

#### **SEO Content**

|              | Title              | citizensb      | anks.com                      |                |                                     |                |                                 |
|--------------|--------------------|----------------|-------------------------------|----------------|-------------------------------------|----------------|---------------------------------|
| $\bigcirc$   |                    | Length         | 17                            |                |                                     |                |                                 |
|              |                    | Perfect, y     | our title co                  | ntains betw    | veen 10 and                         | 70 characte    | ers.                            |
|              | Description        | Ce doma        | ine est peu                   | t-être à ven   | dre!                                |                |                                 |
| <u>_:</u>    |                    | Length         | 34                            |                |                                     |                |                                 |
|              |                    |                |                               |                | hould contai<br>se <u>this free</u> |                | 70 and 160<br>late text length. |
| $\bigotimes$ | Keywords           | -              |                               |                | ta keywords<br>reate keywo          |                | ge. Use <u>this free</u>        |
| 8            | Og Meta Properties | social cra     |                               | er structuriz  | ze your page                        | •              | nis tags allows<br>ree og       |
| 0            | Headings           | <b>H1</b><br>0 | <b>H2</b><br>0                | <b>H3</b><br>0 | <b>H4</b><br>0                      | <b>H5</b><br>0 | <b>H6</b><br>0                  |
| $\bigcirc$   | Images             |                | l 0 images o<br>ost or all of |                | page.<br>s have alt a               | ttributes.     |                                 |
|              | Text/HTML Ratio    | Ratio : 39     | %                             |                |                                     |                |                                 |
| $\sim$       |                    |                |                               |                | L code is be<br>ds more text        | •              | ent, this means                 |
| 0            | Flash              | Perfect, r     | o Flash cor                   | ntent has be   | een detecteo                        | d on this pag  | ge.                             |

#### **SEO Content**

| $\bigcirc$   | Iframe                     | Great, there are no lframes detected on this page.   |
|--------------|----------------------------|--|
|              |                            | SEO Links  |
| $\bigcirc$   | URL Rewrite                | Good. Your links looks friendly!   |
| $\bigotimes$ | Underscores in the<br>URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |

| $\bigotimes$ | In-page links | We found a total of 2 links including 0 link(s) to files                                 |
|--------------|---------------|--|
| 0            | Statistics    | External Links : noFollow 0%<br>External Links : Passing Juice 100%<br>Internal Links 0% |

# In-page links

| Anchor                     | Туре     | Juice         |
|----------------------------|----------|---------------|
| <u>Acheter ce domaine.</u> | External | Passing Juice |
| Privacy Policy             | External | Passing Juice |

## **SEO Keywords**

| Keywords Cloud | reserved all acheter domaine<br>privacy citizensbanks rights<br>policy copyright |
|----------------|--|
|                | poncycopyngne  |

# **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti | Headings |
|---------|---------|-------|----------|-----------|----------|
|         |         |       |          | on        |          |

# **Keywords Consistency**

| citizensbanks | 1 | × | × | × | × |
|---------------|---|---|---|---|---|
| acheter       | 1 | × | × | × | × |
| domaine       | 1 | × | × | × | × |
| copyright     | 1 | × | × | × | × |
| all           | 1 | × | × | × | × |

## Usability

| 0            | Url          | Domain : citizensbanks.com<br>Length : 17   |
|--------------|--------------|---|
| $\bigotimes$ | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|              | Printability | We could not find a Print-Friendly CSS.   |
| 0            | Language     | Good. Your declared language is en.   |
| 8            | Dublin Core  | This page does not take advantage of Dublin Core.   |

#### Document

| 0          | Doctype         | HTML 5   |
|------------|-----------------|--|
| 0          | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|            | W3C Validity    | Errors : 2<br>Warnings : 1                                 |
| 0          | Email Privacy   | Great no email address has been found in plain text!       |
| $\bigcirc$ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

#### Document

| 0 | Speed Tips |   | Excellent, your website doesn't use nested tables. |
|---|------------|---|--|
|   |            | × | Too bad, your website is using inline styles.      |
|   |            | ~ | Great, your website has few CSS files.             |
|   |            | ~ | Perfect, your website has few JavaScript files.    |
|   |            | * | Perfect, your website takes advantage of gzip.     |
|   |            |   |  |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | * | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

|              | XML Sitemap | Missing   |
|--------------|-------------|---|
| $\mathbf{v}$ |             | Your website does not have an XML sitemap - this can be problematic.  |
|              |             | A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|              | Robots.txt  | http://citizensbanks.com/robots.txt   |
| $\bigcirc$   |             | Great, your website has a robots.txt file.  |
|              | Analytics   | Missing   |
| ~            |             | We didn't detect an analytics tool installed on this website.   |
|              |             | Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.  |