



Seo Analyzer

certezasoluciones.mx

Generated on March 19 2022 12:39 PM

The score is 43/100



SEO Content

	Title	Inicio - Certeza Soluciones En Seguros Length : 38 Perfect, your title contains between 10 and 70 characters.														
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Inicio - Certeza Soluciones En Seguros</td></tr><tr><td>url</td><td>http://www.certezasoluciones.mx/</td></tr><tr><td>site_name</td><td>Certeza Soluciones En Seguros</td></tr><tr><td>updated_time</td><td>2020-05-21T22:23:09-06:00</td></tr><tr><td>locale</td><td>es_ES</td></tr></tbody></table>	Property	Content	type	website	title	Inicio - Certeza Soluciones En Seguros	url	http://www.certezasoluciones.mx/	site_name	Certeza Soluciones En Seguros	updated_time	2020-05-21T22:23:09-06:00	locale	es_ES
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>13</td><td>13</td><td>10</td><td>0</td><td>0</td></tr></tbody></table> [H2] LA SOLUCIÓN EN ADMINISTRACIÓN DE RIESGOS MÁS ESPECIALIZADA EN EL MERCADO MEXICANO. [H2] 50,000 [H2] 2,500 [H2] 20,000,000 [H2] 200	H1	H2	H3	H4	H5	H6	0	13	13	10	0	0		
H1	H2	H3	H4	H5	H6											
0	13	13	10	0	0											

SEO Content

		• [H2] Servicios en administración de riesgos • [H2] Nos distingue • [H2] • [H2] • [H2] Somos el intermediario de seguros con mejores soluciones y con beneficios únicos para tu empresa. • [H2] • [H2] Lo más nuevo • [H2] La importancia de un seguro • [H3] Beneficiados • [H3] Clientes satisfechos • [H3] nos respaldan • [H3] Siniestros Resueltos • [H3] Vida • [H3] Auto • [H3] Daños • [H3] Gastos Médicos • [H3] Hombre Clave • [H3] Innovación en seguros • [H3] Servicio excepcional • [H3] Beneficios únicos • [H3] Soluciones creativas • [H4] Quiénes somos • [H4] Planes Financieros • [H4] Soluciones a la medida • [H4] Enfoque en clientes • [H4] Experiencia y solidez • [H4] Al asegurarse, las mujeres obtienen tranquilidad y seguridad para su futuro • [H4] La importancia de la omnicanalidad y las insurtech • [H4] IMSS trabaja con empresas en un programa de prevención para combatir la diabetes y otras enfermedades • [H4] La pobre educación financiera en nuestro país, provoca que los mexicanos no tengan con qué enfrentar enfermedades o desempleo • [H4] Privacy Overview
	Images	We found 18 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Inicio	Internal	Passing Juice
Nosotros	Internal	Passing Juice
Vida	Internal	Passing Juice
Auto	Internal	Passing Juice
Daños	Internal	Passing Juice
Gastos Médicos	Internal	Passing Juice
Hombre Clave	Internal	Passing Juice
Seguros para personal del IMSS	Internal	Passing Juice
Cotiza	Internal	Passing Juice
Blog	Internal	Passing Juice
Contacto	Internal	Passing Juice
Leer más	Internal	Passing Juice
Más acerca de Nosotros	Internal	Passing Juice
Contáctanos	Internal	Passing Juice
Al asegurarse, las mujeres obtienen tranquilidad y seguridad para su futuro	Internal	Passing Juice

In-page links

La importancia de la omnicanalidad y las insurtech	Internal	Passing Juice
IMSS trabaja con empresas en un programa de prevención para combatir la diabetes y otras enfermedades	Internal	Passing Juice
La pobre educación financiera en nuestro país, provoca que los mexicanos no tengan con qué enfrentar enfermedades o desempleo	Internal	Passing Juice
Aviso de Privacidad	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	más your cookies las website soluciones seguros the are these
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
cookies	15	✗	✗	✗	✗
the	8	✗	✗	✗	✗
website	8	✗	✗	✗	✗
más	8	✗	✗	✗	✓
seguros	7	✓	✗	✗	✓

Usability

	Url	Domain : certezasoluciones.mx Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 31 Warnings : 35
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		http://certezasoluciones.mx/sitemap.xml
	Robots.txt	http://certezasoluciones.mx/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics