



# Seo Analyzer

## cheapaftershaves.co.uk

Generated on December 11 2021 07:58 AM

The score is 58/100







### SEO Content

|    | Title              | <p>Cheap Aftershaves   Mens Aftershaves</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p>Cheap Aftershaves   Cheap offers on aftershaves and designer aftershave and gift sets from CheapAftershaves.co.uk</p> <p><b>Length : 113</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | <p>cheap,aftershaves,aftershave,mens</p> <p>Good, your page contains meta keywords.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1518 1481 1711" style="list-style-type: none"> <li>• [H1] Cheap Aftershaves</li> <li>• [H1] Cheap Aftershaves</li> <li>• [H1] Cheap Aftershaves</li> <li>• [H2] Cheap Aftershaves   Get cheap deals on aftershaves and mens fragrances</li> <li>• [H3] Cheap Aftershaves</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 3 | 1 | 1 | 0 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 3  | 1                  | 1   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | <p>We found 3 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | <p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | <p>Perfect, no Flash content has been detected on this page.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  |        |  |
|  | Iframe | Great, there are no Iframes detected on this page. |


## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|   | In-page links           | We found a total of 4 links including 0 link(s) to files                                 |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 75%<br>Internal Links 25% |

## In-page links

| Anchor                            | Type     | Juice         |
|-----------------------------------|----------|---------------|
| <a href="#">Alex Newman</a>       | External | Passing Juice |
| <a href="#">Home</a>              | Internal | Passing Juice |
| <a href="#">Cheap Perfume</a>     | External | Passing Juice |
| <a href="#">Cheap Light Bulbs</a> | External | Passing Juice |






## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | perfume light mens newman <b>aftershaves</b><br>updated <b>cheap</b> home design alex |
|--|----------------|---|





## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| cheap       | 6       | ✓     | ✓        | ✓           | ✓        |
| aftershaves | 5       | ✓     | ✓        | ✓           | ✓        |
| mens        | 2       | ✓     | ✓        | ✗           | ✓        |
| updated     | 1       | ✗     | ✗        | ✗           | ✗        |
| light       | 1       | ✗     | ✗        | ✗           | ✗        |



## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : cheapaftershaves.co.uk<br>Length : 22  |
|    | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|  | Printability | We could not find a Print-Friendly CSS.   |
|  | Language     | Good. Your declared language is en.   |
|  | Dublin Core  | This page does not take advantage of Dublin Core.   |

## Document

|  |               |  |
|--|---------------|--|
|  | Doctype       | XHTML 1.0 Strict                                     |
|  | Encoding      | Perfect. Your declared charset is ISO-8859-1.        |
|  | W3C Validity  | Errors : 11<br>Warnings : 7                          |
|  | Email Privacy | Great no email address has been found in plain text! |




## Document

|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>                                    | Deprecated tags | Occurrences | <center> | 1 |
|---|-----------------|--|-----------------|-------------|----------|---|
| Deprecated tags   | Occurrences     |  |                 |             |          |   |
| <center>  | 1               |  |                 |             |          |   |
|   | Speed Tips      | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✓ Perfect. No inline css has been found in HTML tags!</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul> |                 |             |          |   |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✗ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|   | Robots.txt  | <p><a href="http://cheapaftershaves.co.uk/robots.txt">http://cheapaftershaves.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |