



Seo Analyzer

charitiesbuyinggroup.com

Generated on March 14 2022 23:33 PM





The score is 39/100







SEO Content

	Title	Charities Buying Group – Created to help charities make money and make good purchasing decisions Length : 102 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>9</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] OUR MISSION• [H2] Here's how it works• [H2] SERVICES• [H2] PRODUCTS• [H2] NEWS, INFORMATION, RESOURCES• [H2] The origin story of Benfield Walking Football Club• [H2] 6 ways to raise funds for your charity• [H2] Save the date: Charities Buying Group Benfield Cup• [H2] Energy bills set to increase by 51% in April• [H3] You join as a member• [H3] We run a cost savings audit• [H3] We secure better deals• [H3] You save money• [H3] Your charity achieves more	H1	H2	H3	H4	H5	H6	0	9	5	0	0	0
H1	H2	H3	H4	H5	H6									
0	9	5	0	0	0									
	Images	We found 25 images on this web page.												

SEO Content

		23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 38.89% Internal Links 61.11%

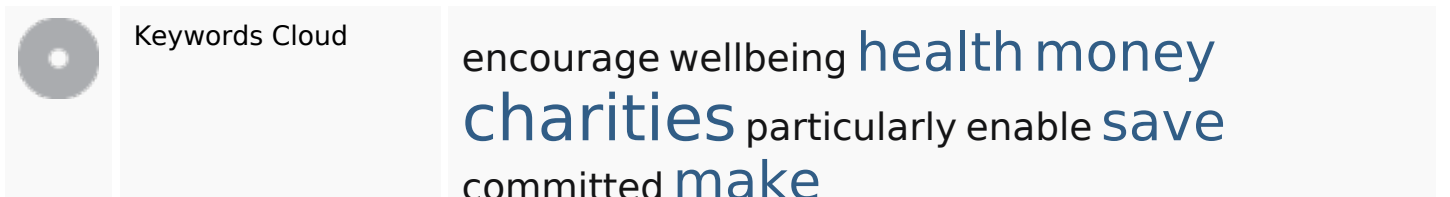
In-page links

Anchor	Type	Juice
skip to Main Content	Internal	Passing Juice
FIND OUT HOW	Internal	Passing Juice
DISCOVER HOW YOU CAN SAVE MONEY FOR YOUR CHARITY	Internal	Passing Juice
CBG4 HEALTH	Internal	Passing Juice
WALKING FOOTBALL	Internal	Passing Juice

In-page links

The origin story of Benfield Walking Football Club	Internal	Passing Juice
6 ways to raise funds for your charity	Internal	Passing Juice
Save the date: Charities Buying Group Benfield Cup	Internal	Passing Juice
Energy bills set to increase by 51% in April	Internal	Passing Juice
BBC Latest News	External	Passing Juice
Ukraine: Squatters occupy Russian oligarch's London mansion	External	Passing Juice
Inflation: Sports bras in, doughnuts out of cost of living measure	External	Passing Juice
Ukraine war: Pregnant woman and baby die after hospital shelled	External	Passing Juice
Ukraine war: 'No cap' on refugees under new UK visa scheme	External	Passing Juice
Cost of living: Food boss says prices could rise by up to 15%	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Plainsight Consultancy	External	Passing Juice
Ok	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
charities	3	✓	✗	✗	✓
save	2	✗	✗	✗	✓
make	2	✓	✗	✗	✗
money	2	✓	✗	✗	✓

Keywords Consistency

health

2



Usability

	Url	Domain : charitiesbuyinggroup.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div>

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://charitiesbuyinggroup.com/sitemap.xml>

<https://charitiesbuyinggroup.com/wp-sitemap.xml>



Robots.txt

<http://charitiesbuyinggroup.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics