








Seo Analyzer citybuildinginstitute.ca

Generated on March 20 2022 06:58 AM





The score is **61/100**







SEO Content

	<p>Title</p>	<p>Archive: Ryerson City Building Institute</p> <p>Length : 40</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1742"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Archive: Ryerson City Building Institute</td> </tr> <tr> <td>url</td> <td>https://archive.citybuildinginstitute.ca/</td> </tr> <tr> <td>site_name</td> <td>Archive: Ryerson City Building Institute</td> </tr> <tr> <td>image</td> <td>https://s0.wp.com/i/blank.jpg</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	type	website	title	Archive: Ryerson City Building Institute	url	https://archive.citybuildinginstitute.ca/	site_name	Archive: Ryerson City Building Institute	image	https://s0.wp.com/i/blank.jpg	locale	en_US
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	<p>Headings</p>	<table border="1" data-bbox="539 1774 1481 1841"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1877 992 1944" style="list-style-type: none"> • [H2] Ryerson CBI Archive • [H4] Additional Resources 	H1	H2	H3	H4	H5	H6	0	1	0	1	0	0		
H1	H2	H3	H4	H5	H6											
0	1	0	1	0	0											

SEO Content

	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 5 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Research	Internal	Passing Juice
Engagement	Internal	Passing Juice
Academic	Internal	Passing Juice
CBIdeas	Internal	Passing Juice
Bi-Annual Report 2019-2020	Internal	Passing Juice

SEO Keywords



Keywords Cloud

cbideas work ryerson retired search cbi
research engagement academic
archive

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
research	5	✘	✘	✘	✘
ryerson	4	✔	✘	✘	✔
archive	3	✔	✘	✘	✔
cbideas	3	✘	✘	✘	✘
academic	3	✘	✘	✘	✘











Usability

	Url	Domain : citybuildinginstitute.ca Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">http://citybuildinginstitute.ca/sitemap.xmlhttps://archive.citybuildinginstitute.ca/sitemap.xmlhttps://archive.citybuildinginstitute.ca/news-sitemap.xml
	Robots.txt	http://citybuildinginstitute.ca/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics