Seo Analyzer
cloverdaledaycare.com

Generated on April 04 2022 13:14 PM

The score is 64/100

SEO Content

✓	Title	Cloverdale Montessori Child Care Services – Preschool & Daycare **Length : 67** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Montessori child care services including preschool and daycare in the Cloverdale, Langley and Surrey area. Children are taught through the Montessori methods and philosophy. **Length : 173** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Montessori, Child Care, Montessori Curriculum, Montessori Philosophy, Cloverdale, Langley, Surrey, Preschool, Day Care Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 5 **H2** 1 **H3** 5 **H4** 0 **H5** 0 **H6** 0 • [H1] Location • [H1] 2021 Readers' Choice Award • [H1] Learning From Home • [H1] Welcome • [H1] Montessori Philosophy • [H2] Cloverdale Montessori School • [H3] Free Online Resources • [H3] Scholastic Learn At Home • [H3] CBC Kids News • [H3] Activity Village • [H3] Mystery Science
	Images	We found 10 images on this web page.

SEO Content

✓		Good, most or all of your images have alt attributes.
✓	Text/HTML Ratio	Ratio : **39%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 9 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 44.44% Internal Links 55.56%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
PROGRAMS	Internal	Passing Juice
CURRICULUM	Internal	Passing Juice
OUR SCHOOL	Internal	Passing Juice
TESTIMONIALS	Internal	Passing Juice
Click Here	External	Passing Juice

In-page links

Click Here	External	Passing Juice
Click Here	External	Passing Juice
Click Here	External	Passing Juice

SEO Keywords

Keywords Cloud	montessori learning home children learn daycare from school preschool cloverdale

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	9	✔	✔	✔	✔
cloverdale	7	✔	✔	✔	✔
montessori	7	✔	✔	✔	✔
children	6	✖	✖	✔	✖
home	4	✖	✖	✖	✔

Usability

	Url	Domain : cloverdaledaycare.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 5 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✖	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.