

Seo Analyzer chapman.edu

Generated on February 07 2022 12:30 PM





The score is 54/100






SEO Content

	Title	Chapman University A Top Private University in California Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	An academically distinguished university offering opportunities to learn and explore alongside world-class faculty, for a lifetime of personal achievement. Length : 155 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Chapman University Homepage Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>23</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Chapman University• [H2] Discover Boldly.• [H2] See What It's Like Here• [H2] Chapman Forward: Learn How Chapman Research is Changing Lives• [H2] Our Voices: Join the Conversation on Diversity, Equity and Inclusion• [H2] Momentum: Explore How We are Shaping the Future of Chapman• [H2] Changing Math For Good• [H2] Alumni in the Outfield• [H2] The Science of Shelf Life.• [H2] Appalachian Awakening• [H2] START SOMETHING BIG.• [H2] At Chapman, you'll discover there's an energy that runs through everything and everyone.	H1	H2	H3	H4	H5	H6	1	23	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	23	6	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Here to Go Further. • [H2] In our labs and our classrooms, big ideas are born. • [H2] The Forgotten Pandemic • [H2] Rise of the Resistance • [H2] Chapman Forward • [H2] Reporting Accessibility Concerns for Individuals with a Disability • [H2] Notice of Nondiscriminatory Policy as to Students • [H2] Orange Campus • [H2] Rinker Health Science Campus • [H2] Get Started • [H2] Discover • [H2] Website • [H3] Join our vibrant intellectual community of undergraduate makers and doers. • [H3] Here to make an impact. • [H3] Explore passionately. • [H3] Begin something remarkable. • [H3] Take the next step in your journey towards mastery. Explore Chapman University's Graduate Programs. • [H3] CU Safely Back:COVID-19 Policies and Information
	Images	<p>We found 21 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 37%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 91 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links



External Links : Passing Juice 16.48%

Internal Links 83.52%

In-page links

Anchor	Type	Juice
\$1	Internal	Passing Juice
About Overview	Internal	Passing Juice
Maps & Directions	Internal	Passing Juice
Visit Chapman	Internal	Passing Juice
Facts and Ranking	Internal	Passing Juice
Leadership	Internal	Passing Juice
Diversity and Inclusion	Internal	Passing Juice
Campus Services	Internal	Passing Juice
Connect	Internal	Passing Juice
Academics Overview	Internal	Passing Juice
Degrees & Programs	Internal	Passing Juice
Schools & Colleges	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Faculty Directory	Internal	Passing Juice
Libraries	Internal	Passing Juice
Course Catalogs	Internal	Passing Juice
International Studies	Internal	Passing Juice
Undergraduate Admission	Internal	Passing Juice
Undergraduate Application	Internal	Passing Juice
Graduate Admission	Internal	Passing Juice
Graduate Application	Internal	Passing Juice
Affordability	Internal	Passing Juice
Financial Aid Calculator	Internal	Passing Juice

In-page links

Tours and Visits	Internal	Passing Juice
Alumni Overview	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Career Support	Internal	Passing Juice
Arts	Internal	Passing Juice
California's Gold Exhibit and Huell Howser Archives	Internal	Passing Juice
College of Performing Arts Events	Internal	Passing Juice
Escalette Permanent Collection of Art	Internal	Passing Juice
Guggenheim Gallery	Internal	Passing Juice
Hilbert Museum of California Art	External	Passing Juice
Musco Center for the Arts	External	Passing Juice
Campus Life	Internal	Passing Juice
Athletics	External	Passing Juice
Events	Internal	Passing Juice
Fish Interfaith Center	Internal	Passing Juice
Health and Wellness	Internal	Passing Juice
Residence Life	Internal	Passing Juice
Student Life	Internal	Passing Juice
Research Overview	Internal	Passing Juice
Sponsored Projects Services	Internal	Passing Juice
Research Integrity	Internal	Passing Juice
Institutes and Centers	Internal	Passing Juice
Center for Undergraduate Excellence	Internal	Passing Juice
Industry Alliances and Commercialization	Internal	Passing Juice
Support Chapman Overview	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Contact Development	Internal	Passing Juice
Community	Internal	Passing Juice

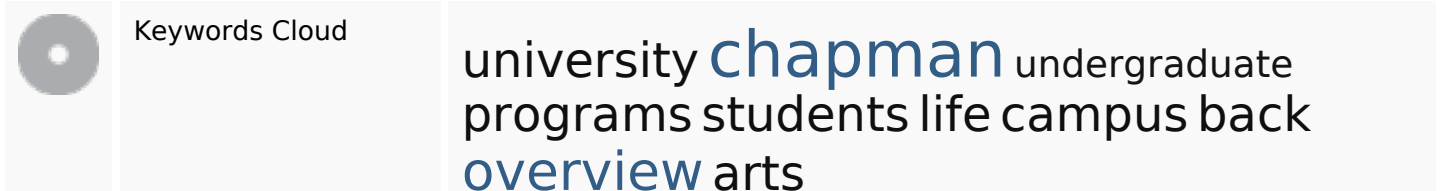
In-page links

Faculty & Staff	External	Passing Juice
Industry Partners	Internal	Passing Juice
Parents & Family	Internal	Passing Juice
Students	Internal	Passing Juice
Apply	Internal	Passing Juice
Give	External	Passing Juice
Explore Degrees and Programs	Internal	Passing Juice
Connect Virtually	Internal	Passing Juice
Ask a Student	Internal	Passing Juice
Create a Custom Viewbook	Internal	Passing Juice
Take a Self-Guided Tour	External	Passing Juice
Changing Math For Good	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Read More News and Stories	Internal	Passing Juice
Discover Chapman	Internal	Passing Juice
Visit Us	Internal	Passing Juice
Apply Today	Internal	Passing Juice
Request information	Internal	Passing Juice
View a List of Graduate Programs	Internal	Passing Juice
Chapman Forward	Internal	Passing Juice
View Chapman Forward Magazine Online »	Internal	Passing Juice
reporting accessibility concerns on this website	Internal	Passing Juice
View Tuition and Aid	Internal	Passing Juice
Employment	Internal	Passing Juice
Accessibility Feedback	Internal	Passing Juice
Disability Services	Internal	Passing Juice
Directory	Internal	Passing Juice
Consumer Disclosures	Internal	Passing Juice

In-page links

Privacy Policy	Internal	Passing Juice
Title IX	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Visit Website	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
chapman	19	✓	✓	✗	✓
overview	14	✗	✗	✗	✗
back	10	✗	✗	✗	✓
campus	9	✗	✗	✗	✓
life	9	✗	✗	✓	✓

Usability

	Url	Domain : chapman.edu Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 77 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 766"><p data-bbox="549 658 999 694">http://chapman.edu/sitemap.xml</p><p data-bbox="549 716 1070 752">http://www.chapman.edu/sitemap.xml</p></div>
	Robots.txt	<p data-bbox="539 792 951 828">http://chapman.edu/robots.txt</p> <p data-bbox="539 860 1085 896">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 644 963">Missing</p> <p data-bbox="539 994 1337 1030">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1061 1449 1164">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>