



Seo Analyzer clarkstate.edu

Generated on April 04 2022 08:53 AM





The score is 57/100







SEO Content

	Title	<p>Clark State College</p> <p>Length : 19</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Clark State College</td> </tr> <tr> <td>title</td> <td>Clark State College</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.clarkstate.edu/</td> </tr> <tr> <td>image</td> <td>https://www.clarkstate.edu/media/qd2nsu5wk40bem4nf0gh5r4yvi/1uxmqe01oybevq0jttgywrt2.png</td> </tr> </tbody> </table>	Property	Content	site_name	Clark State College	title	Clark State College	type	website	url	https://www.clarkstate.edu/	image	https://www.clarkstate.edu/media/qd2nsu5wk40bem4nf0gh5r4yvi/1uxmqe01oybevq0jttgywrt2.png
Property	Content													
site_name	Clark State College													
title	Clark State College													
type	website													
url	https://www.clarkstate.edu/													
image	https://www.clarkstate.edu/media/qd2nsu5wk40bem4nf0gh5r4yvi/1uxmqe01oybevq0jttgywrt2.png													
	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td style="text-align: center;">7</td> <td style="text-align: center;">4</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Home Page [H2] Summer A and C terms start Tuesday, May 31! [H2] An investment in our students is an investment in our community! Please consider supporting one of our programs. [H2] Quick Path to Employment - 16 Weeks or Less [H2] Start Your Journey 	H1	H2	H3	H4	H5	H6	1	7	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	4	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Let Us Guide You• [H2] Calendar• [H2] News• [H3] Springfield• [H3] Beavercreek• [H3] Bellefontaine• [H3] Xenia
	Images	We found 12 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 36% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 94 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice

In-page links

Enroll Now	Internal	Passing Juice
Virtual Tour	Internal	Passing Juice
Making Your Decision	Internal	Passing Juice
General Admissions	Internal	Passing Juice
Admissions For College Credit Plus	Internal	Passing Juice
Admissions For Healthcare Programs	Internal	Passing Juice
Admissions For Military Students	Internal	Passing Juice
Admissions For International Students	Internal	Passing Juice
Admissions For Transfer/Visiting Students	Internal	Passing Juice
Admissions For Online Students	Internal	Passing Juice
Tuition and Fees	Internal	Passing Juice
New Student Orientation	Internal	Passing Juice
Placement Testing	Internal	Passing Juice
Academic Advising	Internal	Passing Juice
Credit for Life Experience	Internal	Passing Juice
Transferring Credits	Internal	Passing Juice
Consumer Information/Student Right to Know	Internal	Passing Juice
Ask a Question	Internal	Passing Juice
Interest Form	Internal	Passing Juice
Applying for Federal Financial Aid	Internal	Passing Juice
Grants	Internal	Passing Juice
Loans	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Military Benefits	Internal	Passing Juice
Veterans Benefits	Internal	Passing Juice
Summer Financial Aid	Internal	Passing Juice
Financial Aid Forms	Internal	Passing Juice
Return of Title IV Funds Policy	Internal	Passing Juice

In-page links

Standards of Satisfactory Academic Progress	Internal	Passing Juice
Degrees and Certificates	Internal	Passing Juice
Short-Term Training	Internal	Passing Juice
Class Schedule	Internal	Passing Juice
Class Schedule Planning	Internal	Passing Juice
Types of Classes	Internal	Passing Juice
Class Syllabi	Internal	Passing Juice
Semester Dates	Internal	Passing Juice
Academic Catalog	Internal	Passing Juice
Ordering Textbooks	Internal	Passing Juice
Library	Internal	Passing Juice
Tutoring	Internal	Passing Juice
Accessibility Services	Internal	Passing Juice
Honors Program	Internal	Passing Juice
Co-ops/Internships	Internal	Passing Juice
Aspire High School Equivalency (HSE, including GED&#174;)	Internal	Passing Juice
Graduation	Internal	Passing Juice
Request a Transcript	Internal	Passing Juice
Youth Outreach Programs	Internal	Passing Juice
Center for Teaching and Learning	Internal	Passing Juice
Quick Path to Employment	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Calendar	Internal	Passing Juice
Athletics	Internal	Passing Juice
Career Planning	Internal	Passing Juice
Student Employment	Internal	Passing Juice
Student ID	Internal	Passing Juice
IT Help Center	Internal	Passing Juice


In-page links

Parking	Internal	Passing Juice
Food Services	Internal	Passing Juice
TRIO Student Support Services	Internal	Passing Juice
Office of Student Support	Internal	Passing Juice
Student Organizations	Internal	Passing Juice
Student Handbook	Internal	Passing Juice
Health and Wellness	Internal	Passing Juice
Safety and Security	Internal	Passing Juice
Counseling	Internal	Passing Juice
Title IX	Internal	Passing Juice
Report a Concern / Incident	Internal	Passing Juice
About Us	Internal	Passing Juice
Alumni	Internal	Passing Juice
Business Solutions	Internal	Passing Juice
Center for Cybersecurity Education	Internal	Passing Juice
Community Room Rentals	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Coronavirus (COVID-19) Information	Internal	Passing Juice
Employee Directory	Internal	Passing Juice
Employment	Internal	Passing Juice
Invitation to Bid	Internal	Passing Juice
National Science Foundation Education Zone Grant	Internal	Passing Juice
News	Internal	Passing Juice
Performing Arts Center	Internal	Passing Juice
Ways to Give	Internal	Passing Juice
High School Graduation Enrollment Events - RSVP today!	Internal	Passing Juice
Wright State University Representative on Campus	Internal	Passing Juice
Fourth delayed payment due	Internal	Passing Juice

In-page links

Mobile Food Pantry - Beavercreek	Internal	Passing Juice
Second Harvest Walk-Up Food Pantry	Internal	Passing Juice
Franklin University Representative on Campus	Internal	Passing Juice
Last day to pay fees - B Term	Internal	Passing Juice
A-Z Index	Internal	Passing Juice
Locations	Internal	Passing Juice
Donate	Internal	Passing Juice
myClarkState	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	students employment student state now clark aid admissions center financial
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
admissions	18	✘	✘	✘	✘
student	15	✘	✘	✘	✔
financial	10	✘	✘	✘	✘
aid	10	✘	✘	✘	✘
state	10	✔	✘	✘	✘












Usability

	Url	Domain : clarkstate.edu Length : 14
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://clarkstate.edu/sitemap.xml
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool.  Google Analytics