Seo Analyzer cetia.co.uk

Generated on February 17 2022 22:45 PM

The score is 50/100

SEO Content

✓	Title	Cetia – Achieve Data Quality **Length : 34** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** 0 **H2** 4 **H3** 1 **H4** 4 **H5** 1 **H6** 0 • [H2] Data Migration | Master Data | Data Cleansing | Data Enhancing • [H2] Services • [H2] About Us • [H2] Get in touch • [H3] Cetia Ltd • [H4] Master Data • [H4] Data Cleansing • [H4] Data Enhancement • [H4] Data Migration • [H5] What can we do for you
✓	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **7%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 7 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 57.14% Internal Links 42.86%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	External	Passing Juice
Services	External	Passing Juice
About	External	Passing Juice
Contact	External	Passing Juice
Our Services	Internal	Passing Juice
Get in Touch	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	system incomplete cleansing correcting **data** touch identifying inaccurate parts services

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	20	✔	✖	✖	✔
correcting	3	✖	✖	✖	✖
services	3	✖	✖	✖	✔
identifying	2	✖	✖	✖	✖
cleansing	2	✖	✖	✖	✔

Usability

⊙	Url	Domain : cetia.co.uk Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 2 Warnings : 25
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://cetia.co.uk/sitemap.xml http://cetia.co.uk/wp-sitemap.xml
✅	Robots.txt	http://cetia.co.uk/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.