Seo Analyzer cecos.edu.pk

The score is 28/100

SEO Content

✅	Title	CECOS – University **Length : 24** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	**H1** 3 **H2** 6 **H3** 9 **H4** 1 **H5** 0 **H6** 3 • [H1] News & Updates • [H1] Social Media Feeds • [H1] Success Stories • [H2] Welcome to CECOS University • [H2] Well Equipped Labs • [H2] A Happening Life on Campus • [H2] THE POWER OFOUR CONNECTIONS • [H2] Come & Visit Us • [H2] Keep In Touch • [H3] Merit List of MS Programs (Spring Admissions 2022) • [H3] RESULT – MS GAT GENERAL TEST – MARCH 11, 2022 • [H3] PRIME MINISTERS, HUNARMAND PAKISTAN PROGRAM 2022 – BATCH 3 • [H3] PROVIDING SUPPORT • [H3] CAREER ADVANTAGE • [H3] OUR CONTRIBUTION • [H3] Muhammad Aamir CLASS OF 2016 • [H3] Talk to Us

SEO Content

		[H3] We are here [H4] Talk to Us [H6] INNOVATION & ENTREPRENEUERSHIP [H6] A RETURN ON YOUR INVESTMENT [H6] UNDERGRADUATE RESEARCH
❌	Images	We found 19 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 58 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.07% Internal Links 87.93%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice

In-page links

CECOS	Internal	Passing Juice
History	Internal	Passing Juice
Accomplishments	Internal	Passing Juice
Aims & Objectives	Internal	Passing Juice
Equality & Diversity	Internal	Passing Juice
CSR & Community	Internal	Passing Juice
Quality & Policy	Internal	Passing Juice
Recognitions / Accreditations	Internal	Passing Juice
Visions & Mission	Internal	Passing Juice
Board of Governors	Internal	Passing Juice
President`s Message	Internal	Passing Juice
Vice Chancellor`s Message	Internal	Passing Juice
Centers	Internal	Passing Juice
ORIC	Internal	Passing Juice
Quality Enhancement Cell	Internal	Passing Juice
Tech Entrepreneurship Center	Internal	Passing Juice
Peshawar Light Engineering System	Internal	Passing Juice
Civil Engineering	Internal	Passing Juice
Electrical Engineering	Internal	Passing Juice
Mechanical Engineering	Internal	Passing Juice
Computer Science	Internal	Passing Juice
Architecture	Internal	Passing Juice
Management Sciences	Internal	Passing Juice
Biotech & life Sciences	Internal	Passing Juice
Pharmacy	Internal	Passing Juice
CECOS Data Institute	Internal	Passing Juice
The Edex School	External	Passing Juice
CECOS Collage London	External	Passing Juice

In-page links

KGems Day Nurseries	External	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
AM2RG	Internal	Passing Juice
IJAMM	Internal	Passing Juice
Publications	Internal	Passing Juice
Facilities	Internal	Passing Juice
Students Socities	Internal	Passing Juice
Admissions Policy	Internal	Passing Juice
Attendance policy	Internal	Passing Juice
Conduct and Discipline Policy	Internal	Passing Juice
Examinations Policy	Internal	Passing Juice
News & Updates	Internal	Passing Juice
Admissions	Internal	Passing Juice
How to Apply	Internal	Passing Juice
Prospectus 2021	Internal	Passing Juice
Fee Structure	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Finance & Assistance	Internal	Passing Juice
FAQs	Internal	Passing Juice
Covid-19 Guidance	Internal	Passing Juice
Faculty Login	External	Passing Juice
Student Login	External	Passing Juice
Merit List of MS Programs (Spring Admissions 2022)	Internal	Passing Juice
RESULT – MS GAT GENERAL TEST – MARCH 11, 2022	Internal	Passing Juice
PRIME MINISTERS, HUNARMAND PAKISTAN PROGRAM 2022 – BATCH 3	Internal	Passing Juice
Tweets by cecosofficial	External	Passing Juice

In-page links

F-5, Phase-6, Hayatabad, Peshawar, Pakistan	External	Passing Juice

SEO Keywords

Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : cecos.edu.pk Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 46

Document

❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⦿	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		http://cecos.edu.pk/sitemap.xml
		https://cecos.edu.pk/sitemaps.xml
✅	Robots.txt	http://cecos.edu.pk/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.