



# Seo Analyzer chinahighlights.com

Generated on April 03 2022 22:51 PM





The score is 60/100







## SEO Content

	Title	<p>China Highlights: Private &amp; Worry-Free China Tours</p> <p><b>Length : 50</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Award-winning China travel agency offering exclusive, exciting experiences and tours all over China: flexible, safe, less crowding, more rewarding!</p> <p><b>Length : 147</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>china travel, china travel agency</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1753"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://images.chinahighlights.com/allpicture/2021/09/75fc7e72858b4678ae08d2a9.jpg</td> </tr> <tr> <td>image:secure_url</td> <td>https://images.chinahighlights.com/allpicture/2021/09/75fc7e72858b4678ae08d2a9.jpg</td> </tr> <tr> <td>image:width</td> <td>800</td> </tr> <tr> <td>image:height</td> <td>450</td> </tr> </tbody> </table>	Property	Content	image	https://images.chinahighlights.com/allpicture/2021/09/75fc7e72858b4678ae08d2a9.jpg	image:secure_url	https://images.chinahighlights.com/allpicture/2021/09/75fc7e72858b4678ae08d2a9.jpg	image:width	800	image:height	450		
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	Headings	<table border="1" data-bbox="539 1787 1481 1854"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1888 1225 2078" style="list-style-type: none"> <li>• [H1] China Highlights, Discovery Your Way!</li> <li>• [H2] Top China Tour Packages 2022/2023</li> <li>• [H2] The Most Popular Destinations</li> <li>• [H2] Updated Travel Articles</li> <li>• [H2] About China Highlights</li> <li>• [H3] Why Travel with China Highlights</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	1	0	0	0									

## SEO Content

	Images	We found 27 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>7%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 86 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.33% Internal Links 97.67%

## In-page links

Anchor	Type	Juice
<a href="#">China Tours</a>	Internal	Passing Juice
<a href="#">China Tours 2022/2023</a>	Internal	Passing Juice
<a href="#">China Expats Tours</a>	Internal	Passing Juice
<a href="#">China Winter Tours</a>	Internal	Passing Juice
<a href="#">Winter Olympics Travel</a>	Internal	Passing Juice

## In-page links

<a href="#">Top 10 Tours</a>	Internal	Passing Juice
<a href="#">Panda Tours</a>	Internal	Passing Juice
<a href="#">Great Wall Hiking</a>	Internal	Passing Juice
<a href="#">Silk Road Tours</a>	Internal	Passing Juice
<a href="#">Family Tours</a>	Internal	Passing Juice
<a href="#">Yangtze River Cruise</a>	Internal	Passing Juice
<a href="#">Hiking Tours</a>	Internal	Passing Juice
<a href="#">Great Wall of China Tours</a>	Internal	Passing Juice
<a href="#">Destinations</a>	Internal	Passing Juice
<a href="#">Tibet</a>	Internal	Passing Juice
<a href="#">Yunnan</a>	Internal	Passing Juice
<a href="#">Guilin</a>	Internal	Passing Juice
<a href="#">Chengdu</a>	Internal	Passing Juice
<a href="#">Zhangjiajie</a>	Internal	Passing Juice
<a href="#">Huangshan</a>	Internal	Passing Juice
<a href="#">Xiamen</a>	Internal	Passing Juice
<a href="#">Xinjiang</a>	Internal	Passing Juice
<a href="#">Inner Mongolia</a>	Internal	Passing Juice
<a href="#">Beijing</a>	Internal	Passing Juice
<a href="#">Xi'an</a>	Internal	Passing Juice
<a href="#">Shanghai</a>	Internal	Passing Juice
<a href="#">Travel Guide</a>	Internal	Passing Juice
<a href="#">China Maps</a>	Internal	Passing Juice
<a href="#">China Tour Planning</a>	Internal	Passing Juice
<a href="#">Best of China</a>	Internal	Passing Juice
<a href="#">China Visas</a>	Internal	Passing Juice
<a href="#">China Area Guide</a>	Internal	Passing Juice
<a href="#">China Top Attractions</a>	Internal	Passing Juice

## In-page links

<a href="#">China Weather</a>	Internal	Passing Juice
<a href="#">Culture</a>	Internal	Passing Juice
<a href="#">Chinese Zodiac</a>	Internal	Passing Juice
<a href="#">Chinese New Year</a>	Internal	Passing Juice
<a href="#">China History</a>	Internal	Passing Juice
<a href="#">Chinese Religions</a>	Internal	Passing Juice
<a href="#">Chinese Festivals</a>	Internal	Passing Juice
<a href="#">Chinese Food</a>	Internal	Passing Juice
<a href="#">Kung Fu</a>	Internal	Passing Juice
<a href="#">Chinese Tea</a>	Internal	Passing Juice
<a href="#">Trains</a>	Internal	Passing Juice
<a href="#">Train Stations and Schedules</a>	Internal	Passing Juice
<a href="#">Train Travel</a>	Internal	Passing Juice
<a href="#">Flight</a>	Internal	Passing Juice
<a href="#">Train App Download</a>	Internal	Passing Juice
<a href="#">Asia Tours</a>	Internal	Passing Juice
<a href="#">Day Tours</a>	Internal	Passing Juice
<a href="#">Beijing</a>	Internal	Passing Juice
<a href="#">Shanghai</a>	Internal	Passing Juice
<a href="#">Xi'an</a>	Internal	Passing Juice
<a href="#">Chengdu</a>	Internal	Passing Juice
<a href="#">Guilin</a>	Internal	Passing Juice
<a href="#">Zhangjiajie</a>	Internal	Passing Juice
<a href="#">Huangshan</a>	Internal	Passing Juice
<a href="#">Yunnan</a>	Internal	Passing Juice
<a href="#">Great Wall Tours</a>	Internal	Passing Juice
<a href="#">Food Tours</a>	Internal	Passing Juice
<a href="#">Fun Activities</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Your wellbeing is our priority.</a>	Internal	Passing Juice
<a href="#">Your trip is perfectly planned.</a>	Internal	Passing Juice
<a href="#">Your booking is risk-free.</a>	Internal	Passing Juice
<a href="#">11-Day Beijing - Xi'an - Guilin/Yangshuo - Shanghai Tour</a>	Internal	Passing Juice
<a href="#">8-Day Beijing - Xi'an - Shanghai Tour</a>	Internal	Passing Juice
<a href="#">13-Day Beijing - Xi'an - Chengdu - Yangtze Cruise - Shanghai Tour</a>	Internal	Passing Juice
<a href="#">13-Day Private Tour: Beijing-Xi'an-Lhasa-Shanghai</a>	Internal	Passing Juice
<a href="#">more</a>	External	Passing Juice
<a href="#">Create Your Trip</a>	Internal	Passing Juice
<a href="#">more ...</a>	Internal	Passing Juice
<a href="#">Reviews</a>	Internal	noFollow
<a href="#">Loyalty &amp; Referral Program</a>	Internal	noFollow
<a href="#">Partner</a>	Internal	noFollow
<a href="#">Work for us</a>	Internal	noFollow
<a href="#">Privacy Policy</a>	Internal	noFollow
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Asia</a>	External	Passing Juice
<a href="#">Deutsch</a>	Internal	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Italiano</a>	Internal	Passing Juice
<a href="#">Русский</a>	Internal	Passing Juice
<a href="#">□□□</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

great help more chinese train highlights travel wall  
**china tours**

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
china	24	✓	✓	✓	✓
tours	16	✓	✗	✓	✗
travel	7	✗	✓	✓	✓
chinese	6	✗	✗	✗	✗
highlights	5	✓	✗	✗	✓










## Usability

	Url	Domain : chinahighlights.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 52 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://chinahighlights.com/sitemap.xml</pre> <pre>https://www.chinahighlights.com/sitemap.xml</pre>
	Robots.txt	<pre>http://chinahighlights.com/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

# Optimization