



# Seo Analyzer centili.com

Generated on January 17 2022 13:53 PM

The score is 49/100






## SEO Content

	Title	Centili - The Secure Mobile Payments Platform  <b>Length : 45</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Centili mobile payments platform is the easiest way to monetise your online business. Reach over 4 billion mobile users in more than 80 countries!  <b>Length : 146</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>4</td><td>0</td><td>4</td><td>41</td><td>11</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Unlock all digital sources of revenue</li><li>• [H2] What we bring to the table</li><li>• [H2] We are your partner in growth</li><li>• [H2] Empowering businesses globally. Target. Reach. Monetise.</li><li>• [H2] Ready to start monetising?</li><li>• [H4] Introducing Centili Maestro Storefront - Marketplace for Digital Content</li><li>• [H4] social-headline</li><li>• [H4] newsletter-headline</li><li>• [H4] In-house developed, Centili works with telcos &amp; enterprises, websites, mobile apps, games, and social networks worldwide.</li><li>• [H5] One connection, nearly limitless global opportunities</li><li>• [H5] Outstanding industry expertise</li><li>• [H5] Superior conversion rates</li><li>• [H5] Award-winning platform</li></ul>	H1	H2	H3	H4	H5	H6	1	4	0	4	41	11
H1	H2	H3	H4	H5	H6									
1	4	0	4	41	11									





## SEO Content

		<ul style="list-style-type: none"><li>• [H5] Best user experience</li><li>• [H5] They're already winning with us</li><li>• [H5] Industries where we made an impact</li><li>• [H5] Gaming</li><li>• [H5] Social &amp; Dating</li><li>• [H5] Telecommunications</li><li>• [H5] e-Commerce</li><li>• [H5] Transportation</li><li>• [H5] e-Learning &amp; e-Publishing</li><li>• [H5] Financial services</li><li>• [H5] Ticketing</li><li>• [H5] Delivery</li><li>• [H5] Music &amp; video</li><li>• [H5] Banking &amp; insurance</li><li>• [H5] Gaming</li><li>• [H5] Social &amp; Dating</li><li>• [H5] Telecommunications</li><li>• [H5] e-Commerce</li><li>• [H5] Transportation</li><li>• [H5] e-Learning &amp; e-Publishing</li><li>• [H5] Financial services</li><li>• [H5] Ticketing</li><li>• [H5] Delivery</li><li>• [H5] Music &amp; video</li><li>• [H5] Banking &amp; insurance</li><li>• [H5] Gaming</li><li>• [H5] Social &amp; Dating</li><li>• [H5] Telecommunications</li><li>• [H5] e-Commerce</li><li>• [H5] Transportation</li><li>• [H5] e-Learning &amp; e-Publishing</li><li>• [H5] Financial services</li><li>• [H5] Ticketing</li><li>• [H5] Delivery</li><li>• [H5] Music &amp; video</li><li>• [H5] Banking &amp; insurance</li><li>• [H5] Check out the latest top-notch stories from the industry</li><li>• [H6]</li><li>• [H6] Operators</li><li>• [H6] People reached</li><li>• [H6] Transactions daily</li><li>• [H6] Markets</li><li>• [H6] Downtime</li><li>• [H6] product</li><li>• [H6] support</li><li>• [H6] development</li><li>• [H6] company</li><li>• [H6] legal</li></ul>
	Images	<p>We found 165 images on this web page.</p> <p>50 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	Ratio : <b>5%</b>

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

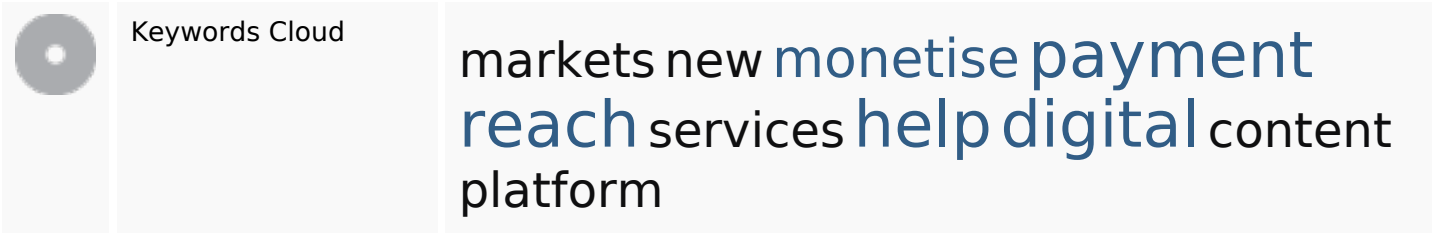
## In-page links

Anchor	Type	Juice
<a href="#">Documentation</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">read-more</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## In-page links

<a href="#">Mailchimp</a>	External	Passing Juice
<a href="#">Telco &amp; Enterprise</a>	Internal	Passing Juice
<a href="#">Monetisation</a>	Internal	Passing Juice
<a href="#">Conv. Commerce</a>	Internal	Passing Juice
<a href="#">Glossary</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Documentation</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Customer Stories</a>	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Cookie policy</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	25	✗	✗	✗	✓
reach	23	✗	✗	✓	✓
help	22	✗	✗	✗	✗










## Keywords Consistency

payment	21	✓	✗	✓	✗
monetise	15	✗	✗	✓	✓

## Usability

	Url	Domain : centili.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 230 Warnings : 47
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables.         </div> <div>  Too bad, your website is using inline styles.         </div> <div>  Great, your website has few CSS files.         </div>

## Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.