



Seo Analyzer cityoflansingmi.com

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The score is 67/100







SEO Content

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SEO Content

	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

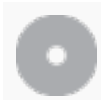
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Hello world!	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
A WordPress Commenter	External	Passing Juice
Hello world!	Internal	Passing Juice

SEO Keywords



Keywords Cloud

wordpress world published just site
content hello skip another categorized

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
just	4	✓	✗	✗	✓
another	4	✓	✗	✗	✓
wordpress	4	✓	✗	✗	✓
site	4	✓	✗	✗	✓
skip	1	✗	✗	✗	✗










Usability

	Url	Domain : cityoflansingmi.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://cityoflansingmi.com/sitemap.xml</div> <div>http://www.cityoflansingmi.com/wp-sitemap.xml</div>
	Robots.txt	<div>http://cityoflansingmi.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>

Optimization