



# Seo Analyzer changi.com.sg

Generated on March 13 2022 12:37 PM





The score is 59/100







## SEO Content

	Title	<p>Changi's book review   changi.com.sg</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Check out Changi's favorite books, now. Do you like it? Click to purchase!</p> <p><b>Length : 74</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1805"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Changi's book review   changi.com.sg</td> </tr> <tr> <td>description</td> <td>Check out Changi's favorite books, now. Do you like it? Click to purchase!</td> </tr> <tr> <td>image</td> <td>http://changi.com.sg/images/og-image.jpg</td> </tr> <tr> <td>sitename</td> <td>changi.com.sg</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>http://changi.com.sg/</td> </tr> </tbody> </table>	Property	Content	title	Changi's book review   changi.com.sg	description	Check out Changi's favorite books, now. Do you like it? Click to purchase!	image	http://changi.com.sg/images/og-image.jpg	sitename	changi.com.sg	type	website	url	http://changi.com.sg/
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	Headings	<table border="1" data-bbox="539 1832 1481 1906"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1939 1147 2067" style="list-style-type: none"> <li>• [H1] Changi's book review</li> <li>• [H2] Best books from Changi's library</li> <li>• [H2] Books</li> <li>• [H4] About us</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	0	3	0	0		
H1	H2	H3	H4	H5	H6											
1	2	0	3	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Advertisement</li><li>• [H4] Rules</li></ul>
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>33%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Changi.com.sg</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## In-page links

[Cookie Policy](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

associate terms **books** promote day  
changis **changisg** reading policy get


## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
changisg	3	✘	✘	✘	✘
books	3	✘	✘	✔	✔
day	2	✘	✘	✘	✘
promote	2	✘	✘	✘	✘
reading	2	✘	✘	✘	✘

## Usability

	Url	Domain : changi.com.sg Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<a href="http://changi.com.sg/robots.txt">http://changi.com.sg/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics