Seo Analyzer celestialinternationalgroup.com

The score is 32/100

SEO Content

✔	Title	Celestial Industries Private Limited > Home **Length : 43** Perfect, your title contains between 10 and 70 characters.
✖	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✔	Keywords	,DotNetNuke,DNN Good, your page contains meta keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** 1 **H2** 5 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H1] Welcome to Celestial Industries • [H2] Text/HTML • [H2] Text/HTML • [H2] Text/HTML • [H2] Text/HTML • [H2] Text/HTML
✖	Images	We found 37 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Terrible, you have Flash content, this mean that for search engines

SEO Content

❌		hard to understand your content.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 46 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.35% Internal Links 95.65%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Corporate Overview	Internal	Passing Juice
Group Companies	Internal	Passing Juice
Vision	Internal	Passing Juice
Mission	Internal	Passing Juice
Core Values	Internal	Passing Juice
Social Responsibility	Internal	Passing Juice
Environment Management	Internal	Passing Juice

In-page links

Celestial Milestone	Internal	Passing Juice
Performance at Work	Internal	Passing Juice
Happening Future	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
Product Development Capability	Internal	Passing Juice
Mold Designing Capability	Internal	Passing Juice
R & D	Internal	Passing Juice
Tool Manufacturing	Internal	Passing Juice
Molding	Internal	Passing Juice
Electroplating	Internal	Passing Juice
Electroplating Facility at Sonepat	Internal	Passing Juice
Electroplating Facility at IMT Manesar	Internal	Passing Juice
CNC Turning	Internal	Passing Juice
Quality Assurance	Internal	Passing Juice
Quality Systems	Internal	Passing Juice
Testing Facilities	Internal	Passing Juice
Our Initiatives	Internal	Passing Juice
Products	Internal	Passing Juice
Our Customer	Internal	Passing Juice
Customer Benefits	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
Quality Assurance	Internal	Passing Juice
Products	Internal	Passing Juice
Our Customer	Internal	Passing Juice
Contact Us	Internal	Passing Juice
NZTechnologies.com	External	Passing Juice
Login	External	Passing Juice

SEO Keywords

	Keywords Cloud	customer products celestial quality engineering design manufacturing industries development electroplating

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
quality	6	✖	✖	✖	✖
customer	5	✖	✖	✖	✖
manufacturing	5	✖	✖	✖	✖
products	5	✖	✖	✖	✖
electroplating	4	✖	✖	✖	✖

Usability

	Url	Domain : celestialinternationalgroup.com Length : 31

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	XHTML 1.0 Transitional
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 20 Warnings : 22
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

⬤	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag

Mobile

		✖	Flash content

Optimization

✖	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✖	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.