





The score is **61/100**



## SEO Content

	Title	CleverPush - Push Benachrichtigungen für Web Browser und Mobilgeräte <b>Length : 68</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Maximale Aufmerksamkeit, maximaler Gewinn – mit uns erreichen Sie Ihre Zielgruppe in jeglicher Weise und auf intelligentem Weg. <b>Length : 127</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>locale:alternate</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>url</td><td>https://cleverpush.com/de/</td></tr><tr><td>site_name</td><td>CleverPush</td></tr></tbody></table>	Property	Content	locale	de_DE	locale:alternate	en_US	type	website	title	Home	url	https://cleverpush.com/de/	site_name	CleverPush
Property	Content															
locale	de_DE															
locale:alternate	en_US															
type	website															
title	Home															
url	https://cleverpush.com/de/															
site_name	CleverPush															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>24</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Die richtige Nachricht zur richtigen Zeit an die richtige Zielgruppe.</li><li>[H2] Maximale Aufmerksamkeit, maximaler Gewinn – mit uns erreichen Sie Ihre Zielgruppe in jeglicher Weise und auf</li></ul>	H1	H2	H3	H4	H5	H6	1	7	24	0	0	0		
H1	H2	H3	H4	H5	H6											
1	7	24	0	0	0											





## SEO Content

		<p>intelligentem Weg.</p> <ul style="list-style-type: none"><li>• [H2] Unterstützte Plattformen</li><li>• [H2] Unsere Funktionen</li><li>• [H2] Branchenweit einsetzbar</li><li>• [H2] Erfolgreiche Fallstudien</li><li>• [H2] Neues vom Blog</li><li>• [H2] Jetzt unverbindlich testen</li><li>• [H3] Plattformen</li><li>• [H3] Web Push</li><li>• [H3] App Push</li><li>• [H3] Facebook Messenger</li><li>• [H3] Telegram Messenger</li><li>• [H3] E-Mail</li><li>• [H3] Chat</li><li>• [H3] Nyws</li><li>• [H3] Web Stories</li><li>• [H3] SMS</li><li>• [H3] Wallet Push</li><li>• [H3] Features</li><li>• [H3] Branchen</li><li>• [H3] Cases</li><li>• [H3] CleverPush ist bekannt aus</li><li>• [H3] Blog</li><li>• [H3] Coming soon: Web Push für iOS</li><li>• [H3] CleverPush ist nicht von der Log4j-Lücke betroffen</li><li>• [H3] iOS 15 und Android 12 - die wichtigsten Änderungen</li><li>• [H3] Noch Fragen offen?</li><li>• [H3] Top Funktionen</li><li>• [H3] Plattformen</li><li>• [H3] Web Push Integrationen</li><li>• [H3] Soziale Medien</li></ul>
	Images	<p>We found 97 images on this web page.</p> <p>97 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

		
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 61 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.2% Internal Links 91.8%

## In-page links

Anchor	Type	Juice
<a href="#">Lösungen</a>	Internal	Passing Juice
<a href="#">Preise</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Deutsch</a>	Internal	Passing Juice
<a href="#">Deutsch</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Registrieren</a>	Internal	Passing Juice
<a href="#">Publisher</a>	Internal	Passing Juice
<a href="#">E-Commerce</a>	Internal	Passing Juice
<a href="#">Reisen</a>	Internal	Passing Juice
<a href="#">Finanzen</a>	Internal	Passing Juice
<a href="#">Sonstige</a>	Internal	Passing Juice
<a href="#">Kostenlos Registrieren</a>	Internal	Passing Juice
<a href="#">Mehr anzeigen</a>	Internal	Passing Juice
<a href="#">Mehr anzeigen</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

<a href="#">=</a>	Internal	Passing Juice
<a href="#">Mehr anzeigen</a>	Internal	Passing Juice
<a href="#">Kostenlos registrieren</a>	Internal	Passing Juice
<a href="#">Jetzt kontaktieren</a>	Internal	Passing Juice
<a href="#">Teams</a>	Internal	Passing Juice
<a href="#">Follow Up Kampagnen</a>	Internal	Passing Juice
<a href="#">Segmentierung</a>	Internal	Passing Juice
<a href="#">Personalisierung</a>	Internal	Passing Juice
<a href="#">Split Testing</a>	Internal	Passing Juice
<a href="#">RESTful APIs &amp; SDKs</a>	Internal	Passing Juice
<a href="#">Machine Learning</a>	Internal	Passing Juice
<a href="#">Feed to Push</a>	Internal	Passing Juice
<a href="#">Test-Benachrichtigung senden</a>	Internal	Passing Juice
<a href="#">Web Push</a>	Internal	Passing Juice
<a href="#">App Push</a>	Internal	Passing Juice
<a href="#">E-Mail</a>	Internal	Passing Juice
<a href="#">Facebook Messenger</a>	Internal	Passing Juice
<a href="#">Telegram Messenger</a>	Internal	Passing Juice
<a href="#">Nyws</a>	Internal	Passing Juice
<a href="#">Chat</a>	Internal	Passing Juice
<a href="#">SMS</a>	Internal	Passing Juice
<a href="#">Web Stories</a>	Internal	Passing Juice
<a href="#">Wallet Push</a>	Internal	Passing Juice
<a href="#">Chrome Push Benachrichtigungen</a>	Internal	Passing Juice
<a href="#">Edge Push Benachrichtigungen</a>	Internal	Passing Juice
<a href="#">Firefox Push Benachrichtigungen</a>	Internal	Passing Juice
<a href="#">Safari Push Benachrichtigungen</a>	Internal	Passing Juice
<a href="#">Opera Push Benachrichtigungen</a>	Internal	Passing Juice

## In-page links

<a href="#">Shopify Push Benachrichtigungen</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Linkedin</a>	External	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Allgemeine Geschäftsbedingungen</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">DSGVO</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">API</a>	Internal	Passing Juice
<a href="#">Entwickler</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Jobs bei CleverPush</a>	Internal	Passing Juice
<a href="#">WordPress Cookie Plugin von Real Cookie Banner</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	36	✓	✗	✓	✓
push	36	✓	✗	✗	✓
mit	33	✗	✗	✓	✓
sie	30	✗	✗	✓	✓

# Keywords Consistency

die

26



## Usability

	Url	Domain : cleverpush.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 153 Warnings : 36
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li></ul>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://cleverpush.com/sitemap.xml>



### Robots.txt

<http://cleverpush.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.