



Seo Analyzer chocolatesbyashley.com

Generated on March 06 2022 03:41 AM






The score is 53/100




SEO Content

	<p>Title</p>	<p>Ashley's Confectionery - Home made Fudge - Chocolate - Candy - Bars - Strawberries - Turtles - Fairy - Food - Swedish - Gummy - Bears - Neon - Sour - Worms - Jelly - Belly - order - online - holiday - Easter - gifts - Baskets - Specials - Factory - Company - Dark - Cedarburg - Wisconsin - WI</p> <p>Length : 292</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Description</p>	<p>Ashley's Confectionery creates the finest hand-dipped chocolates, creamy homemade fudge and carries the largest variety of licorice, gummies and old-fashioned candies.</p> <p>Length : 167</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Keywords</p>	<p>Fudge ,Chocolate, Strawberry, Turtles, Fairy, Food, Swedish, Gummy, Bears, Neon, Sour, Worms, Jelly, Belly, order, online, holiday, gifts, Wisconsin, WI</p> <p>Good, your page contains meta keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1579 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Ashley's Confectionery - Home made Fudge - Chocolate - Candy - Bars - Strawberries - Turtles - Fairy - Food - Swedish - Gummy - Bears - Neon - Sour - Worms - Jelly - Belly - order - online - holiday - Easter - gifts - Baskets - Specials - Factory - Company - Dark - Cedarburg - Wisconsin - WI</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Ashley's Confectionery - Home made Fudge - Chocolate - Candy - Bars - Strawberries - Turtles - Fairy - Food - Swedish - Gummy - Bears - Neon - Sour - Worms - Jelly - Belly - order - online - holiday - Easter - gifts - Baskets - Specials - Factory - Company - Dark - Cedarburg - Wisconsin - WI
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SEO Content

		<p>description Ashley's Confectionery creates the finest hand-dipped chocolates, creamy homemade fudge and carries the largest variety of licorice, gummies and old-fashioned candies.</p> <p>url https://chocolatesbyashley.com/</p> <p>site_name Chocolate by Ashleys - Delivery - Online orders - Fudge -Chocolate - Strawberrys - Turtles - Fairy</p> <p>image https://chocolatesbyashley.com/wp-content/uploads/2016/01/SHOP-NOW_2.jpg</p> <p>image:width 167</p> <p>image:height 35</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Home • [H2] Indulge yourself or buy as a gift! Shop online or visit us in-store for all your candy needs! • [H2] Click Category Below to Shop 	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									
	Images	<p>We found 13 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

		
	In-page links	We found a total of 34 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

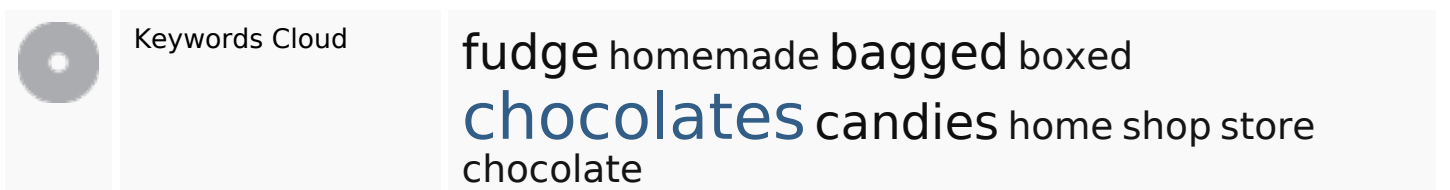
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Shop Online	Internal	Passing Juice
Truffles	Internal	Passing Juice
Assorted boxed chocolates	Internal	Passing Juice
Fudge	Internal	Passing Juice
Jelly Belly	Internal	Passing Juice
Caramel Apples	Internal	Passing Juice
Bagged Candies	Internal	Passing Juice
Bagged Chocolates	Internal	Passing Juice
Chocolates by Piece	Internal	Passing Juice
Chocolate By Weight	Internal	Passing Juice
Holidays &#038; Celebrations	Internal	Passing Juice
Truffles	Internal	Passing Juice
Boxed Chocolates	Internal	Passing Juice
Chocolate Dipped	Internal	Passing Juice
Bin Chocolates	Internal	Passing Juice
Chocolates	Internal	Passing Juice
Fudge	Internal	Passing Juice

In-page links

Gummies, Licorice &#038; Candies	Internal	Passing Juice
Old-Fashioned Candy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Truffles	Internal	Passing Juice
Assorted boxed chocolates	Internal	Passing Juice
Fudge	Internal	Passing Juice
Jelly Belly	Internal	Passing Juice
Caramel Apples	Internal	Passing Juice
Bagged Candies	Internal	Passing Juice
Bagged Chocolates	Internal	Passing Juice
Homemade Chocolates by Piece	Internal	Passing Juice
Homemade Chocolate By Weight	Internal	Passing Juice
Products In Store	Internal	Passing Juice
Warm Weather Shipping Disclaimer	Internal	Passing Juice
Terms &#038; Conditions	Internal	Passing Juice
=	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
chocolates	10	✘	✘	✔	✘
fudge	4	✔	✔	✔	✘
candies	4	✘	✘	✔	✘







Keywords Consistency

bagged	4	✘	✘	✘	✘
home	3	✔	✘	✔	✔



Usability

	Url	Domain : chocolatesbyashley.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 47 Warnings : 34
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✘ Too bad, your website has too many CSS files (more than 4).




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://chocolatesbyashley.com/sitemap.xml>



Robots.txt

<http://chocolatesbyashley.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics