



Seo Analyzer centralnational.com

Generated on March 11 2022 10:06 AM

The score is 65/100




SEO Content

</




SEO Content

		<ul style="list-style-type: none">• [H2] More Than a Bank Account• [H2] Online & Mobile Technology• [H2] Community Oriented• [H2] Tired of Lender Fees? So are we!• [H2] Investments• [H2] Auto Loans• [H2] A Great Team• [H2] How can we help?• [H2] Secure Page Sign-In• [H2] Browser Security Indicators• [H2] Centralnational.com is SSL-Encrypted• [H2] Leaving Site• [H3] Banking• [H3] Lending• [H3] Investments• [H3] Services• [H3] Banking• [H3] Service Solutions• [H3] Investments• [H3] Locations• [H3] Technology• [H3] History• [H3] Rewards• [H3] Services• [H3] Bank with Benefits• [H3] Start Over• [H3] Spend Wisely• [H3] Central Stars• [H3] Careers
	Images	We found 8 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
--	-------------	----------------------------------

SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 55 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.45%</p> <p>Internal Links 94.55%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Personal Checking	Internal	Passing Juice
New Opportunity Checking	Internal	Passing Juice
Savings & Money Market	Internal	Passing Juice
It Makes &cents!	Internal	Passing Juice
Certificates of Deposit (CDs)	Internal	Passing Juice
Home Mortgages	Internal	Passing Juice
Auto Loans	Internal	Passing Juice
Personal Loans	Internal	Passing Juice
Credit Lines	Internal	Passing Juice
Home Equity Line of Credit	Internal	Passing Juice
Investments	Internal	Passing Juice
Our Officers	Internal	Passing Juice
Investment Options	Internal	Passing Juice
Raymond James Financial Services	Internal	Passing Juice
Online and Mobile Technology	Internal	Passing Juice
MoneyCentral	Internal	Passing Juice
Gift Cards	Internal	Passing Juice


In-page links

Safe Deposit Box	Internal	Passing Juice
Fraud Protection	Internal	Passing Juice
CNB Connect Blog	Internal	Passing Juice
Rewards	Internal	Passing Juice
Business Checking	Internal	Passing Juice
Commercial Lending	Internal	Passing Juice
Our Lenders	Internal	Passing Juice
Service Solutions	Internal	Passing Juice
ACH Services	Internal	Passing Juice
Central Business Banking	Internal	Passing Juice
Credit Card Processing	Internal	Passing Juice
Remote Deposit Capture	Internal	Passing Juice
Payroll Cards	Internal	Passing Juice
E>Returns	Internal	Passing Juice
Lockbox Services	Internal	Passing Juice
Smartphone App	Internal	Passing Juice
Interactive Teller Machines	Internal	Passing Juice
Bill Pay	Internal	Passing Juice
E-Statements	Internal	Passing Juice
Mobile Deposit	Internal	Passing Juice
My Financial Wingman Blog	External	Passing Juice
Central Secret Agent Savers	Internal	Passing Juice
Careers	Internal	Passing Juice
Open Account	Internal	Passing Juice
Careers	Internal	Passing Juice
Our History	Internal	Passing Juice
Central Star Award	Internal	Passing Juice
Careers	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
Insurance	Internal	Passing Juice
Mortgage	Internal	Passing Juice
Current Rates	Internal	Passing Juice
CNB Connect Blog	Internal	Passing Juice
Bank Privacy	Internal	Passing Juice
Internet Privacy	Internal	Passing Juice
Member FDIC	External	Passing Juice
Rewards	External	Passing Juice


SEO Keywords

	Keywords Cloud	home deposit central services personal cards cnb credit bank checking
---	----------------	---





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
central	14	✓	✗	✗	✓
services	12	✗	✗	✗	✓
bank	10	✓	✗	✗	✓
personal	10	✗	✗	✗	✗
checking	9	✗	✗	✓	✗












Usability

	Url	Domain : centralnational.com Length : 19
	Favicon	Great, your website has a favicon.




Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div>
--	---------------------	--

Mobile

✓ Flash content

Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://centralnational.com/sitemap.xml</p>
✓	Robots.txt	<p>http://centralnational.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>