



	Title	CattleFax	K				
		Length	: 9				
					n between 1 calculate tex		aracters (spaces
$\bigotimes$	Description	Length	: 0				
					ta descriptions to create d		age. Use <u>this</u>
$\bigotimes$	Keywords	-			ta keywords reate keywo		ge. Use <u>this free</u>
$\bigotimes$	Og Meta Properties	social cra		er structuriz	ze your page	•	nis tags allows ree og
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
$\bigcirc$	Images		d 0 images o		page. s have alt a	ttributes.	
	Text/HTML Ratio	Ratio : 7		,			
$\bigotimes$	Text/TTML Ratio	This pag	e's ratio of t		L code is be ds more text		ent, this means
0	Flash	Perfect,	no Flash cor	itent has be	een detecteo	d on this pag	ge.

### **SEO Content**

0	lframe	Great, there are no Iframes detected on this page.
		SEO Links
$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

External Links : Passing Juice 100%

External Links : noFollow 0%

Internal Links 0%

We found a total of 4 links including 0 link(s) to files

In-page links

Statistics

## In-page links

Anchor	Туре	Juice
-	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## **SEO Keywords**

0	Keywords Cloud	actions decisions complete respect <b>policy</b> taken
		datainformation Cattlefax liable thereto

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
cattlefax	4	×	×	×	×
policy	2	×	×	×	×
datainformation	2	×	×	×	×
complete	1	×	×	×	×
taken	1	×	×	×	×

## Usability

0	Url	Domain : cattlefax.com Length : 13
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

### Document

$\bigcirc$	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

#### Document

$\bigcirc$	Deprecated HTML	Great	! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	~	Excellent, your website doesn't use nested tables.
		1	Perfect. No inline css has been found in HTML tags!
		*	Great, your website has few CSS files.
		×	Too bad, your website has too many JS files (more than 6).
		×	Too bad, your website does not take advantage of gzip.

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

## Optimization

	XML Sitemap	Missing
$\mathbf{v}$		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://cattlefax.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
$\mathbf{v}$		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.