Seo Analyzer
cicpfmglobal.com

Generated on February 04 2022 09:10 AM

The score is 40/100

SEO Content

⚠️	Title	Chartered Institute of Contract Project & Facility Management – Chartered Institute of Contract Project & Facility Management **Length : 139** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◐	Headings	**H1** 0 **H2** 9 **H3** 0 **H4** 1 **H5** 0 **H6** 0 • [H2] Some of Our Programmes • [H2] Our Vision • [H2] Our Mission • [H2] Apply for Conversion Program • [H2] Apply for Direct Membership • [H2] Membership benefits: • [H2] JOIN THE NEXT CONVERSION PROGRAMME • [H2] Support • [H2] Contact Us • [H4] Login
❌	Images	We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

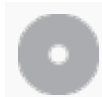|		
✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 35 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
CICPFM	Internal	Passing Juice
Our Vision	Internal	Passing Juice
Our Mission	Internal	Passing Juice
CODE OF PROFESSIONAL ETHICS	Internal	Passing Juice
TRAINING AND DEVELOPMENT	Internal	Passing Juice

In-page links

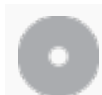|		
Membership	Internal	Passing Juice
MEMBERSHIP CATEGORIES	Internal	Passing Juice
TYPES OF MEMBERSHIP	Internal	Passing Juice
UPGRADE YOUR MEMBERSHIP	Internal	Passing Juice
ANNUAL SUBSCRIPTION	Internal	Passing Juice
TRAINING PROVIDER	Internal	Passing Juice
CORPORATE MEMBERSHIP	Internal	Passing Juice
CONVERSION PROGRAM	Internal	Passing Juice
DIRECT CERTIFICATION	Internal	Passing Juice
APPLICATION	Internal	Passing Juice
PAYMENT METHOD	Internal	Passing Juice
HSE DIPLOMA	Internal	Passing Juice
HSE graduate diploma	Internal	Passing Juice
HSE GRADUATE DIPLOMA	Internal	Passing Juice
HSE MANAGEMENT CONSULTANT	Internal	Passing Juice
AAPM CERTIFICATIONS	External	Passing Juice
CICPFM/CORP MEMBERS CERTIFICATE PROCESSING	Internal	Passing Juice
UNIVERSITY DEGREES	Internal	Passing Juice
ESPAM FORMATION UNIVERSITY, BENIN REPUBLIC	External	Passing Juice
SANITE FELICITE UNIVERSITY, BENIN REPUBLIC	External	Passing Juice
LIBERAL BILINGUAL UNIVERSITY-INSTITUTE OF TOGO	External	Passing Juice
IIC UNIVERSITY OF TECHNOLOGY, CAMBODIA	External	Passing Juice
MANGALAYATAN UNIVERSITY, INDIA	External	Passing Juice
Contact	Internal	Passing Juice
Verify Certs	Internal	Passing Juice
Apply for Direct Membership	External	Passing Juice
Forgot Password?	Internal	Passing Juice
Create a new account	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	all management project reserved infocicpfmglobalorg chartered facility contract institute pixelcurve

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
chartered	2	✔	✖	✖	✖
contract	2	✔	✖	✖	✖
project	2	✔	✖	✖	✖
facility	2	✔	✖	✖	✖
management	2	✔	✖	✖	✖

Usability

	Url	Domain : cicpfmglobal.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 335 Warnings : 83
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://cicpfmglobal.com/sitemap.xml https://cicpfmglobal.com/wp-sitemap.xml
✓	Robots.txt	http://cicpfmglobal.com/robots.txt Great, your website has a robots.txt file.

Optimization

❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.