







Seo Analyzer cbord.com

Generated on February 27 2022 13:41 PM

The score is 56/100



SEO Content

	<p>Title</p>	<p>CBORD: The Leader in Creating Optimized Campus Experiences</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>CBORD helps colleges, hospitals, senior living, and businesses simplify the way patrons move around your campus, access your services, make purchases, & more.</p> <p>Length : 162</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>CBORD - Leading Provider of Integrated Solutions</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>CBORD: The Leader in Creating Optimized Campus Experiences</td> </tr> <tr> <td>description</td> <td>CBORD helps colleges, hospitals, senior living, and businesses simplify the way patrons move around your campus, access your services, make purchases, & more.</td> </tr> <tr> <td>url</td> <td>https://www.cbord.com</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	CBORD - Leading Provider of Integrated Solutions	type	article	title	CBORD: The Leader in Creating Optimized Campus Experiences	description	CBORD helps colleges, hospitals, senior living, and businesses simplify the way patrons move around your campus, access your services, make purchases, & more.	url	https://www.cbord.com
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	<p>Headings</p>	<p>H1 H2 H3 H4 H5 H6</p>														

SEO Content




7 6 0 26 0 36

- [H1] Join CBORD's New Online Customer Community
- [H1] Evolution or Extinction
- [H1] Mobile Ordering for Stadium Concessions
- [H1] Drive Continuity & Success Across Your Health System
- [H1] Integrated Cloud Solutions for Campus Dining
- [H1] How to Reimagine Senior Living with Integrated Technology
- [H1] On-Demand now available!
- [H2] Technology Trends in Higher Ed
- [H2] Read our e-book.
- [H2] Who We Are
- [H2] Where We Are
- [H2] How We Can Help
- [H2] CBORD Professional Services
- [H4] Higher Education
- [H4] Healthcare
- [H4] Senior Living
- [H4] Business & Industry
- [H4] Access & Security
- [H4] Card & Credentials
- [H4] Foodservice
- [H4] Commerce
- [H4] Patient Nutrition
- [H4] Retail & POS
- [H4] WE HAVE YOUR SOLUTIONS
- [H4] HIGHER EDUCATION
- [H4] HEALTHCARE
- [H4] SENIOR LIVING
- [H4] BUSINESS
- [H4] K-12
- [H4] PROFESSIONAL SERVICES
- [H4] BLOGS
- [H4] CASE STUDIES
- [H4] E-BOOKS
- [H4] EVENTS
- [H4] WEBINARS
- [H4] VIDEOS
- [H4] WE ARE CBORD
- [H4] Support
- [H4] Community
- [H6] Access & Security
- [H6] Card & Credentials
- [H6] Commerce
- [H6] Foodservice
- [H6] Housing
- [H6] Patient Nutrition
- [H6] Retail & Point of Sale
- [H6] Solutions
- [H6] Blog
- [H6] Webinars
- [H6] Solutions
- [H6] Blog
- [H6] Webinars
- [H6] Solutions


SEO Content

		<ul style="list-style-type: none">• [H6] Blog• [H6] Webinars• [H6] Solutions• [H6] Webinars• [H6] Blog• [H6] Webinars• [H6] Blog• [H6] Contractors• [H6] Education• [H6] About CBORD• [H6] Leadership• [H6] Newsroom• [H6] Careers• [H6] Horizon Software• [H6] CBORD Asia-Pacific• [H6] Customer Login• [H6] Accessibility• [H6] User Group Conference• [H6] User Community• [H6] Customer Advisory Board• [H6] Partners• [H6] Excellence Awards
	Images	We found 16 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 41 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 2.44%
		Internal Links 97.56%

In-page links

Anchor	Type	Juice
Contact	Internal	Passing Juice
Join CBORD's New Online Customer Community	Internal	Passing Juice
Learn More	Internal	Passing Juice
Evolution or Extinction	Internal	Passing Juice
Drive Continuity & Success Across Your Health System	Internal	Passing Juice
Access Here	Internal	Passing Juice
Integrated Cloud Solutions for Campus Dining	Internal	Passing Juice
How to Reimagine Senior Living with Integrated Technology	Internal	Passing Juice
-	Internal	Passing Juice
Higher Education	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Senior Living	Internal	Passing Juice
Business & Industry	Internal	Passing Juice
Access & Security	Internal	Passing Juice
Card & Credentials	Internal	Passing Juice
Foodservice	Internal	Passing Juice
Commerce	Internal	Passing Juice
Patient Nutrition	Internal	Passing Juice
Retail & POS	Internal	Passing Juice
Watch Now	Internal	Passing Juice
Housing	Internal	Passing Juice

In-page links

K-12	External	Passing Juice
Professional Services	Internal	Passing Juice
CBORD Education	Internal	Passing Juice
Contractors	Internal	Passing Juice
Blogs	Internal	Passing Juice
Case Studies	Internal	Passing Juice
E-Books	Internal	Passing Juice
Events	Internal	Passing Juice
Webinars	Internal	Passing Juice
Videos	Internal	Passing Juice
About CBORD	Internal	Passing Juice
Leadership	Internal	Passing Juice
Careers	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Partners	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Client Login	Internal	Passing Juice
Contact CBORD	Internal	Passing Juice
Website Terms of Use and Privacy Policy	Internal	Passing Juice
Contact Services Team	Internal	Passing Juice

SEO Keywords








Keywords Cloud

solutions optimized creating
resources campus leader
experiences services cbord
industries





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cbord	1	✓	✗	✓	✓
leader	1	✓	✗	✗	✓
creating	1	✓	✗	✗	✗
optimized	1	✓	✗	✗	✗
campus	1	✓	✗	✓	✓

Usability

	Url	Domain : cbord.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">http://cbord.com/sitemap.xmlhttps://www.cbord.com/sitemap.xml
	Robots.txt	http://cbord.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <ul style="list-style-type: none"> Google Analytics