



Seo Analyzer clintontwpnj.com

Generated on February 17 2022 01:52 AM





The score is 56/100







SEO Content

	Title	<p>Clinton Township, Hunterdon County, NJ - Home Page</p> <p>Length : 50</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Clinton, New Jersey, Official Municipal Government website</p> <p>Length : 58</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Clinton Township, NJ, New Jersey, government, municipal, municipality, Hunterdon County</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>3</td> <td>11</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1476 2072" style="list-style-type: none"> • [H2] Contact the Township of Clinton • [H2] Contact the Police • [H3] Advisories & Alerts • [H3] News & Notices • [H3] Upcoming Meetings & Events • [H4] Individuals Who May Need Assistance in a Disaster + • [H4] 2022 hazardous waste cleanup day, Saturday, March 5th + • [H4] 2022 ELECTRONIC WASTE RECYCLING EVENTS + • [H4] Upcoming Free Rabies Clinics in Hunterdon County + • [H4] Leaf Collection Schedule + • [H4] managing the emerald ash borer + • [H4] entering the dog park and community garden + • [H4] CITIZEN PORTAL LOGIN • [H4] RECREATION • [H4] MUNICIPAL CODE 	H1	H2	H3	H4	H5	H6	0	2	3	11	0	0
H1	H2	H3	H4	H5	H6									
0	2	3	11	0	0									

SEO Content

		<ul style="list-style-type: none">[H4] EMAIL NOTIFICATIONS
	Images	We found 14 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.38% Internal Links 84.62%

In-page links

Anchor	Type	Juice
Pay Taxes Here	Internal	Passing Juice
Agendas & Minutes	Internal	Passing Juice
Forms & Permits	Internal	Passing Juice

In-page links

OPRA Request	Internal	Passing Juice
Public Notices	Internal	Passing Juice
Presidents' Day - Municipal Offices Closed	Internal	Passing Juice
Board of Adjustment Meeting VIRTUAL	Internal	Passing Juice
Township Council Meeting	Internal	Passing Juice
Open Space Advisory Committee Meeting	Internal	Passing Juice
CITIZEN PORTAL LOGIN	External	Passing Juice
RECREATION	Internal	Passing Juice
MUNICIPAL CODE	External	Passing Juice
EMAIL NOTIFICATIONS	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
back	12	✘	✘	✘	✘
more	11	✘	✘	✘	✘
read	10	✘	✘	✘	✘
township	9	✔	✔	✘	✔
public	7	✘	✘	✘	✘











Usability

	Url	Domain : clintontwpnj.com Length : 16
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://clintontwpnj.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>