

# Seo Analyzer cityu.edu.hk

Generated on February 18 2022 04:10 AM

The score is 62/100



## SEO Content

	Title	Home   City University of Hong Kong <b>Length : 35</b> Perfect, your title contains between 10 and 70 characters.														
	Description	As a leading global university, CityU embraces new ideas and continually seeks new ways to improve the world. CityU is now 48th among universities worldwide in the QS rankings. <b>Length : 176</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	city university, city university of hong kong, cityu, college, education, discovery, innovation, teaching, learning, research Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>City University of Hong Kong</td></tr><tr><td>url</td><td>https://www.cityu.edu.hk/</td></tr><tr><td>title</td><td>City University of Hong Kong</td></tr><tr><td>description</td><td>As a leading global university, CityU embraces new ideas and continually seeks new ways to improve the world. CityU is now 48th among universities worldwide in the QS rankings.</td></tr><tr><td>email</td><td>webmaster@cityu.edu.hk</td></tr><tr><td>locale</td><td>en</td></tr></tbody></table>	Property	Content	site_name	City University of Hong Kong	url	https://www.cityu.edu.hk/	title	City University of Hong Kong	description	As a leading global university, CityU embraces new ideas and continually seeks new ways to improve the world. CityU is now 48th among universities worldwide in the QS rankings.	email	webmaster@cityu.edu.hk	locale	en
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>28</td><td>12</td><td>1</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	28	12	1	0	0		
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# SEO Content

- [H2] Main Menu
- [H2] Supp. Menu
- [H2] Quick Links
- [H2] 1st comprehensive Covid-19 testing for small mammals
- [H2] CityU solves C18th scientific phenomenon
- [H2] More HK Tech 300 teams kick off start-up journey
- [H2] Construction work kicks off for HK Tech International Centre
- [H2] Spotlight
- [H2] About CityU
- [H2] #53
- [H2] #4
- [H2] #89
- [H2] Study at CityU
- [H2] Research
- [H2] 14
- [H2] #1 in HK
- [H2] #1 in HK
- [H2] Student Life
- [H2] Global partnerships with top-notch universities
- [H2] Sport for life
- [H2] Arts come alive
- [H2] A dynamic hub for professional education
- [H2] Pioneering art and technology expression
- [H2] Training for the professions
- [H2] President's Corner
- [H2] Focus
- [H2] Events
- [H2] Footer Menu
- [H3] Thriving Research Capability
- [H3] Super-elastic high-entropy Elinvar alloy discovered with potential for aerospace engineering
- [H3] Accurate estimate of 5th wave Covid-19 infections using CityU mathematical model; predicted peak yet to come
- [H3] Addictive behaviour and digital technologies
- [H3] Four CityU projects awarded \$20m from Green Tech Fund; highest among local institutions
- [H3] Excellent faculty lead CityU into world's top 10 young universities
- [H3] \$4m donation launches Bright Future Engineering Talent Hub for STEM education
- [H3] Welcoming new Council and Court appointees
- [H3] Click here for more
- [H3] Elites Shining in the City (New)
- [H3] COVID-19 Information Centre
- [H3] Emergency Response Unit
- [H4] City University of Hong Kong



## Images




We found 43 images on this web page.

1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





## Text/HTML Ratio

Ratio : **21%**

## SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 51 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Skip to menu</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Explore this section</a>	Internal	Passing Juice
<a href="#">Explore this section</a>	Internal	Passing Juice
<a href="#">Explore this section</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice

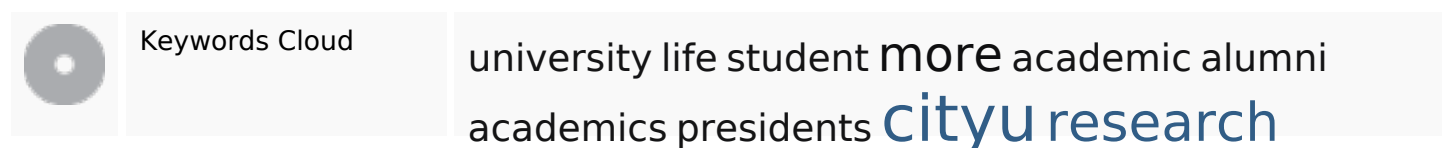
## In-page links

<a href="#">Explore this section</a>	Internal	Passing Juice
<a href="#">Explore this section</a>	Internal	Passing Juice
<a href="#">Explore this section</a>	Internal	Passing Juice
<a href="#">ENG</a>	Internal	Passing Juice
<a href="#">□</a>	Internal	Passing Juice
<a href="#">□</a>	Internal	Passing Juice
<a href="#">1st comprehensive Covid-19 testing for small mammals</a>	Internal	Passing Juice
<a href="#">CityU solves C18th scientific phenomenon</a>	Internal	Passing Juice
<a href="#">More HK Tech 300 teams kick off start-up journey</a>	Internal	Passing Juice
<a href="#">Construction work kicks off for HK Tech International Centre</a>	Internal	Passing Juice
<a href="#">MORE NEWS</a>	Internal	Passing Juice
<a href="#">eBanner</a>	Internal	Passing Juice
<a href="#">Research News</a>	Internal	Passing Juice
<a href="#">Academics</a>	Internal	Passing Juice
<a href="#">About CityU</a>	Internal	Passing Juice
<a href="#">Giving</a>	Internal	Passing Juice
<a href="#">Postgraduate Studies</a>	Internal	Passing Juice
<a href="#">Undergraduate Studies</a>	Internal	Passing Juice
<a href="#">Colleges, Schools and Departments</a>	Internal	Passing Juice
<a href="#">Programmes Offered (Postgraduate)</a>	Internal	Passing Juice
<a href="#">Programmes Offered (Undergraduate)</a>	Internal	Passing Juice
<a href="#">PRESIDENT'S WELCOME</a>	Internal	Passing Juice
<a href="#">ABOUT THE PRESIDENT</a>	Internal	Passing Juice
<a href="#">FROM THE PRESIDENT'S DESK</a>	Internal	Passing Juice
<a href="#">PRESIDENT'S BLOG - THE WAY</a>	Internal	Passing Juice
<a href="#">THE PRESIDENT'S LECTURE SERIES</a>	Internal	Passing Juice
<a href="#">PUBLICATIONS ON TOPICS OF GENERAL INTERESTS</a>	Internal	Passing Juice
<a href="#">CONGREGATION SPEECHES</a>	Internal	Passing Juice

## In-page links

<a href="#">THE PRESIDENT'S BOOKS</a>	Internal	Passing Juice
<a href="#">View all Events</a>	Internal	Passing Juice
<a href="#">HKIAS Distinguished Lecture: Single Cell Analysis of Tumor Heterogeneity During Cancer Metastasis</a>	Internal	Passing Juice
<a href="#">COM Research Seminar: Policy Futures for Digital Platforms by Prof Terry FLEW</a>	Internal	Passing Juice
<a href="#">LT Workshop: Addressing textual interference in E-C sight translation (Speaker: Dr. WAN Hongyu)</a>	Internal	Passing Juice
<a href="#">Maps and directions</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Useful Contacts</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Copyright</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Logo/Name Policy</a>	Internal	Passing Juice
<a href="#">Academic Calendar</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Feedback</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cityu	36	✘	✔	✔	✔
research	24	✘	✔	✘	✔
more	15	✘	✘	✘	✔







## Keywords Consistency

university	14	✓	✓	✓	✓
presidents	12	✗	✗	✗	✗



## Usability

	Url	Domain : cityu.edu.hk Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 45 Warnings : 28
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li></ul>




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://cityu.edu.hk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics