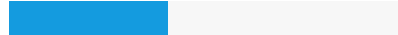


Seo Analyzer cheran.ac.in

Generated on April 03 2022 23:05 PM

The score is 33/100







SEO Content

	Title	CHERAN COLLEGE OF ENGINEERING – Approved by AICTE, New Delhi and Affiliated to Anna University Chennai. Length : 109 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] About The College• [H4] News	H1	H2	H3	H4	H5	H6	1	0	0	1	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	1	0	0									
	Images	We found 13 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
CHERAN COLLEGE OF ENGINEERING	Internal	Passing Juice
College	Internal	Passing Juice
Our Trust	Internal	Passing Juice
Principal's Message	Internal	Passing Juice
Programs and Course	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Regulations	Internal	Passing Juice
Curriculum & Syllabi	Internal	Passing Juice
Examinations	Internal	Passing Juice
Civil Engineering	Internal	Passing Juice
Computer Science and Engineering	Internal	Passing Juice

In-page links

Electrical and Electronics Engineering	Internal	Passing Juice
Electronics and Communication Engineering	Internal	Passing Juice
Mechanical Engineering	Internal	Passing Juice
Science and Humanities	Internal	Passing Juice
Facilities	Internal	Passing Juice
Lab Facilities	Internal	Passing Juice
Library	Internal	Passing Juice
Creative and Innovative Club	Internal	Passing Juice
Entrepreneurship Development Cell	Internal	Passing Juice
Fine Arts Club	Internal	Passing Juice
Green Club	Internal	Passing Juice
Higher Education Cell	Internal	Passing Juice
English Literary Club	Internal	Passing Juice
Science club	Internal	Passing Juice
பொதுவாழ்வு	Internal	Passing Juice
Women Development Cell	Internal	Passing Juice
Rotaract Club	Internal	Passing Juice
IETE	Internal	Passing Juice
PLACEMENT CELL	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
Placement Team	Internal	Passing Juice
Training Program	Internal	Passing Juice
Value Added Courses	Internal	Passing Juice
Our Valuable Recruiters	Internal	Passing Juice
Contact Us	Internal	Passing Juice
CONTACT	Internal	Passing Juice
Photo Gallery	Internal	Passing Juice
NIRE	Internal	Passing Juice

In-page links

ARCS	Internal	Passing Juice
Previous	Internal	Passing Juice
Next	Internal	Passing Juice
View All Events	Internal	Passing Juice
PLACEMENT @ INFOSYS	Internal	Passing Juice
Anna University Examination	Internal	Passing Juice
&#8220;Third Annual Day&#8221;	Internal	Passing Juice
&#8220;Third Sports Day&#8221;	Internal	Passing Juice
Special Lecture on &#8220;ANCIENT INDIAN ENGINEERING PRACTICES&#8221;	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	electronics engineering students cheran academic facilities club college science cell
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
engineering	14	✓	✗	✗	✗
students	7	✗	✗	✗	✗
college	7	✓	✗	✗	✓
club	6	✗	✗	✗	✗
science	4	✗	✗	✗	✗












Usability

	Url	Domain : cheran.ac.in Length : 12
	Favicon	Great, your website has a favicon.


Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 4 Warnings : 25				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

Mobile

	Mobile Optimization	<div data-bbox="555 197 603 230">✓</div> Apple Icon
		<div data-bbox="555 264 603 297">✓</div> Meta Viewport Tag
		<div data-bbox="555 331 603 365">✓</div> Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>