











Seo Analyzer chestervip.org.uk

Generated on February 27 2022 12:25 PM

The score is 65/100



SEO Content

|  | Title | <p>Chester Talking Newspaper and Flintshire Talking Newspaper Welcome</p> <p>Length : 66</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Description | <p>Chester Talking Newspaper and Flintshire Talking Newspaper. Weekly newspaper and magazine service for the visually impaired in Chester and Flintshire</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
|  | Keywords | <p>talking newspaper, chester, flintshire, newspaper for blind</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | Headings | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Chester Talking Newspaper• [H2] Welcome• [H2] Covid-19 Update | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 2 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 2 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | <p>We found 5 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 38%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p> | | | | | | | | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | | | | | | | | |

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 13 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 100%


In-page links

| Anchor | Type | Juice |
|------------------------------------|----------|---------------|
| Go to main content | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Listen Now | Internal | Passing Juice |
| Archive | Internal | Passing Juice |
| About CTN | Internal | Passing Juice |
| Fundraising | Internal | Passing Juice |
| Volunteer | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Documents | Internal | Passing Juice |
| Listen Now | Internal | Passing Juice |
| = | Internal | noFollow |

In-page links

| | | |
|-------------------|----------|----------|
| = | Internal | noFollow |
| = | Internal | noFollow |






SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | internet listeners now listen newspaper audio months talking flintshire chester |
|--|----------------|--|












Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|-----------|---------|-------|----------|-----------------|----------|
| chester | 9 | ✓ | ✓ | ✓ | ✓ |
| newspaper | 7 | ✓ | ✓ | ✓ | ✓ |
| talking | 6 | ✓ | ✓ | ✓ | ✓ |
| listen | 5 | ✗ | ✗ | ✗ | ✗ |
| listeners | 5 | ✗ | ✗ | ✗ | ✗ |





Usability

| | | |
|--|--------------|---|
|  | Url | Domain : chestervip.org.uk Length : 17 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |


Document

| | | |
|--|-----------------|--|
|  | Doctype | XHTML 1.0 Transitional |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| | Robots.txt | http://chestervip.org.uk/robots.txt |

Optimization



Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics