

Seo Analyzer clickcease.com

Generated on April 03 2022 03:39 AM





The score is 55/100







SEO Content

	Title	Click Fraud Protection & Detection Software ClickCease™ Length : 61 Perfect, your title contains between 10 and 70 characters.														
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>ClickCease™ - Click Fraud Protection & Prevention</td></tr><tr><td>image</td><td>https://www.clickcease.com/assets/img/characters/shared-image.png</td></tr><tr><td>url</td><td>https://www.clickcease.com</td></tr><tr><td>site_name</td><td>ClickCease</td></tr><tr><td>description</td><td>ClickCease™ is the ultimate PPC click fraud detection and protection service. We prevent competitors and bots from depleting your PPC advertising budget. We stop click fraud</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	title	ClickCease™ - Click Fraud Protection & Prevention	image	https://www.clickcease.com/assets/img/characters/shared-image.png	url	https://www.clickcease.com	site_name	ClickCease	description	ClickCease™ is the ultimate PPC click fraud detection and protection service. We prevent competitors and bots from depleting your PPC advertising budget. We stop click fraud	type	website
Property	Content															
title	ClickCease™ - Click Fraud Protection & Prevention															
image	https://www.clickcease.com/assets/img/characters/shared-image.png															
url	https://www.clickcease.com															
site_name	ClickCease															
description	ClickCease™ is the ultimate PPC click fraud detection and protection service. We prevent competitors and bots from depleting your PPC advertising budget. We stop click fraud															
type	website															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>12</td><td>7</td><td>0</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] TOP-RATED CLICK FRAUD AND AD FRAUD PREVENTION	H1	H2	H3	H4	H5	H6	1	12	7	0	2	0		
H1	H2	H3	H4	H5	H6											
1	12	7	0	2	0											

SEO Content

		<p>SERVICE FOR GOOGLE AND FACEBOOK ADS</p> <ul style="list-style-type: none">• [H2] EntranceLayer• [H2] WHO DO WE BLOCK?• [H2] Product• [H2] Company• [H2] Resources• [H2] Got a question?• [H2] Product• [H2] Company• [H2] Resources• [H2] Got a question?• [H2] Social• [H2] Our app• [H3] ClickCease is trusted by the world's best advertisers across all industries• [H3] BLOCK ONLY THE BAD TRAFFIC• [H3] WITH CLICKCEASE, HARMFUL SOURCES WON'T BE ABLE TO EVEN SEE YOUR ADS.• [H3] WE SAVE MONEY FOR OUR USERS & GUESS WHAT? THEY LOVE US FOR IT :)• [H3] CLICKCEASE WORKS WITH ANY PLATFORM• [H3] SAY GOODBYE TO CLICK FRAUD• [H3] OVER 2,000,000 CAMPAIGNS WORLDWIDE ARE PROTECTED BY CLICKCEASE• [H5] Ad Fraud & Click fraud will waste 20% of PPC advertisers' budgets in 2022. Competitors and bots can click on your ads and waste your advertising budget.ClickCease™ Google Ads click fraud protection and Facebook Ads fraud prevention software will block fake impressions and clicks.• [H5] ClickCease™ Google Ads click fraud protection and Facebook Ads fraud prevention software will block fake impressions and clicks.
	Images	<p>We found 95 images on this web page.</p> <p>60 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.35% Internal Links 95.65%

In-page links

Anchor	Type	Juice
Product	Internal	Passing Juice
Agencies	Internal	Passing Juice
Pricing	Internal	Passing Juice
Reviews	Internal	Passing Juice
Blog	Internal	Passing Juice
How it works	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Why us	Internal	Passing Juice
Case studies	Internal	Passing Juice
Press	Internal	Passing Juice
Careers	External	Passing Juice
Research	Internal	Passing Juice
What is click fraud?	Internal	Passing Juice
Ad fraud statistics	Internal	Passing Juice
API	Internal	Passing Juice
Docs	Internal	Passing Juice

In-page links

FAQ	Internal	Passing Juice
Blog	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
GDPR	Internal	Passing Juice
DPA	Internal	Passing Juice
Product	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fraud	35	✓	✗	✗	✓
click	34	✓	✗	✗	✓
ads	32	✗	✗	✗	✓
clickcease	24	✓	✗	✗	✓
clicks	24	✗	✗	✗	✓












Usability

	Url	Domain : clickcease.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://clickcease.com/sitemap.xml
	Robots.txt	http://clickcease.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.