



Seo Analyzer charliewardphotography.com

Generated on February 04 2022 02:24 AM





The score is 40/100







SEO Content

	Title	<p>Charlie Ward Photography &#8211; Shoot to Conserve</p> <p>Length : 50</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="550 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>5</td> <td>1</td> <td>2</td> <td>0</td> <td>3</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1492 2072" style="list-style-type: none"> • [H1] Charlie Ward Photography • [H1] Charlie Ward Photography is proud to support: • [H2] Shoot to Conserve • [H2] Outback Australia • [H2] Wild Africa • [H2] British Wildlife • [H2] Human Planet • [H3] Charlie Ward is a passionate Wildlife Photographer and Conservationist with a goal of using photography and blogging to increase awareness of conservation issues and inspire people to make change towards a greener planet • [H4] Current Location • [H4] Find out more • [H6] AFRICAN ELEPHANTS ARE NOT SELF SUSTAINING IN EUROPEAN ZOOS • [H6] FACE-TO-FACE WITH A WEEPING MOUNTAIN GORILLA • [H6] SIYAFUNDA WILDLIFE & CONSERVATION - PROTECTING THE BIG 5 	H1	H2	H3	H4	H5	H6	2	5	1	2	0	3
H1	H2	H3	H4	H5	H6									
2	5	1	2	0	3									

SEO Content

	Images	We found 14 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5% Internal Links 95%

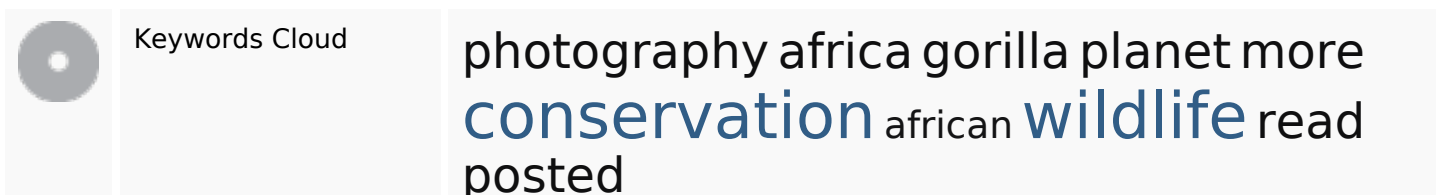
In-page links

Anchor	Type	Juice
Charlie Ward Photography	Internal	Passing Juice
About	Internal	Passing Juice
Gallery	Internal	Passing Juice
Outback Australia	Internal	Passing Juice
Drone Photography	Internal	Passing Juice

In-page links

Cape to Cape Track	Internal	Passing Juice
British Wildlife	Internal	Passing Juice
Gorilla Trekking	Internal	Passing Juice
Wild Africa	Internal	Passing Juice
Camera Trap	Internal	Passing Juice
Human Planet	Internal	Passing Juice
Videos	Internal	Passing Juice
Conservation	Internal	Passing Juice
Awards/Publications	Internal	Passing Juice
Contact	Internal	Passing Juice
Outback Australia	Internal	Passing Juice
Wild Africa	Internal	Passing Juice
British Wildlife	Internal	Passing Juice
Human Planet	Internal	Passing Juice
Nikon	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
conservation	7	✘	✘	✘	✔
wildlife	6	✘	✘	✘	✔
read	4	✘	✘	✘	✘
more	4	✘	✘	✘	✔

Keywords Consistency

planet

3



Usability

	Url	Domain : charliewardphotography.com Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 36
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://charliewardphotography.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.