







Seo Analyzer ck-care.ch

Generated on February 24 2022 11:18 AM






The score is 54/100







SEO Content

	<p>Title</p>	<p>HOME CK-CARE</p> <p>Length : 14</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	<p>Description</p>	<p>CK-CARE, DAVOS Das Christine Kühne – Center for Allergy Research and Education (CK-CARE) wurde im Jahre 2009 im Schweizerischen Davos gegründet. Es entstand eine der europaweit grössten privaten Initiativen auf dem Gebiet der Allergologie.Mehr erfahren FORSCHUNG Hochqualifizierte Forschung in ei ...</p> <p>Length : 300</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2018"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://ck-care.ch/</td> </tr> <tr> <td>title</td> <td>HOME CK-CARE</td> </tr> <tr> <td>description</td> <td>CK-CARE, DAVOS Das Christine Kühne – Center for Allergy Research and Education (CK-CARE) wurde im Jahre 2009 im Schweizerischen Davos gegründet. Es entstand eine der europaweit grössten privaten Initiativen auf dem Gebiet der Allergologie.Mehr erfahren FORSCHUNG Hochqualifizierte Forschung in ei ...</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://ck-care.ch/	title	HOME CK-CARE	description	CK-CARE, DAVOS Das Christine Kühne – Center for Allergy Research and Education (CK-CARE) wurde im Jahre 2009 im Schweizerischen Davos gegründet. Es entstand eine der europaweit grössten privaten Initiativen auf dem Gebiet der Allergologie.Mehr erfahren FORSCHUNG Hochqualifizierte Forschung in ei ...
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SEO Content

		image	https://ck-care.ch/wp-content/uploads/2021/09/Header_GAF-1024x193.png				
	Headings	H1 0	H2 0	H3 10	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H3] CK-CARE, DAVOS• [H3] FORSCHUNG• [H3] CK-CARE DATEN- UND BIOBANK• [H3] EDUKATION• [H3] MEDIZINCAMPUS DAVOS• [H3] AKTUELLES/NEWS• [H3] Zertifizierung durch die Swiss Biobanking Plattform• [H3] CK-CARE Jahresbericht 2020• [H3] Kühne-Stiftung Jahresbericht 2020• [H3] Covid-19-Risiko steigt bei Pollenflug					
	Images	We found 10 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%

SEO Links

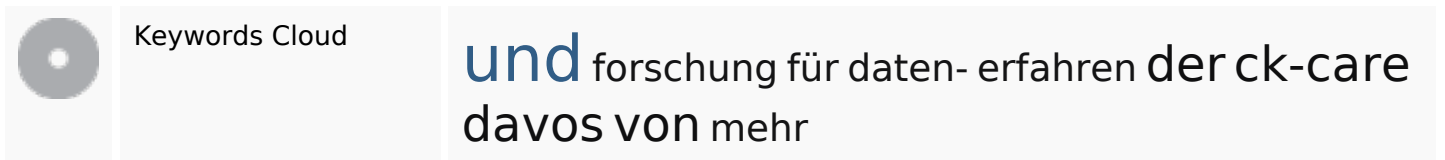
In-page links

Anchor	Type	Juice
KONTAKT	Internal	Passing Juice
LINKS	Internal	Passing Juice
FORSCHUNG	Internal	Passing Juice
FORSCHUNGSSCHWERPUNKTE	Internal	Passing Juice
STUDIEN	Internal	Passing Juice
Pro-RaD-STUDIE	Internal	Passing Juice
CARE-STUDIE	Internal	Passing Juice
PUBLIKATIONEN	Internal	Passing Juice
GLOBAL ALLERGY FORUM (GAF)	Internal	Passing Juice
DATEN- UND BIOBANK	Internal	Passing Juice
VORHERSAGE VON SYMPTOMEN UND THERAPIEVERLÄUFEN	Internal	Passing Juice
STRATIFIZIERUNG VON NEURODERMITIS/ALLERGIE-UNTERGRUPPEN	Internal	Passing Juice
NEUE THERAPIEN UND PRÄVENTION	Internal	Passing Juice
EDUKATION	Internal	Passing Juice
UNSERE MISSION	Internal	Passing Juice
BILDUNGSAKTIVITÄTEN	Internal	Passing Juice
TEACHING RESSOURCEN	Internal	Passing Juice
MERKBLÄTTER	Internal	Passing Juice
MEDIZINCAMPUS DAVOS	External	Passing Juice
AKTUELLES	Internal	Passing Juice
JAHRESBERICHTE	Internal	Passing Juice
WEBCAM	Internal	Passing Juice
ÜBER UNS	Internal	Passing Juice
STANDORTE	Internal	Passing Juice

In-page links

ORGANISATION	Internal	Passing Juice
STIFTUNGSPROFESSUR	Internal	Passing Juice
KÜHNE STIFTUNG	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Zertifizierung durch die Swiss Biobanking Plattform	Internal	Passing Juice
CK-CARE Jahresbericht 2020	Internal	Passing Juice
Kühne-Stiftung Jahresbericht 2020	Internal	Passing Juice
Covid-19-Risiko steigt bei Pollenflug	Internal	Passing Juice
IMPRESSUM	Internal	Passing Juice
DISCLAIMER	Internal	Passing Juice
DATENSCHUTZ	Internal	Passing Juice
PR24 GmbH	External	Passing Juice



SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	15	✗	✗	✗	✓
davos	7	✗	✗	✓	✓
ck-care	6	✓	✗	✓	✓
von	6	✗	✗	✗	✗
der	6	✗	✗	✓	✗


Usability

	Url	Domain : ck-care.ch Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 45
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://ck-care.ch/sitemap.xml</pre> <pre>https://ck-care.ch/sitemap.xml</pre>
	Robots.txt	<pre>http://ck-care.ch/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>