



# Seo Analyzer civicscience.com

Generated on February 21 2022 04:32 AM

The score is 55/100







## SEO Content

	<b>Title</b>	<p>Home - CivicScience</p> <p><b>Length : 19</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1742"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - CivicScience</td> </tr> <tr> <td>description</td> <td>[...]Read More... from Home</td> </tr> <tr> <td>url</td> <td>https://civicscience.com/</td> </tr> <tr> <td>site_name</td> <td>CivicScience</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - CivicScience	description	[...]Read More... from Home	url	https://civicscience.com/	site_name	CivicScience
Property	Content															
locale	en_US															
type	website															
title	Home - CivicScience															
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url	https://civicscience.com/															
site_name	CivicScience															
	<b>Headings</b>	<table border="1" data-bbox="539 1771 1481 1839"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>7</td> <td>45</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1877 1497 2078" style="list-style-type: none"> <li>• [H1] See the Future.</li> <li>• [H1] The CivicScience InsightStore™: Easy access to real-time, reliable consumer data and in-depth intelligence.</li> <li>• [H1] Real-Time, Forward-looking Data You Can Actually Trust</li> <li>• [H1] Latest Insights</li> <li>• [H1] Client Solutions</li> </ul>	H1	H2	H3	H4	H5	H6	7	45	5	0	0	0		
H1	H2	H3	H4	H5	H6											
7	45	5	0	0	0											





# SEO Content

- [H1] Publisher + Media Solutions
- [H1] CivicScience & ConsumerTrack™ Dynamic Polling Case Study
- [H2] The only real-time insights enablement platform
- [H2] Uncover the Insights that Truly Matter
- [H2] Fast, Nimble, and Custom Intelligence
- [H2] Forward-Looking Trend Analysis & Forecasting
- [H2] Our proprietary Cascabel™ database, intelligent polling, and analysis engine explores data collected from our publisher partners and generates fast, deep, and forward-looking intelligence.
- [H2] Our Data Sourcing
- [H2] Our Collection Process
- [H2] Our Analytics
- [H2] Our Respondents
- [H2] Economic Sentiment Falls to Near 12-Month Low
- [H2] COVID Check-In: Half of Americans Are Comfortable With Traveling Right Now
- [H2] Sorry Coinbase, QR Codes Are a Dud, Bud Light Wins the Super Bowl of Ads
- [H2] Consumers Choose Less Coffee and More Fruit Juice to Go With Breakfast
- [H2] Vaccines Boosted Brand Favorability for Pfizer and Moderna, Strong Initial Support for Novavax
- [H2] More Than Half of Adults Are at Least Somewhat Comfortable With Restaurant Buffets Right Now
- [H2] Meal Kit Delivery Continues to Thrive In the Stay-at-Home Economy
- [H2] New Data Show Nearly One-Fifth of Working Adults Live Paycheck to Paycheck
- [H2] Will Security Concerns Be A Ceiling On Cryptocurrency Growth?
- [H2] Rising Prices May Lead 1 In 3 Amazon Prime Members to Cancel Their Subscriptions
- [H2] Hard News Consumption Declines, While Lifestyle Climbs in Popularity
- [H2] COVID Check-In: Comfort Going Out Continues to Rebound From Omicron Low Point
- [H2] 5 Things You Didn't Know About People Who Can Change a Tire
- [H2] Experience Gifting Inches Back Up (and Other Valentine's Day Insights)
- [H2] Remote Workers Report More Job Unhappiness, Especially Gen Z
- [H2] Galentine's Day Feels the Most Love From Single Women
- [H2] 4 in 5 Adults At Least Try Not to Let COVID Affect Day-to-Day Life
- [H2] Online Casinos Attract Young Gamblers and Crypto Investors
- [H2] Young People Are Abandoning the Super Bowl, Can the Halftime Show Save It?
- [H2] The Majority of Spotify Podcast Listeners Want Joe Rogan's Show to Stay 'On the Air'
- [H2] Want the latest insights?
- [H2] The InsightStore Platform:
- [H2] InsightStore Platform Subscription Includes:

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Our Clients</li> <li>• [H2] Producer &amp; Publisher for a Major Online Media Site</li> <li>• [H2] VP of Insights for a Media Sales Company</li> <li>• [H2] Global Insights Manager for a CPG Manufacturer</li> <li>• [H2] Director of Insights for a major Tech Brand</li> <li>• [H2] Improve audience engagement with interactive content</li> <li>• [H2] Increase ad sales with fresh, unique audience intelligence</li> <li>• [H2] Optimize your data driven journalism, editorial plans, resources, and offerings</li> <li>• [H2] Features</li> <li>• [H2] In the News</li> <li>• [H2] USBets: Young Sports Bettors Are Eager To Cross Over Into</li> <li>• [H2] The Manual: Should You Buy a Mattress Online or In-Store?</li> <li>• [H2] Bitcoin Press: Meet the people who quit full-time jobs to</li> <li>• [H3] WHAT WE DO</li> <li>• [H3] HOW WE'RE DIFFERENT</li> <li>• [H3] HOW WE DO IT</li> <li>• [H3] The most up to date studies from CivicScience</li> <li>• [H3] CASE STUDY</li> </ul>
	Images	<p>We found 68 images on this web page.</p> <p>68 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>29%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

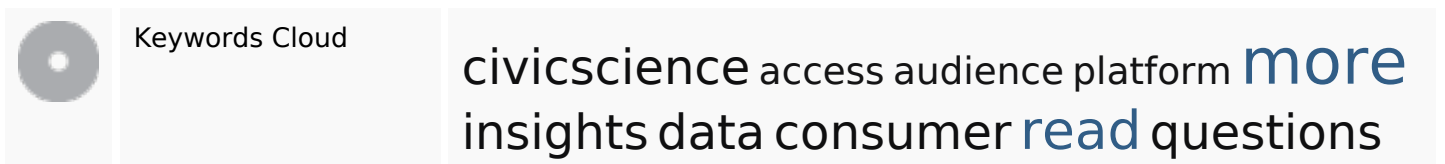
	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 38 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>



## In-page links

<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">View Case Study</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Weekly Emails Archive</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">CivicScience Podcast</a>	External	Passing Juice
<a href="#">Meet the Team</a>	Internal	Passing Juice
<a href="#">USBets: Young Sports Bettors Are Eager To Cross Over Into</a>	External	Passing Juice
<a href="#">The Manual: Should You Buy a Mattress Online or In-Store?</a>	External	Passing Juice
<a href="#">Bitcoin Press: Meet the people who quit full-time jobs to</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency




Keyword	Content	Title	Keywords	Description	Headings
more	27	✘	✘	✘	✔
read	20	✘	✘	✘	✘
civicscience	15	✔	✘	✘	✔
data	15	✘	✘	✘	✔
insights	13	✘	✘	✘	✔

# Keywords Consistency

## Usability


	Url	Domain : civicscience.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Document

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://civicscience.com/sitemap.xml">http://civicscience.com/sitemap.xml</a>
	Robots.txt	<a href="http://civicscience.com/robots.txt">http://civicscience.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics