



Seo Analyzer certifiedtoyota.ca

Generated on February 07 2022 09:27 AM





The score is 55/100







SEO Content

	Title	<p>Home Page - Toyota Certified Used Vehicles</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="550 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>3</td> <td>0</td> <td>6</td> <td>8</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1388 2072" style="list-style-type: none"> • [H1] Relax. You're covered. • [H1] Buy With Confidence. • [H1] Now that's peace of mind! • [H2] Search for your next certified Toyota or Scion now • [H2] Why Buy a Certified Used Toyota or Scion? • [H2] Toyota Certified Used Electrified Vehicles • [H4] Vehicles • [H4] Locations • [H4] More information • [H4] Vehicles • [H4] Locations • [H4] More information • [H5] Cars • [H5] SUVs & Vans • [H5] Trucks • [H5] Electrified Vehicles • [H5] Cars • [H5] SUVs & Vans 	H1	H2	H3	H4	H5	H6	3	3	0	6	8	0
H1	H2	H3	H4	H5	H6									
3	3	0	6	8	0									

SEO Content

		<ul style="list-style-type: none"> [H5] Trucks [H5] Electrified Vehicles
	Images	<p>We found 119 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 30%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 20%</p> <p>Internal Links 80%</p>

In-page links

Anchor	Type	Juice
About Certified Program	Internal	Passing Juice
About CARFAX Canada	Internal	Passing Juice
Certified Used Electrified Vehicles	Internal	Passing Juice

In-page links

New Search	Internal	Passing Juice
Saved Searches	Internal	Passing Juice
Cars	Internal	Passing Juice
SUVs & Vans	Internal	Passing Juice
Trucks	Internal	Passing Juice
Electrified Vehicles	Internal	Passing Juice
Scion	Internal	Passing Juice
Cars	Internal	Passing Juice
SUVs & Vans	Internal	Passing Juice
Trucks	Internal	Passing Juice
Electrified Vehicles	Internal	Passing Juice
Scion	Internal	Passing Juice
Search Certified Used Electrified Vehicles	Internal	Passing Juice
Contact Us	External	Passing Juice
Accessibility	External	Passing Juice
Privacy Policy	External	Passing Juice
Legal	External	Passing Juice
Browse by Model	Internal	Passing Juice
Browse by Location	Internal	Passing Juice
Financing Rates	Internal	Passing Juice
Saved Vehicles	Internal	Passing Juice
Toyota.ca	External	Passing Juice

SEO Keywords








Keywords Cloud

highlander corolla certified all **prius** camry
toyota vehicles **hybrid** rav4





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
prius	46	✘	✘	✘	✘
hybrid	38	✘	✘	✘	✘
all	18	✘	✘	✘	✘
toyota	18	✔	✘	✘	✔
certified	18	✔	✘	✘	✔

Usability

	Url	Domain : certifiedtoyota.ca Length : 18
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 226 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://certifiedtoyota.ca/sitemap.xml
	Robots.txt	http://certifiedtoyota.ca/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics