

Seo Analyzer cbsnews.com

Generated on March 21 2022 15:05 PM

The score is 62/100



SEO Content

	Title	<p>CBS News - Breaking news, 24/7 live streaming news & top stories</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Watch CBS News live and get the latest, breaking news headlines of the day for national news and world news today.</p> <p>Length : 114</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>CBS News, breaking news, national news, u.s. news, world news, news video, entertainment news, political news, sports news, business news, travel news, health news, technology news, financial news, cbsnews.com</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.cbsnews.com/</td></tr><tr><td>title</td><td>CBS News - Breaking news, 24/7 live streaming news & top stories</td></tr><tr><td>description</td><td>Watch CBS News live and get the latest, breaking news headlines of the day for national news and world news today.</td></tr><tr><td>image</td><td>https://cbsnews1.cbsstatic.com/hub/i/r/2015/04/29/340c23e5-e5a3-40ef-bf68-dcc84ef47c4b/t/humbnail/1200x630/6e2e666786e7a06c8786e0cd609401f5/restrictedimagesub.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr></tbody></table>	Property	Content	type	website	url	https://www.cbsnews.com/	title	CBS News - Breaking news, 24/7 live streaming news & top stories	description	Watch CBS News live and get the latest, breaking news headlines of the day for national news and world news today.	image	https://cbsnews1.cbsstatic.com/hub/i/r/2015/04/29/340c23e5-e5a3-40ef-bf68-dcc84ef47c4b/t/humbnail/1200x630/6e2e666786e7a06c8786e0cd609401f5/restrictedimagesub.jpg	image:width	1200
Property	Content															
type	website															
url	https://www.cbsnews.com/															
title	CBS News - Breaking news, 24/7 live streaming news & top stories															
description	Watch CBS News live and get the latest, breaking news headlines of the day for national news and world news today.															
image	https://cbsnews1.cbsstatic.com/hub/i/r/2015/04/29/340c23e5-e5a3-40ef-bf68-dcc84ef47c4b/t/humbnail/1200x630/6e2e666786e7a06c8786e0cd609401f5/restrictedimagesub.jpg															
image:width	1200															

SEO Content

image:height 630

Headings

H1	H2	H3	H4	H5	H6
1	0	23	132	0	0

- [H1] NoticeYour web browser is not fully supported by CBS News and CBSNews.com. For optimal experience and full features, please upgrade to a modern browser.You can get the new Microsoft Edge at microsoft.com/edge, available to download on all versions of Windows in more than 90 languages.';
- document.getElementById('ieblock').setAttribute('style', 'background-color: #B60505; color: #F5F5F5; font-size: 20px; font-family: sans-serif; padding: 100px 100px'); } Ukraine Crisis CBS News App Show Schedule Newsletters Full Episodes COVID Pandemic CBS Village The Uplift Essentials Shopping News US World Politics Entertainment Health MoneyWatch CBS Village Technology Science Crime Sports Essentials Watch Live: Ketanji Brown Jackson's Supreme Court confirmation hearings begin Ukraine rejects Russian demand to surrender key port city of Mariupol Airline confirms fatalities as Boeing carrying 132 crashes in China Editor calls reporter to cover shooting, not realizing she'd been killed Clarence Thomas hospitalized with infection Accused Gov. Whitmer kidnap plot leader asked: "When's the lynching?" Meta involved in "extremist activities," Russian court rules Tourist killed by shark in popular snorkeling spot White couple charged with hate crime in alleged murder of Black man Shows Live Local More Latest Video Photos Podcasts In Depth Local Log In Newsletters Mobile RSS CBS Store Paramount+ Search Search Login Watch CBS News CBS News Live
- [H3] Latest News
- [H3] Crisis in Ukraine
- [H3] More Top Stories
- [H3] MoneyWatch
- [H3] Coronavirus Crisis
- [H3] Here Comes The Sun
- [H3] CBS Village — Diverse Voices & Communities
- [H3] 60 Minutes
- [H3] The Uplift — Stories That Inspire
- [H3] CBS Reports
- [H3] CBS Essentials — Your Online Shopping Guide
- [H3] U.S.
- [H3] Politics
- [H3] Health
- [H3] MoneyWatch
- [H3] World
- [H3] Entertainment
- [H3] Technology
- [H3] Science
- [H3] Crime
- [H3] Space
- [H3] Latest Galleries
- [H3] Latest Videos
- [H4] CBS News Live

SEO Content

- [H4] Plane with over 130 people crashes in China
- [H4] Judge Jackson's hearings begin
- [H4] Biden to meet with NATO leaders in Europe
- [H4] Kindness 101 with Steve Hartman: Empathy
- [H4] Watch Live: Ketanji Brown Jackson's Supreme Court confirmation hearings begin
- [H4] Ukraine rejects Russian demand to surrender key port city of Mariupol
- [H4] Airline confirms fatalities as Boeing carrying 132 crashes in China
- [H4] Editor calls reporter to cover shooting, not realizing she'd been killed
- [H4] Clarence Thomas hospitalized with infection
- [H4] Accused Gov. Whitmer kidnap plot leader asked: "When's the lynching?"
- [H4] Meta involved in "extremist activities," Russian court rules
- [H4] Tourist killed by shark in popular snorkeling spot
- [H4] White couple charged with hate crime in alleged murder of Black man
- [H4] Ukraine official urges effort to fight Russia on the "digital front"
- [H4] Russia's war in Ukraine has driven 10 million people from their homes
- [H4] Ukrainian mother wounded while shielding baby from blast
- [H4] "Madness": U.N. chief warns Ukraine war could kill climate change fight
- [H4] GOP backing an aggressive policy toward Ukraine, breaking with Trump
- [H4] "Historic event": Antarctica experiencing record-shattering warmth
- [H4] Boater rescues man from lake, then fatally shoots him
- [H4] DNA leads to arrest of man two decades after rapes of women
- [H4] The secrets to saving money at the pump by "hyper-miling" on the road
- [H4] Treasure hunters: Did FBI destroy video of fabled Civil War gold?
- [H4] David Beckham hands over Instagram account to doctor in Ukraine
- [H4] Shooting at Arkansas car show kills at least 1, wounds 27
- [H4] Crowd gathers to mourn LGBTQ+ activist Elise Malary, whose body was found in Lake Michigan
- [H4] Tesla jump stunt sparks anger in L.A.
- [H4] Meta involved in "extremist activities," Russian court rules
- [H4] Saudi Arabia says it's not responsible for high oil prices
- [H4] The strategy behind the economic sanctions against Russia
- [H4] Why are rents skyrocketing across the country?
- [H4] Nuclear war fears stoke demand for fancy bunkers
- [H4] Update: Mental health challenges during the pandemic
- [H4] Poll analysis: After two years, most say COVID divided the country
- [H4] Moderna seeks FDA authorization for 4th dose of COVID shot
- [H4] "We trust the COVID vaccine," heads of medical groups say in ads targeting parents





SEO Content

- [H4] Potential connection between diabetes and COVID-19
- [H4] Here Comes The Sun
- [H4] Here Comes The Sun: Sarah Jessica Parker
- [H4] Here Comes The Sun: Fran Lebowitz and Ritchie Torres
- [H4] Here Comes The Sun: Chevy Chase and Economy Candy
- [H4] Here Comes The Sun: Christine Baranski and Architectural Digest
- [H4] Here Comes The Sun: Andrew Garfield and bodega coffee
- [H4] CBS Village — Diverse Voices & Communities
- [H4] How falconry saved a former drug dealer
- [H4] Judge Jackson's hearings begin Monday
- [H4] Sue Bird looks back before her 19th WNBA season
- [H4] Why Sandra Bullock is taking a pause from movies
- [H4] Sandra Bullock says "The Lost City" is her last film, for now
- [H4] 60 Minutes
- [H4] Drafting sanctions less likely to backfire
- [H4] Deputy NSC adviser on diplomacy with Russia
- [H4] Investment firms buying starter homes
- [H4] Why rents are increasing across the U.S.
- [H4] Why Sue Bird decided to play one more year
- [H4] The Uplift — Stories That Inspire
- [H4] The Uplift: A show of support and a show reborn
- [H4] Woman helps cancer patients feel beautiful
- [H4] New Hampshire kids' mini boat found in Norway
- [H4] The Uplift: A special dress, a surfer and a shout
- [H4] Dad hiking Mount Everest to raise awareness for son's condition
- [H4] CBS Reports
- [H4] Being Different in the Delta
- [H4] The Trials of Critical Race Theory
- [H4] The New Pro-Gun Generation
- [H4] An (Un)Civil War: The Evangelical Divide
- [H4] Deepfakes and the Fog of Truth
- [H4] Amazon Prime has increased its price. Should you switch to Walmart+?
- [H4] Here's how to get your 2022 tax refund early
- [H4] Best Ikea alternatives at Amazon
- [H4] Meta involved in "extremist activities," Russian court rules
- [H4] Editor calls reporter to cover shooting, not realizing she'd been killed
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- [H4] Accused Gov. Whitmer kidnap plot leader asked: "When's the lynching?"
- [H4] Treasure hunters: Did FBI destroy video of fabled Civil War gold?
- [H4] Watch Live: Ketanji Brown Jackson's Supreme Court confirmation hearings begin
- [H4] Accused Gov. Whitmer kidnap plot leader asked: "When's the lynching?"
- [H4] Full transcript of "Face the Nation" on March 20, 2022
- [H4] Could permanent daylight saving time "jump-start" the economy?
- [H4] Marines release names of 4 killed in crash in Norway during NATO drill
- [H4] Addressing the pandemic's mental health fallout
- [H4] Helping children heal from the mental scars of COVID





SEO Content

- [H4] China reports its first coronavirus-related deaths in over a year
- [H4] Cancer treatments resume for Ukraine refugees
- [H4] Worldwide COVID cases on the rise
- [H4] Buyers return to ARMs as mortgage rates jump above 4%
- [H4] Nuclear war fears stoke demand for fancy bunkers
- [H4] How one driver averages more than 80 miles per gallon as gas prices increase
- [H4] Most medical debt will be dropped from credit reports
- [H4] Kentucky and Iowa losses blow out millions of March Madness brackets
- [H4] Russia's war in Ukraine has driven 10 million people from their homes
- [H4] Ukrainian mother wounded while shielding baby from blast
- [H4] David Beckham hands over Instagram account to doctor in Ukraine
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- [H4] Tourist killed by shark in popular snorkeling spot
- [H4] Pianist Jeremy Denk on how practice makes perfect
- [H4] Pianist Jeremy Denk on why practice matters
- [H4] Why Sandra Bullock is taking a pause from movies
- [H4] Sandra Bullock says "The Lost City" is her last film, for now
- [H4] Passage: In memoriam
- [H4] Women make up just 24% of the cyber workforce. CISA wants to fix that.
- [H4] U.S. military plane crashes during NATO exercise
- [H4] NASA debuts lunar rocket on launch pad
- [H4] Russia-Ukraine war captured on social media
- [H4] Russia's disinformation campaign against Ukraine
- [H4] "Madness": U.N. chief warns Ukraine war could kill climate change fight
- [H4] "Historic event": Antarctica experiencing record-shattering warmth
- [H4] Russian arrive at ISS wearing Ukrainian colors
- [H4] Moderna seeks authorization for fourth COVID shot
- [H4] 36-million-year-old fossil of "sea monster" found in desert
- [H4] Editor calls reporter to cover shooting, not realizing she'd been killed
- [H4] White couple charged with hate crime in alleged murder of Black man
- [H4] Accused Gov. Whitmer kidnap plot leader asked: "When's the lynching?"
- [H4] Tesla jump stunt sparks anger in L.A.
- [H4] Boater rescues man from lake, then fatally shoots him
- [H4] Cosmonauts launched to space station as NASA chief touts cooperation with Russia
- [H4] Pete Davidson will no longer travel on next Blue Origin space mission
- [H4] NASA's new moon rocket rolled out to launch pad for dress rehearsal
- [H4] NASA's Webb space telescope achieves near-perfect focus
- [H4] NASA astronaut sets new single-flight duration record
- [H4] Haunting photographs of Ukrainian refugees
- [H4] People — and pets — flee war in Ukraine
- [H4] The best places to live in the U.S. in 2022
- [H4] "The Godfather": The 50th anniversary

SEO Content

		<ul style="list-style-type: none"> • [H4] The 50 most expensive colleges in America, ranked • [H4] Latest Videos • [H4] "Norah O'Donnell Reports: Crisis in Ukraine" • [H4] Passenger plane crashes in China • [H4] Kids talk to neighbor with dementia • [H4] Guide dog trainee shows off discipline • [H4] "Snack bandit" hides in cabinet
	Images	<p>We found 122 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 23 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 43.48%</p> <p>Internal Links 56.52%</p>

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice

In-page links

Who is Ketanji Brown Jackson?	Internal	Passing Juice
Russians push deeper into port city of Mariupol as locals plead for help	Internal	Passing Juice
The top 5 Amazon Prime benefits	Internal	Passing Juice
The best deals at Amazon in March 2022	Internal	Passing Juice
Tax season 2022: How to file taxes online in 2022	Internal	Passing Juice
Ikea furniture and decor alternatives you can order online	Internal	Passing Juice
The best gaming chairs under \$250 at Amazon, Walmart and more	Internal	Passing Juice
8 super comfy ergonomic office chairs for your home office	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Do Not Sell My Personal Information	External	Passing Juice
Cookies Policy	External	Passing Juice
Terms of Use	External	Passing Juice
About	External	Passing Juice
Advertise	External	Passing Juice
Closed Captioning	External	Passing Juice
CBS News Live on Paramount+	External	Passing Juice
CBS News Store	External	Passing Juice
Site Map	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Help	External	Passing Juice
Open	Internal	Passing Juice
Continue	Internal	Passing Juice

SEO Keywords



Keywords Cloud

more ago president kindness latest cbs
people judge hartman news





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
news	6	✓	✓	✓	✓
cbs	5	✓	✓	✓	✓
ago	4	✗	✗	✗	✗
latest	3	✗	✗	✓	✓
kindness	3	✗	✗	✗	✓



Usability

	Url	Domain : cbsnews.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 182 Warnings : 32
	Email Privacy	Great no email address has been found in plain text!


Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">https://www.cbsnews.com/xml-sitemap/index/general.xmlhttps://www.cbsnews.com/xml-sitemap/index/image.xmlhttps://www.cbsnews.com/xml-sitemap/news.xmlhttps://www.cbsnews.com/xml-sitemap/index/video.xmlhttps://www.cbsnews.com/xml-sitemap/index/collection.xmlhttps://www.cbsnews.com/xml-sitemap/video-news.xmlhttps://www.cbsnews.com/chicago/xml-sitemap/index/general.xmlhttps://www.cbsnews.com/chicago/xml-sitemap/index/image.xmlhttps://www.cbsnews.com/chicago/xml-sitemap/news.xmlhttps://www.cbsnews.com/chicago/xml-sitemap/index/video.xmlhttps://www.cbsnews.com/chicago/xml-sitemap/index/collection.xmlhttps://www.cbsnews.com/chicago/xml-sitemap/video-news.xml
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Optimization

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<https://www.cbsnews.com/newyork/xml-sitemap/index/image.xml>

<https://www.cbsnews.com/newyork/xml-sitemap/news.xml>

<https://www.cbsnews.com/newyork/xml-sitemap/index/video.xml>

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<https://www.cbsnews.com/newyork/xml-sitemap/video-news.xml>

<https://www.cbsnews.com/live/sitemap.xml?fusionEdition=CBSN-US>

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<https://www.cbsnews.com/live/sitemap.xml?fusionEdition=CBSN-BAL>

<https://www.cbsnews.com/live/sitemap.xml?fusionEdition=CBSN-MIA>

<https://www.cbsnews.com/live/sitemap.xml?fusionEdition=CBSN-Nature>



Robots.txt

<http://cbsnews.com/robots.txt>

Great, your website has a robots.txt file.

Analytics

Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.