



Seo Analyzer charltonmedia.com

Generated on March 15 2022 13:02 PM






The score is 55/100





SEO Content

	Title	<p>Charlton Media Group</p> <p>Length : 20</p> <p>Perfect, your title contains between 10 and 70 characters.</p>								
	Description	<p>Charlton Media Group is Asia's leading business information group that publishes in print and online key business magazines for the region. Key publications include Singapore Business Review. Hong Kong Business. Asian Business Review. Asian Banking & Finance. Asian Power. Insurance Asia. Retail Asia. Healthcare Asia. Real Estate Asia. Manufacturing Asia. Investment Asia</p> <p>Length : 381</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>								
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1444 1481 2049"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Charlton Media Group</td> </tr> <tr> <td>description</td> <td>Charlton Media Group is Asia's leading business information group that publishes in print and online key business magazines for the region. Key publications include Singapore Business Review. Hong Kong Business. Asian Business Review. Asian Banking & Finance. Asian Power. Insurance Asia. Retail Asia. Healthcare Asia. Real Estate Asia. Manufacturing Asia. Investment Asia</td> </tr> <tr> <td>image</td> <td>https://charltonmedia.com/themes/custom/bootstrap_sub/img/og/og_image.png</td> </tr> </tbody> </table>	Property	Content	site_name	Charlton Media Group	description	Charlton Media Group is Asia's leading business information group that publishes in print and online key business magazines for the region. Key publications include Singapore Business Review. Hong Kong Business. Asian Business Review. Asian Banking & Finance. Asian Power. Insurance Asia. Retail Asia. Healthcare Asia. Real Estate Asia. Manufacturing Asia. Investment Asia	image	https://charltonmedia.com/themes/custom/bootstrap_sub/img/og/og_image.png
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image	https://charltonmedia.com/themes/custom/bootstrap_sub/img/og/og_image.png									



SEO Content

		<table><tbody><tr><td>image:url</td><td>https://charltonmedia.com/themes/custom/bootstrap_sub/img/og/og_image.png</td></tr><tr><td>image:secure_url</td><td>https://charltonmedia.com/themes/custom/bootstrap_sub/img/og/og_image.png</td></tr><tr><td>image:type</td><td>image/png</td></tr><tr><td>image:width</td><td>600</td></tr><tr><td>image:height</td><td>314</td></tr><tr><td>image:alt</td><td>Charlton Media Group</td></tr></tbody></table>	image:url	https://charltonmedia.com/themes/custom/bootstrap_sub/img/og/og_image.png	image:secure_url	https://charltonmedia.com/themes/custom/bootstrap_sub/img/og/og_image.png	image:type	image/png	image:width	600	image:height	314	image:alt	Charlton Media Group
image:url	https://charltonmedia.com/themes/custom/bootstrap_sub/img/og/og_image.png													
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image:type	image/png													
image:width	600													
image:height	314													
image:alt	Charlton Media Group													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1]• [H2] Main navigation• [H2] Portfolio• [H2] Country Business Media• [H2] Regional Industry Media• [H2] Visit Our Sites!• [H2] The best way to contact us is by email.	H1	H2	H3	H4	H5	H6	1	6	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	0	0	0	0									
	Images	<p>We found 39 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 94 links including 0 link(s) to files
	Statistics	External Links : noFollow 2.13% External Links : Passing Juice 92.55% Internal Links 5.32%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Home	Internal	Passing Juice
Brands	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Get Media Kit	External	Passing Juice
Visit Magazine	External	Passing Juice
Visit Website	External	Passing Juice
Awards	External	Passing Juice
Events	External	Passing Juice
Read more	External	Passing Juice
Read more	External	Passing Juice
Get Media Kit	External	Passing Juice
Visit Magazine	External	Passing Juice
Visit Website	External	Passing Juice
Awards	External	Passing Juice
Events	External	Passing Juice
Read more	External	Passing Juice
Read more	External	Passing Juice
Get Media Kit	External	Passing Juice

In-page links

Visit Website	External	Passing Juice
Awards	External	Passing Juice
Events	External	Passing Juice
Read more	External	Passing Juice
Read more	External	Passing Juice
Get Media Kit	External	Passing Juice
Visit Magazine	External	Passing Juice
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Awards	External	Passing Juice
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Read more	External	Passing Juice
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Get Media Kit	External	Passing Juice
Visit Magazine	External	Passing Juice

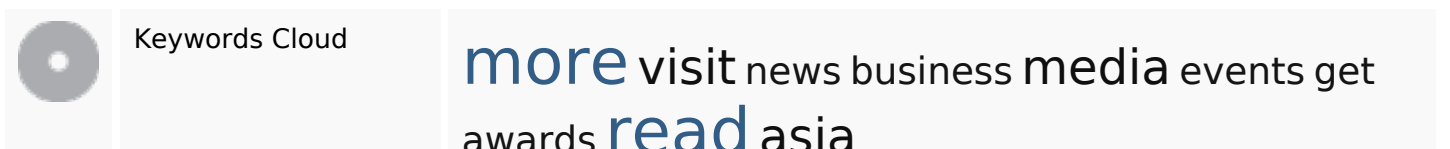
In-page links

Visit Website	External	Passing Juice
Awards	External	Passing Juice
Events	External	Passing Juice
Read more	External	Passing Juice
Read more	External	Passing Juice
Get Media Kit	External	Passing Juice
Visit Magazine	External	Passing Juice
Visit Website	External	Passing Juice
Awards	External	Passing Juice
Events	External	Passing Juice
Read more	External	Passing Juice
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Awards	External	Passing Juice
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Read more	External	Passing Juice
Read more	External	Passing Juice
Get Media Kit	External	Passing Juice
Visit Website	External	Passing Juice
Events	External	Passing Juice
https://qsrmedia.asia/promotions/event-news/latest-supply-chain-issues-impactin...	External	noFollow
https://qsrmedia.asia/international/news/weekly-global-news-wrap-how-chains-are...	External	noFollow
Get Media Kit	External	Passing Juice
Visit Website	External	Passing Juice
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In-page links

Awards	External	Passing Juice
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Visit Website	External	Passing Juice
Awards	External	Passing Juice
Events	External	Passing Juice
Read more	External	Passing Juice
Read more	External	Passing Juice
Singapore Business Review	External	Passing Juice
Hong Kong Business	External	Passing Juice
Asian Banking & Finance	External	Passing Juice
Insurance Asia	External	Passing Juice
Asian Power	External	Passing Juice
Healthcare Asia	External	Passing Juice
Retail Asia	External	Passing Juice
Investment Asia	External	Passing Juice
Web Design by: Halcyon Web Design	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings





Keywords Consistency

more	44	✘	✘	✘	✘
read	44	✘	✘	✘	✘
asia	25	✘	✘	✔	✘
media	24	✔	✘	✔	✔
visit	21	✘	✘	✘	✔


Usability

	Url	Domain : charltonmedia.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 73 Warnings : 23
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://charltonmedia.com/sitemap.xml</p>
	Robots.txt	<p>http://charltonmedia.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>