







Seo Analyzer centuracollege.edu

Generated on March 31 2022 11:03 AM






The score is 52/100







SEO Content

	<p>Title</p>	<p>Centura College - Accredited Degrees and Diplomas</p> <p>Length : 49</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Centura offers hands-on career training programs that give you the skills you need to succeed in the industry of your choice. Classes are enrolling now!</p> <p>Length : 152</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Centura College - Accredited Degrees and Diplomas</td> </tr> <tr> <td>description</td> <td>Centura offers hands-on career training programs that give you the skills you need to succeed in the industry of your choice. Classes are enrolling now!</td> </tr> <tr> <td>url</td> <td>https://www.centuracollege.edu/</td> </tr> <tr> <td>site_name</td> <td>Centura College</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Centura College - Accredited Degrees and Diplomas	description	Centura offers hands-on career training programs that give you the skills you need to succeed in the industry of your choice. Classes are enrolling now!	url	https://www.centuracollege.edu/	site_name	Centura College
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SEO Content

	Headings	H1 6	H2 7	H3 1	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] • [H1] Centura College • [H1] Get the Training • [H1] Student Services • [H1] Campus Locations • [H1] Where Could You Work? • [H2] Home • [H2] Connecting Communities & Careers • [H2] Is Career Training Right for You? • [H2] Programs • [H2] Campuses • [H2] Services • [H2] Our Other Schools • [H3] Take the "Centura Career Training Readiness" Quiz 					
	Images	<p>We found 30 images on this web page.</p> <p>27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 61 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 19.67%</p>

SEO Links

Internal Links 80.33%

In-page links

Anchor	Type	Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Home	Internal	Passing Juice
Programs	Internal	Passing Juice
Business	Internal	Passing Juice
Health Science	Internal	Passing Juice
Skilled Trades	Internal	Passing Juice
Single Day Courses	Internal	Passing Juice
Campuses	Internal	Passing Juice
Chesapeake, Virginia	Internal	Passing Juice
Newport News, Virginia	Internal	Passing Juice
Norfolk, Virginia	Internal	Passing Juice
Richmond, Virginia	Internal	Passing Juice
Virginia Beach, Virginia	Internal	Passing Juice
Online	Internal	Passing Juice
General Services	Internal	Passing Juice
International Services	Internal	Passing Juice
Military Services	Internal	Passing Juice
Admissions	Internal	Passing Juice
Consumer Information	Internal	Passing Juice
Financing	Internal	Passing Juice
Scholarship Match Program	Internal	Passing Juice

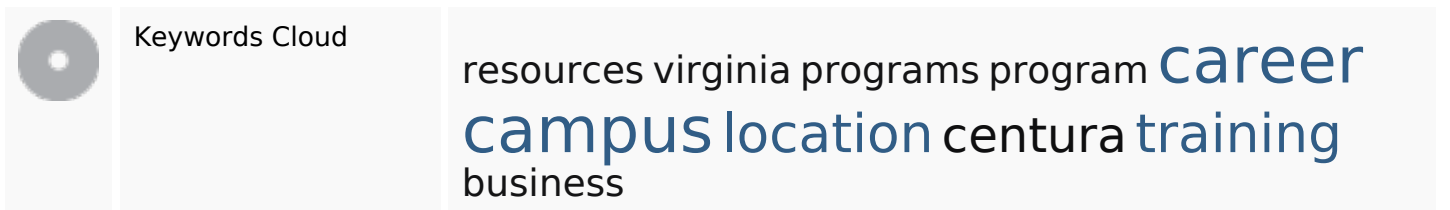
In-page links

Tuition &#038; Fees	Internal	Passing Juice
C-Connect	Internal	Passing Juice
Alumni	Internal	Passing Juice
Blog	Internal	Passing Juice
Digital Newsletter	Internal	Passing Juice
Events	Internal	Passing Juice
Student Resources	Internal	Passing Juice
Success Stories	Internal	Passing Juice
Updates	Internal	Passing Juice
Apply Now	External	Passing Juice
Charlie Parker	Internal	Passing Juice
Don't Miss Our Spring Open House Event!	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Net Price Calculator	Internal	Passing Juice
Apply Now	External	Passing Juice
Career Training	Internal	Passing Juice
Our Locations	Internal	Passing Juice
Student Resources	Internal	Passing Juice
See What Resources We Offer You	Internal	Passing Juice
Take the "Centura Career Training Readiness" Quiz	External	Passing Juice
View All Of Our Campus Locations	Internal	Passing Juice
Health Sciences	Internal	Passing Juice
Skilled Trades	Internal	Passing Juice
Business	Internal	Passing Juice
Chesapeake	Internal	Passing Juice
Norfolk	Internal	Passing Juice
Virginia Beach	Internal	Passing Juice
Newport News	Internal	Passing Juice

In-page links

Richmond Metro	Internal	Passing Juice
Request A College Transcript	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Join Our Talent Network	External	Passing Juice
Tidewater Tech	External	Passing Juice
Aviation Institute of Maintenance	External	Passing Juice
Notice of Non-Discrimination Consumer Information	Internal	Passing Juice
Accredited School, ACCSC	External	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
career	18	✘	✘	✔	✔
campus	16	✘	✘	✘	✔
training	13	✘	✘	✔	✔
location	12	✘	✘	✘	✔
centura	10	✔	✘	✔	✔












Usability

Url	Domain : centuracollege.edu Length : 18
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://centuracollege.edu/sitemap.xml
	Robots.txt	http://centuracollege.edu/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics