







Seo Analyzer cleeng.com

Generated on January 30 2022 00:39 AM

The score is 62/100



SEO Content

	<p>Title</p>	<p>Subscriber Retention Management for OTT services - Cleeng</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Build a profitable OTT TV platform for live sports and video on demand. Best online PPV & SVOD platforms rely on modular solutions to keep subscribers happy.</p> <p>Length : 161</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>live-commerce, premium live stream, sell live stream, protect live stream, rental, pay-per-view, ppv, subscriptions, memberships, reg-wall, tvod, svod, paid content, content monetization, content commerce</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1449 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Subscriber Retention Management for OTT services - Cleeng</td> </tr> <tr> <td>description</td> <td>Build a profitable OTT TV platform for live sports and video on demand. Best online PPV & SVOD platforms rely on modular solutions to keep subscribers happy.</td> </tr> <tr> <td>url</td> <td>https://cleeng.com/</td> </tr> <tr> <td>site_name</td> <td>Cleeng</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Subscriber Retention Management for OTT services - Cleeng	description	Build a profitable OTT TV platform for live sports and video on demand. Best online PPV & SVOD platforms rely on modular solutions to keep subscribers happy.	url	https://cleeng.com/	site_name	Cleeng
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SEO Content

Headings





H1	H2	H3	H4	H5	H6
1	7	8	3	18	6

- [H1] Subscriber Retention Management™
- [H2] Create lifelong subscriber relationships with Cleeng's open API platform
- [H2] Strengthen your core service with specialized add-on modules
- [H2] Supporting market-leading sports broadcasters such as Setanta Sports Eurasia
- [H2] Explore, test, and integrate functionality with no barriers
- [H2] A complete partner program for optimal OTT Subscriber Retention Management
- [H2] Recent blog posts
- [H2] Let's get started
- [H3] Grow recurring revenues
- [H3] Extensive OTT subscriber management with flexible components
- [H3] Predict and prevent subscriber churn with 360° analytics
- [H3] Payment and Checkout Optimisation
- [H3] Professional Customer Care Staffing
- [H3] Harness the Full Power of the Cleeng Platform with our Developers' API
- [H3] Bring a unique business layer through a partner network.
- [H3] Follow new developments in subscriber retention management.
- [H4] Retain your subscribers
- [H4] Enhance your platform
- [H4] Grow with smart APIs
- [H5] Cleeng Core
- [H5] Merchant
- [H5] ChurnIQ
- [H5] Hi5
- [H5] Live Pay-Per-View
- [H5] MediaStore SDK
- [H5] ChurnIQ Segments
- [H5] Developers
- [H5] Help Center
- [H5] Cleeng Core
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- [H5] ChurnIQ
- [H5] Hi5
- [H5] Live Pay-Per-View
- [H5] MediaStore SDK
- [H5] ChurnIQ Segments
- [H5] Developers
- [H5] Help Center
- [H6] Follow us
- [H6] Products
- [H6] About
- [H6] Developer
- [H6] Broadcasters
- [H6] Viewer





Images

We found 60 images on this web page.

SEO Content

		26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

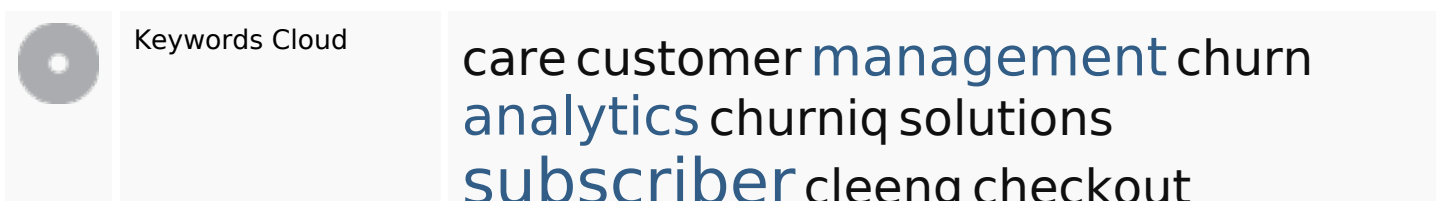
In-page links

Anchor	Type	Juice
Solutions	Internal	Passing Juice
Resources	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact us	Internal	Passing Juice
Subscriber management system	Internal	Passing Juice

In-page links

Checkout optimization tool	Internal	Passing Juice
Churn management system	Internal	Passing Juice
Customer support system	Internal	Passing Juice
Cleeng Live PPV	Internal	Passing Juice
Company	Internal	Passing Juice
Press & Media	Internal	Passing Juice
Jobs	Internal	Passing Juice
Partner program	Internal	Passing Juice
API Reference	Internal	Passing Juice
Sandbox	Internal	Passing Juice
Tutorials	Internal	Passing Juice
Pricing	Internal	Passing Juice
My Dashboard	Internal	Passing Juice
FAQ & Support	Internal	Passing Juice
Who are Cleeng?	Internal	Passing Juice
Get Support	External	Passing Juice
Terms & Conditions	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
subscriber	11	✓	✗	✓	✓
management	7	✓	✗	✗	✓







Keywords Consistency

analytics	7	✘	✘	✘	✔
cleeng	6	✔	✘	✘	✔
churn	5	✘	✘	✘	✔

Usability

	Url	Domain : cleeng.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://cleeng.com/sitemap.xml>
<https://cleeng.com/sitemap.xml>



Robots.txt

<http://cleeng.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.