



Seo Analyzer



cherryhillnurseryschool.org

Generated on March 27 2022 19:43 PM





The score is 65/100







SEO Content

	Title	Cherry Hill Nursery School - a cooperative preschool in Princeton, NJ Length : 69 Perfect, your title contains between 10 and 70 characters.												
	Description	Cherry Hill Nursery School - a nonprofit, nonsectarian, cooperative preschool in Princeton, NJ. Length : 95 Great, your meta description contains between 70 and 160 characters.												
	Keywords	princeton preschools, preschool, nursery school, princeton, NJ, New Jersey, cooperative, CHNS, NJ preschools Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>27</td><td>1</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] Tour our school!• [H3] Home• [H3] About• [H3] Overview• [H3] Staff• [H3] Facilities• [H3] Location• [H3] Classes• [H3] Class Divisions• [H3] Class Day• [H3] Afternoon Enrichment• [H3] Special Programs• [H3] Enrichment• [H3] Extended-Day• [H3] Parent Involvement• [H3] Registration	H1	H2	H3	H4	H5	H6	0	1	27	1	0	0
H1	H2	H3	H4	H5	H6									
0	1	27	1	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Support CHNS • [H3] Support CHNS • [H3] Store (open 9/9-9/29) • [H3] Amazon School Rewards • [H3] Gala & Auction • [H3] Friends of CHNS • [H3] Calendar • [H3] Login • [H3] Parents • [H3] Staff • [H3] 50 Cherry Hill Road Princeton, NJ 08540 609-921-0489 • [H3] Call or email us to make an appointment. • [H4] Now enrolling!
	Images	<p>We found 17 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

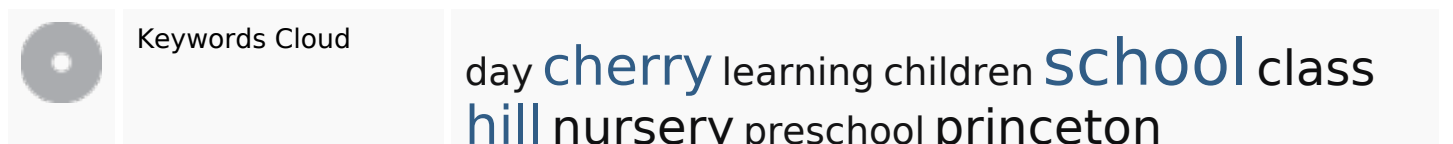
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Overview	Internal	Passing Juice
Staff	Internal	Passing Juice
Facilities	Internal	Passing Juice
Location	Internal	Passing Juice
Class Divisions	Internal	Passing Juice
Class Day	Internal	Passing Juice
Afternoon Enrichment	Internal	Passing Juice
Enrichment	Internal	Passing Juice
Store (open 9/9-9/29)	Internal	Passing Juice
Amazon School Rewards	Internal	Passing Juice
Gala & Auction	Internal	Passing Juice
Friends of CHNS	Internal	Passing Juice
Parents	Internal	Passing Juice
Staff	Internal	Passing Juice

SEO Keywords








Keywords Consistency







Keyword	Content	Title	Keywords	Description	Headings
school	7	✓	✓	✓	✓
cherry	5	✓	✗	✓	✓
hill	5	✓	✗	✓	✓
nursery	4	✓	✓	✓	✗
princeton	3	✓	✓	✓	✓

Keywords Consistency

Usability

	Url	Domain : cherryhillnurseryschool.org Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 4.01 Transitional				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 29 Warnings : 8				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div>				

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✗ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://cherryhillnurseryschool.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.