

#### **SEO Content**

	Title		our title sho		n between 1 calculate tex		aracters (spaces
	Description	Cables F Systems Length	ailover Devi Power Distr <b>: 201</b> vour meta de	ce Alerting ibution Co escription	ntroller Inter should conta	work Switch com & Pagin in between	es Phones PBX ng Jaguarboard
0	Keywords	Device A Distribut	lerting Devi	ce Networl er Intercon	k Switches P n & Paging Ja	hones PBX S	Cables Failover Systems Power
$\bigotimes$	Og Meta Properties	social cr		er structuri	ze your page	•	his tags allows ree og
0	Headings	)           	H2 2 H1] Congrat Cart® E-Com H2] Feature H2] Specials H3] Categor H3] Feature H3] Specials H3] Importa	nmerce Sol d Products ies d - [more] s - [more]	ution.	H5 0	H6 0
8	Images		d 29 images tributes are		eb page. missing. Add	alternative	text so that

### **SEO Content**

		search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>9%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

#### SEO Links

$\bigotimes$	URL Rewrite	Bad. Your links have query string.
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 46 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.87% Internal Links 89.13%

# In-page links

Anchor	Туре	Juice
<u> :</u>	Internal	Passing Juice
Log In	Internal	Passing Juice
View Cart	Internal	Passing Juice
Checkout	Internal	Passing Juice
New Account	Internal	Passing Juice
Home	Internal	Passing Juice

# In-page links

New Products	Internal	Passing Juice
<u>Specials</u>	Internal	Passing Juice
Featured Products	Internal	Passing Juice
My Account	Internal	Passing Juice
Asterisk Cards->:	Internal	Passing Juice
Alerting Device->:	Internal	Passing Juice
Conference Phones->:	Internal	Passing Juice
Failover Device->:	Internal	Passing Juice
<u>Gateways-&gt;:</u>	Internal	Passing Juice
Headsets->:	Internal	Passing Juice
Intercom & Paging->	Internal	Passing Juice
Phones->:	Internal	Passing Juice
PBX Systems->	Internal	Passing Juice
Power Distribution Controller	Internal	Passing Juice
Network Switches->:	Internal	Passing Juice
<u>Cables-&gt;:</u>	Internal	Passing Juice
Jaguarboard	Internal	Passing Juice
New Products	Internal	Passing Juice
<u>All Products</u>	Internal	Passing Juice
: :[more]		
	Internal	Passing Juice
<u> : :[more]</u>	Internal Internal	Passing Juice Passing Juice
: :[more]	Internal	Passing Juice
: :[more] About Us	Internal Internal	Passing Juice Passing Juice
: :[more]         About Us         Contact Us	Internal Internal Internal	Passing Juice Passing Juice Passing Juice
: :[more]About UsContact UsDiscount Coupons	Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice
: :[more]About UsContact UsDiscount CouponsShipping and Returns	Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
: :[more]About UsContact UsDiscount CouponsShipping and ReturnsConditions of Use	Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice

### In-page links

Infinity 5010W 10 Line	Internal	Passing Juice
<u>OpenVox iAG804 4 Port</u>	Internal	Passing Juice
Aviosys IP9255 Web Pow	Internal	Passing Juice
Jaguar One JB-1 Intel	Internal	Passing Juice
Asterisk Open Source M	Internal	Passing Juice
Shipping & amp; Returns	Internal	Passing Juice
Follow us on Twitter	External	Passing Juice
Facebook page	External	Passing Juice
Our blog and news	External	Passing Juice
<u>CitiCalls</u>	Internal	Passing Juice
Zen Cart	External	Passing Juice
Wheaton Website Services	External	Passing Juice

### SEO Keywords

0	Keywords Cloud	featured specials cart device- detaillink
-		all phones- asterisk products new

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
products	10	×	×	×	×
cart	5	×	×	×	×
featured	4	×	×	×	<b>~</b>
phones-	4	×	×	×	×
device-	4	×	×	×	×

### Usability

0	Url	Domain : citicalls.com Length : 13
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	XHTML 1.0 Transitional	
0	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors : 16 Warnings : 8	
0	Email Privacy	Great no email address has been found in plain text!	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Missing
~		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing
$\mathbf{v}$		Your website doesn't have a robots.txt file - this can be problematic.
		A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing
$\mathbf{v}$		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but lt can also be good to install a second in order to cross-check the data.