








Seo Analyzer chatfuel.com

Generated on March 20 2022 07:26 AM





The score is 58/100







SEO Content

	<p>Title</p>	<p>Chatfuel: world-leading chatbot app solution for Facebook Messenger and Instagram</p> <p>Length : 81</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Build no-code chatbots on Facebook Messenger and Instagram in minutes: pricing, reviews and contacts. Automate marketing, lead gen, support, and more.</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1384 1481 1574"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
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	<p>Headings</p>	<table border="1" data-bbox="539 1608 1481 1675"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1709 1441 2067" style="list-style-type: none"> • [H1] The easiest way to build a no-code chatbot for your business • [H2] Stop losing customersto the competition • [H2] Spend less money,get more leads • [H2] Make your ad dollarsgo further • [H2] Build your first bot in minutes, without code • [H2] New! Boost your Instagrambusiness – add automation • [H2] Chatfuel is rock solid and built for scale • [H2] Chatfuel Reviews • [H2] Check our top articles about business automation • [H2] Chatfuel Reviews 	H1	H2	H3	H4	H5	H6	1	11	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	1	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Check our top articles about business automation• [H2] Build your first chatbotnow - it's free• [H3] Chatfuel's Black Friday Sale 2021
	Images	We found 48 images on this web page. 48 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 8 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Claim your free upgrade!	External	Passing Juice
Pricing	Internal	Passing Juice
Request a demo	Internal	Passing Juice

In-page links

Try it for free	Internal	Passing Juice
Try it for free	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
GDPR	Internal	Passing Juice
Media kit	External	Passing Juice

SEO Keywords

	Keywords Cloud	free chatbot bot learn leads chatfuel get business build more
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bot	16	✓	✗	✓	✓
chatbot	14	✓	✗	✓	✓
more	12	✗	✗	✓	✓
chatfuel	11	✓	✗	✗	✓
free	9	✗	✗	✗	✓












Usability

	Url	Domain : chatfuel.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		http://chatfuel.com/sitemap.xml
	Robots.txt	http://chatfuel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.