

Seo Analyzer citymedphysio.co.nz

Generated on March 13 2022 18:04 PM

The score is 39/100

SEO Content

	Title	CityMed Physio and Massage - CityMed Physio Ltd Length: 47		
		Perfect, your title contains between 10 and 70 characters.		
1	Description	CityMed Physio and Massage in Auckland City for Physiotherapy, Massage, Manipulation, Acupuncture, Strapping, Exercise Prescription for Sports and Occupational injuries, Neck and Back Pain, Post-surgical rehabilitation.		
		Length: 219		
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.		
	Keywords	Auckland City Physiotherapy Massage Acupuncture Sports Injuries Occupational Injuries Neck and Back Pain Strapping		
		Good, your page contains meta keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.		
0	Headings	H1 H2 H3 H4 H5 H6 1 0 0 0 0 0		
		We found 3 images on this web page.		
		3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.		
	Text/HTML Ratio	Ratio: 4%		
•		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.		
	Flash	Perfect, no Flash content has been detected on this page.		

SEO Content

Iframe	Great, there are no Iframes detected on this page.

SEO Links

URL Rewrite	Bad. Your links have query string.
Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
In-page links	We found a total of 18 links including 0 link(s) to files
Statistics	External Links : noFollow 0%
	External Links : Passing Juice 16.67%
	Internal Links 83.33%

In-page links

Anchor	Туре	Juice
Treatments Offered	Internal	Passing Juice
Exercise, Pilates and Yoga	Internal	Passing Juice
Massage Therapy	Internal	Passing Juice
Self Management and Referral	Internal	Passing Juice
Home	Internal	Passing Juice
<u>Services</u>	Internal	Passing Juice
About Us	Internal	Passing Juice
Patient Resources	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Join Newsletter	Internal	Passing Juice
contact us today	Internal	Passing Juice
www.waiukuphysio.co.nz	External	Passing Juice
www.quaymedphysio.co.nz	External	Passing Juice
Hands on Physio	Internal	Passing Juice
<u>Massage</u>	Internal	Passing Juice
Pilates and Exercise	Internal	Passing Juice
Our Location	Internal	Passing Juice
website design	External	Passing Juice

SEO Keywords



Keywords Cloud

design Citymed datum Physio pilates copyright massage connect exercise website

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
physio	3	✓	*	✓	×
citymed	2	✓	×	*	×
massage	2	✓	✓	✓	×
website	2	×	×	×	×
exercise	2	×	×	✓	×

Usability



Url

Domain: citymedphysio.co.nz

Length: 19

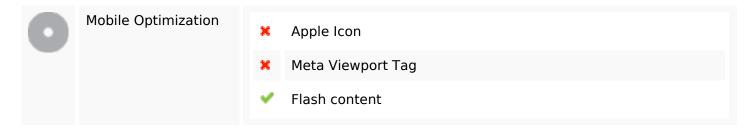
Usability

	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
8	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	XHTML 1.0 Transitional	
②	Encoding	Perfect. Your declared charset is ISO-8859-1.	
	W3C Validity	Errors: 0 Warnings: 0	
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
(X)	Deprecated HTML	Deprecated tags Occurrences	
		 1	
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	
	Speed Tips	* Attention! Try to avoid nested tables in HTML.	
		Too bad, your website is using inline styles.	
		✓ Great, your website has few CSS files.	
		✔ Perfect, your website has few JavaScript files.	
		Too bad, your website does not take advantage of gzip.	

Mobile



Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://citymedphysio.co.nz/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.