








# Seo Analyzer cdp.net

Generated on February 07 2022 22:11 PM





The score is 39/100




## SEO Content

	Title	Home - CDP <b>Length : 12</b> Perfect, your title contains between 10 and 70 characters.															
	Description	CDP is a not-for-profit charity running the global disclosure system for investors, companies, cities, states and regions to manage their environmental impacts <b>Length : 159</b> Great, your meta description contains between 70 and 160 characters.															
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.															
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>CDP is a not-for-profit charity running the global disclosure system for investors, companies, cities, states and regions to manage their environmental impacts</td></tr><tr><td>title</td><td>CDP Homepage</td></tr><tr><td>image</td><td>https://cdn.cdp.net/cdp-production/comfy/cms/pages/og_images/000/000/001/original/Homepage-Opengraph.jpg?1611239877</td></tr><tr><td>url</td><td>https://www.cdp.net/en</td></tr></tbody></table>						Property	Content	description	CDP is a not-for-profit charity running the global disclosure system for investors, companies, cities, states and regions to manage their environmental impacts	title	CDP Homepage	image	https://cdn.cdp.net/cdp-production/comfy/cms/pages/og_images/000/000/001/original/Homepage-Opengraph.jpg?1611239877	url	https://www.cdp.net/en
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url	https://www.cdp.net/en																
	Headings	<b>H1</b> 0	<b>H2</b> 2	<b>H3</b> 23	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0	<ul style="list-style-type: none"><li>[H2] Welcome to CDP's global website</li><li>[H2] We focus investors, companies, cities and governments on building a truly sustainable economy by measuring and acting</li></ul>									




## SEO Content

		<p>on their environmental impact.</p> <ul style="list-style-type: none"> <li>• [H3] About us</li> <li>• [H3] Our work</li> <li>• [H3] Why disclose?</li> <li>• [H3] Become a member</li> <li>• [H3] Data and insights</li> <li>• [H3] Please select the site for your country / region to view the most suitable information</li> <li>• [H3] CDP Scores</li> <li>• [H3] The CDP Europe Awards 2022</li> <li>• [H3] Disclosure in 2022 and beyond</li> <li>• [H3] United Kingdom</li> <li>• [H3] USA and Canada</li> <li>• [H3] CDP Europe</li> <li>• [H3] Japan</li> <li>• [H3] Latin America</li> <li>• [H3] Australia and New Zealand</li> <li>• [H3] Hong Kong and South East Asia</li> <li>• [H3] China</li> <li>• [H3] India</li> <li>• [H3] Operational partner - NBI</li> <li>• [H3] Operational partner - Korea Sustainability Investing Forum (KoSIF)</li> <li>• [H3] Operational partner - BCSD Taiwan</li> <li>• [H3] Operational partner - Sabanci University Corporate Governance Forum of Turkey</li> <li>• [H3] Search and view company and city responses</li> </ul>
	Images	<p>We found 5 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>






## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

		
	In-page links	We found a total of 43 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Guidance &amp; questionnaires</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Global</a>	Internal	Passing Juice
	Internal	Passing Juice
<a href="#">Europe</a>	Internal	Passing Juice
<a href="#">India</a>	Internal	Passing Juice
	Internal	Passing Juice
<a href="#">América Latina</a>	Internal	Passing Juice
<a href="#">North America</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
<a href="#">Português</a>	Internal	Passing Juice
	Internal	Passing Juice
<a href="#">Europe</a>	Internal	Passing Juice
<a href="#">UK</a>	Internal	Passing Juice

## In-page links

<a href="#">North America</a>	Internal	Passing Juice
<a href="#">CDP</a>	Internal	Passing Juice
<a href="#">Sign in</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Our work</a>	Internal	Passing Juice
<a href="#">Why disclose?</a>	Internal	Passing Juice
<a href="#">Become a member</a>	Internal	Passing Juice
<a href="#">Data and insights</a>	Internal	Passing Juice
<a href="#">investors</a>	Internal	Passing Juice
<a href="#">companies</a>	Internal	Passing Juice
<a href="#">cities</a>	Internal	Passing Juice
<a href="#">states and regions</a>	Internal	Passing Juice
<a href="#">Find out more about how we work</a>	Internal	Passing Juice
<a href="#">our events page</a>	Internal	Passing Juice
<a href="#">Load more</a>	Internal	Passing Juice
<a href="#">x</a>	Internal	Passing Juice
<a href="#">Accredited solutions providers</a>	Internal	Passing Juice
<a href="#">Staff</a>	Internal	Passing Juice
<a href="#">Trustees, board and advisors</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	
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## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : cdp.net Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	Missing doctype
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 25 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

## Mobile

	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		<a href="http://cdp.net/sitemap.xml">http://cdp.net/sitemap.xml</a>
		<a href="http://www.cdp.net/sitemap.xml.gz">http://www.cdp.net/sitemap.xml.gz</a>
	Robots.txt	<a href="http://cdp.net/robots.txt">http://cdp.net/robots.txt</a>
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		 Google Analytics