



Seo Analyzer cloetesand.co.za

Generated on March 27 2022 08:27 AM




The score is 60/100







SEO Content

	Title	<p>Cloete's Sand and Stone Supplier of Building Materials</p> <p>Length : 56</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Cloete's Sand and Stone has been in the building industry since 1982, Supplies sand and stone, and offers Truck Hire and Site Clearance Services</p> <p>Length : 144</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>cloete, cloete's sand and stone, sand, stone, building industry, supplier, construction</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>1</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1585 1396 1877" style="list-style-type: none"> • [H1] Compelling Results, Targeting to Impress... • [H1] Dedicated transport Solutions • [H1] The Right price at the right quality always on time. • [H1] Large Capacity Abilities • [H2] Latest News • [H3] WELCOME TO CLOETE SAND AND STONE • [H3] Check Out Our Latest Video Below • [H3] Social Media • [H3] Links 	H1	H2	H3	H4	H5	H6	4	1	4	0	0	0
H1	H2	H3	H4	H5	H6									
4	1	4	0	0	0									
	Images	<p>We found 9 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 24 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 29.17% Internal Links 70.83%

In-page links

Anchor	Type	Juice
=	External	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Products & Services	Internal	Passing Juice
Products & Services	Internal	Passing Juice
Vehicle Details	Internal	Passing Juice
Gallery	Internal	Passing Juice

In-page links

Latest News	Internal	Passing Juice
Contact Us	Internal	Passing Juice
=	Internal	Passing Juice
Now offering Recycled aggregates	External	Passing Juice
Cloete's & Letsatsi TLB Hire Offer Valid Until 30 May 2020	Internal	Passing Juice
Cloete's Sand & Stone is extremely proud to supply Balwin Properties	Internal	Passing Juice
www.cloetesand.co.za	Internal	Passing Juice
Safe Tipping Conditions	Internal	Passing Juice
People rally to refill drying pond in Benoni to save fish and birdlife	Internal	Passing Juice
Rockcrete Equipment	External	Passing Juice
SA Gunitite Pools	External	Passing Juice
ITWWW	External	Passing Juice
Sitemap	Internal	Passing Juice
Crush-It Green &ndash; recycled aggregates partner	External	Passing Juice
POPIA Privacy Policy	Internal	Passing Juice
ITWWW	External	Passing Juice
Subscribe to our Newsletter	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
cloetes	9	✘	✘	✘	✘







Keywords Consistency

stone	9	✓	✓	✓	✓
sand	9	✓	✓	✓	✓
latest	5	✗	✗	✗	✓
safe	4	✗	✗	✗	✗





Usability

	Url	Domain : cloetesand.co.za Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>✓ Excellent, your website doesn't use nested tables.</p>




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://cloetesand.co.za/sitemap.xml>



Robots.txt

<http://cloetesand.co.za/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics