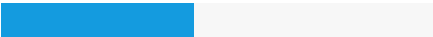









# Seo Analyzer cicfinancial.ca

Generated on April 02 2022 13:02 PM





The score is 40/100







## SEO Content

	Title	CIC Financial <b>Length : 13</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>3</td><td>1</td><td>8</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Serving clients in the Golden Horseshoe including Ancaster, Burlington, Dundas, Grimsby, Hamilton, Oakville, Stoney Creek and St. Catharines since 1986. VOIP Phone System Update Friday February 25, 2022 - 4:17 p.m. - We are back up and running. Thank you for your patience.</li><li>• [H2]</li><li>• [H2] Alerts</li><li>• [H3] Request a Call Back</li><li>• [H4] Financial Planning For Individuals</li><li>• [H4] Financial Planning For Families</li><li>• [H4] Retirement Planning</li><li>• [H4] Dofasco Employees &amp; Retirees - It's our Specialty</li><li>• [H4] Insurance Protection</li><li>• [H4] Estate Planning</li><li>• [H4] Tax Preparation</li><li>• [H4] Investments - Securities (ACPI)</li></ul>	H1	H2	H3	H4	H5	H6	0	3	1	8	0	0
H1	H2	H3	H4	H5	H6									
0	3	1	8	0	0									
	Images	We found 6 images on this web page.												

## SEO Content

		5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>3%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 6.25%  Internal Links 93.75%

## In-page links

Anchor	Type	Juice
<a href="#">Client Login</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice

## In-page links

<a href="#">Dofasco Employees and Retirees</a>	Internal	Passing Juice
<a href="#">Financial Planning For Individuals</a>	Internal	Passing Juice
<a href="#">Financial Planning For Families</a>	Internal	Passing Juice
<a href="#">Retirement Planning</a>	Internal	Passing Juice
<a href="#">Insurance Protection</a>	Internal	Passing Juice
<a href="#">Estate Planning</a>	Internal	Passing Juice
<a href="#">Tax Preparation</a>	Internal	Passing Juice
<a href="#">Investments &amp; #8211; Securities (ACPI)</a>	Internal	Passing Juice
<a href="#">Getting the right advice – Tips on what to ask</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Privacy Statement</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	insurance dofasco estate financial back mva more update learn planning
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
mva	9	✗	✗	✗	✗
planning	9	✗	✗	✗	✓
learn	8	✗	✗	✗	✗
more	8	✗	✗	✗	✗
financial	5	✓	✗	✗	✓












## Usability

	Url	Domain : cicfinancial.ca Length : 15
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 37
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div>
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## Mobile

✓ Flash content

## Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://cicfinancial.ca/sitemap.xml">http://cicfinancial.ca/sitemap.xml</a></p>
✗	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>