








Seo Analyzer cathy-ostlere.com

Generated on February 15 2022 06:06 AM





The score is 57/100







SEO Content

	<p>Title</p>	<p>Cathy Ostlere : HOME</p> <p>Length : 20</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>GG nomination LOST: A Memoir, Drama (Theatre Calgary); KARMA (Penguin) White Pine Nominee</p> <p>Length : 89</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="526 1400 1476 1478"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>19</td> <td>0</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1500 1372 2072" style="list-style-type: none"> • [H1] September 2016 • [H1] What else I've been doing • [H2] A summer of hiking the Rockies • [H2] KARMA Book Trailer • [H2] Film • [H2] A new YA novel • [H2] CNFC 2015 Conference - Victoria, B.C. April 24-26 • [H2] 2014 Vancouver Writer's Fest • [H2] Wordfest in Calgary • [H2] LOST: A MEMOIR plays in Montreal • [H2] KARMA shortlisted for the White Pine Award • [H2] LOST: A MEMOIR — Drama • [H2] Finalist for a 2012 Governor General's Award • [H2] Currently Reading • [H2] Books to watch for • [H2] LOST • [H2] KARMA 	H1	H2	H3	H4	H5	H6	2	19	0	0	1	0
H1	H2	H3	H4	H5	H6									
2	19	0	0	1	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] LOST - the play • [H2] Contact Cathy • [H2] For updates: • [H2] My Bio: • [H5] Cathy Ostlere
	Images	<p>We found 13 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 28%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 60 links including 4 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 18.33%</p> <p>Internal Links 81.67%</p>

In-page links

Anchor	Type	Juice
Cathy Ostlere	Internal	Passing Juice
Skip navigation and jump to primary content	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
The Author	Internal	Passing Juice
KARMA &#8212; a Novel in Verse	Internal	Passing Juice
LOST &#8212; The Book	Internal	Passing Juice
LOST &#8212; The Play	Internal	Passing Juice
Cathy&#39;s Reviews	Internal	Passing Juice
Press Kit	Internal	Passing Juice
Videos & Radio	Internal	Passing Juice
Awards	Internal	Passing Juice
Readers&#39; Comments	Internal	Passing Juice
Book Clubs & Schools	Internal	Passing Juice
Need a book?	Internal	Passing Juice
Cathy&#39;s Appearances	Internal	Passing Juice
Contact	Internal	Passing Juice
Search & Site Map	Internal	Passing Juice
Blog.	Internal	Passing Juice
Rina Singh	Internal	Passing Juice
here	External	Passing Juice
Michal Lavi	Internal	Passing Juice
here	Internal	Passing Juice
here	Internal	Passing Juice
Marthe Jocelyn	External	Passing Juice
Mariko Tamaki	External	Passing Juice
Robert Paul Weston	External	Passing Juice
Lee Henderson	External	Passing Juice
Nancy Lee	External	Passing Juice
Tom Rachman	External	Passing Juice
Vancouver Writers Fest	External	Passing Juice

In-page links

Hector Tobar	Internal	Passing Juice
Deep Dark Down	Internal	Passing Juice
Wordfest	Internal	Passing Juice
Persephone Productions	Internal	Passing Juice
here.	Internal	Passing Juice
here	Internal	Passing Juice
Calgary Herald writer Stephen Hunt	Internal	Passing Juice
Bloodlands - Europe Between Hitler and Stalin	Internal	Passing Juice
The Broken Hours	Internal	Passing Juice
Who by Fire	Internal	Passing Juice
PENGUIN RANDOM HOUSE	Internal	Passing Juice
bbc.co.uk	Internal	Passing Juice
here	External	Passing Juice
Amazon.com	Internal	Passing Juice
Amazon.ca	Internal	Passing Juice
McNally Robinson	Internal	Passing Juice
Chapters / Indigo	Internal	Passing Juice
Barnes & Noble	Internal	Passing Juice
Monkeyshines	Internal	Passing Juice
Amazon India	Internal	Passing Juice
Dennis Garnhum	External	Passing Juice
Amazon.com	Internal	Passing Juice
Amazon.ca	Internal	Passing Juice
Barnes & Noble	Internal	Passing Juice
Infi Beam	Internal	Passing Juice
FACEBOOK	Internal	Passing Juice
INSTAGRAM	External	Passing Juice
PINTEREST	Internal	Passing Juice

In-page links

[GOODREADS](#)

Internal

Passing Juice

[GOODREADS](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

award **cathy** memoir **book** read **karma**
lost april awards more

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lost	14	✘	✘	✔	✔
book	11	✘	✘	✘	✔
cathy	10	✔	✘	✘	✔
karma	9	✘	✘	✔	✔
award	7	✘	✘	✘	✔

Usability



Url

Domain : cathy-ostlere.com
Length : 17



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.














Dublin Core





This page does not take advantage of Dublin Core.

Usability



Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 7 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://cathy-ostlere.com/sitemap.xml</code>
	Robots.txt	<code>http://cathy-ostlere.com/robots.txt</code> Great, your website has a robots.txt file.

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics