








# Seo Analyzer casale-sarl.ch

Generated on February 28 2022 16:26 PM

The score is 35/100







## SEO Content

|    | Title              | <p>Carrosserie Garage Casale Sàrl   Votre carrosserie et garage à Étagnière</p> <p><b>Length : 72</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|--|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p>  Votre carrosserie et garage à Étagnière</p> <p><b>Length : 42</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Carrosserie</li><li>[H1] Garage</li><li>[H1] Casale</li><li>[H2] Our work</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 3 | 1 | 0 | 0 | 0 | 0 |
| H1   | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 3  | 1                  | 0   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | <p>We found 11 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio    | <p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  | Flash  | Perfect, no Flash content has been detected on this page.  |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 36 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 77.78%<br>Internal Links 22.22% |

## In-page links

| Anchor                         | Type     | Juice         |
|--------------------------------|----------|---------------|
| <a href="#">Accueil</a>        | Internal | Passing Juice |
| <a href="#">Kia</a>            | Internal | Passing Juice |
| <a href="#">Piaggio</a>        | Internal | Passing Juice |
| <a href="#">DFSK</a>           | Internal | Passing Juice |
| <a href="#">Chevrolet</a>      | Internal | Passing Juice |
| <a href="#">Contact</a>        | Internal | Passing Juice |
| <a href="#">Our work</a>       | Internal | Passing Juice |
| <a href="#">Olivier Pittet</a> | External | Passing Juice |
| <a href="#">#KiaVenga</a>      | External | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">#KiaCasale</a>                   | External | Passing Juice |
| <a href="#">#GarageCasale</a>                | External | Passing Juice |
| <a href="#">#CarrosserieCasale</a>           | External | Passing Juice |
| <a href="#">#CasaleEtagnieres</a>            | External | Passing Juice |
| <a href="#">Voir sur Facebook</a>            | External | Passing Juice |
| <a href="#">Partager</a>                     | External | Passing Juice |
| <a href="#">#KiaCeedsw</a>                   | External | Passing Juice |
| <a href="#">#KiaCeedPhev</a>                 | External | Passing Juice |
| <a href="#">#KiaCeedswPhev</a>               | External | Passing Juice |
| <a href="#">Voir sur Facebook</a>            | External | Passing Juice |
| <a href="#">Partager</a>                     | External | Passing Juice |
| <a href="#">#KiaPicanto</a>                  | External | Passing Juice |
| <a href="#">Voir sur Facebook</a>            | External | Passing Juice |
| <a href="#">Partager</a>                     | External | Passing Juice |
| <a href="#">#KiaRio</a>                      | External | Passing Juice |
| <a href="#">Voir sur Facebook</a>            | External | Passing Juice |
| <a href="#">Partager</a>                     | External | Passing Juice |
| <a href="#">Christophersson Demierre</a>     | External | Passing Juice |
| <a href="#">#KiaXCeed</a>                    | External | Passing Juice |
| <a href="#">Voir sur Facebook</a>            | External | Passing Juice |
| <a href="#">Partager</a>                     | External | Passing Juice |
| <a href="#">www.kia.ch</a>                   | External | Passing Juice |
| <a href="#">www.piaggio-porter.ch</a>        | External | Passing Juice |
| <a href="#">www.dfsk.ch</a>                  | External | Passing Juice |
| <a href="#">www.fcr.ch</a>                   | External | Passing Juice |
| <a href="#">www.upsa-vd.ch</a>               | External | Passing Juice |
| <a href="#">Politique de confidentialité</a> | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

pour SUR des **share** une **voir** kia comments  
les **facebook**

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Descripti<br>on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| share    | 21      | ✘     | ✘        | ✘               | ✘        |
| voir     | 16      | ✘     | ✘        | ✘               | ✘        |
| facebook | 15      | ✘     | ✘        | ✘               | ✘        |
| sur      | 12      | ✘     | ✘        | ✘               | ✘        |
| comments | 11      | ✘     | ✘        | ✘               | ✘        |










## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : casale-sarl.ch<br>Length : 14            |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is fr.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |




## Document

|   |                 |  |
|---|-----------------|--|
|  | W3C Validity    | Errors : 0<br>Warnings : 0   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><code>http://www.casale-sarl.ch/wp-sitemap.xml</code>   |
|  | Robots.txt  | <code>http://casale-sarl.ch/robots.txt</code><br>Great, your website has a robots.txt file.  |
|  | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |