








Seo Analyzer cash.app

Generated on February 21 2022 17:07 PM





The score is 60/100







SEO Content

	Title	<p>Cash App - The easiest way to send, spend, bank, and invest</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>The #1 finance app in the App Store. Pay anyone, instantly. Design a debit card to match your style. Invest in stocks or bitcoin with as little as \$1.</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1753"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://cash.app</td> </tr> <tr> <td>type</td> <td>product</td> </tr> <tr> <td>description</td> <td>Cash App</td> </tr> <tr> <td>image</td> <td>https://cash-f.squarecdn.com/ember/4c7685fda0e4e39fbfdb44a4122e5d1beedb717f/assets/images/marketing/home-2021/social.png</td> </tr> </tbody> </table>	Property	Content	url	https://cash.app	type	product	description	Cash App	image	https://cash-f.squarecdn.com/ember/4c7685fda0e4e39fbfdb44a4122e5d1beedb717f/assets/images/marketing/home-2021/social.png		
Property	Content													
url	https://cash.app													
type	product													
description	Cash App													
image	https://cash-f.squarecdn.com/ember/4c7685fda0e4e39fbfdb44a4122e5d1beedb717f/assets/images/marketing/home-2021/social.png													
	Headings	<table border="1" data-bbox="539 1787 1481 1854"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1888 1377 2078" style="list-style-type: none"> • [H1] The easiest way to send, spend, bank, and invest • [H2] Scan to download Cash App • [H2] Send • [H2] Spend • [H2] Bank • [H2] Invest 	H1	H2	H3	H4	H5	H6	1	11	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	3	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Pay anyone, instantly• [H2] Design a debit card to match your style• [H2] Speed up your direct deposits• [H2] Buy stocks and bitcoin with as little as \$1• [H2] Your money is your own business• [H2] The easiest way to send, spend, bank, and invest• [H3] Scan to download Cash App• [H3] Learn more about Cash App• [H3] Stay in touch
	Images	We found 44 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

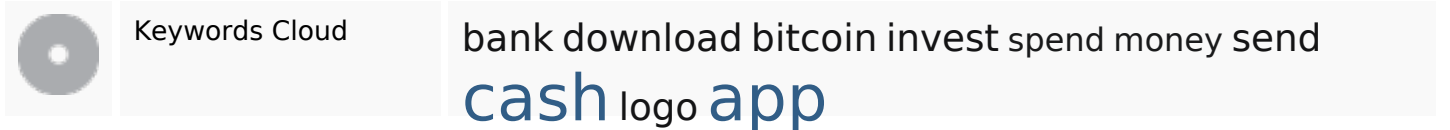
In-page links

Anchor	Type	Juice
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In-page links

Cash App Taxes	Internal	Passing Juice
Log In	Internal	Passing Juice
Learn More	Internal	Passing Juice
Legal	Internal	Passing Juice
Licenses	External	Passing Juice
Careers	Internal	Passing Juice
Press	Internal	Passing Juice
Support	Internal	Passing Juice
Status	Internal	Passing Juice
FINRA	External	Passing Juice
SIPC	External	Passing Juice
BrokerCheck	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cash	22	✓	✗	✗	✓
app	20	✓	✗	✓	✓
download	8	✗	✗	✗	✓
bank	6	✓	✗	✗	✓
send	5	✓	✗	✗	✓











Usability

Url	Domain : cash.app
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Usability

		Length : 8
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://cash.app/sitemap.xml</p>
	Robots.txt	<p>http://cash.app/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>