








# Seo Analyzer clubepson.com.au

Generated on February 25 2022 10:54 AM





The score is 54/100







## SEO Content

	Title	<p>Club Epson</p> <p><b>Length : 10</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Join Club Epson now and be the first few to know about Epson's latest offers. Register your product, shop online and explore our Creative Corner.</p> <p><b>Length : 145</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>12</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1550 1007 2078" style="list-style-type: none"> <li>• [H1]</li> <li>• [H1]</li> <li>• [H2] Product Registration</li> <li>• [H2] Product Registration</li> <li>• [H2] Register online today!</li> <li>• [H2] Shop Online</li> <li>• [H2] Shop Online</li> <li>• [H2] Shop Online</li> <li>• [H2] Creative Corner</li> <li>• [H2] Creative Corner</li> <li>• [H2] Get Creative!</li> <li>• [H2] Epson Promotions</li> <li>• [H2] Epson Promotions</li> <li>• [H2] More Bonuses</li> <li>• [H3] Member Login</li> <li>• [H3] Shop Online</li> </ul>	H1	H2	H3	H4	H5	H6	2	12	3	0	0	0
H1	H2	H3	H4	H5	H6									
2	12	3	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>[H3] Latest Products</li> </ul>
	Images	<p>We found 12 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>23%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 94 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 89.36%</p> <p>Internal Links 10.64%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">Global</a>	External	Passing Juice
<a href="#">Australia</a>	Internal	Passing Juice
<a href="#">Sign up</a>	External	Passing Juice

## In-page links

<a href="#">Product Registration</a>	Internal	Passing Juice
<a href="#">Shop Online</a>	External	Passing Juice
<a href="#">Support &amp; Downloads</a>	External	Passing Juice
<a href="#">Printers for Business</a>	External	Passing Juice
<a href="#">A3 Multi-Function</a>	External	Passing Juice
<a href="#">A4 Colour</a>	External	Passing Juice
<a href="#">A4 Mono</a>	External	Passing Juice
<a href="#">Solutions</a>	External	Passing Juice
<a href="#">Printers for Home</a>	External	Passing Juice
<a href="#">For Home</a>	External	Passing Juice
<a href="#">For Home Office &amp; Small Office</a>	External	Passing Juice
<a href="#">For Business &amp; Corporate</a>	External	Passing Juice
<a href="#">For Photography</a>	External	Passing Juice
<a href="#">Inks &amp; Papers</a>	External	Passing Juice
<a href="#">Inks</a>	External	Passing Juice
<a href="#">Papers &amp; Media</a>	External	Passing Juice
<a href="#">Options &amp; Accessories</a>	External	Passing Juice
<a href="#">Projectors</a>	External	Passing Juice
<a href="#">Business</a>	External	Passing Juice
<a href="#">Education</a>	External	Passing Juice
<a href="#">Large Venue</a>	External	Passing Juice
<a href="#">Home Theatre</a>	External	Passing Juice
<a href="#">Professional Imaging</a>	External	Passing Juice
<a href="#">Photography &amp; Fine Art</a>	External	Passing Juice
<a href="#">Technical &amp; CAD</a>	External	Passing Juice
<a href="#">Signage &amp; Decor</a>	External	Passing Juice
<a href="#">Consumables &amp; Options</a>	External	Passing Juice
<a href="#">Proofing &amp; Packaging</a>	External	Passing Juice

## In-page links

<a href="#">Posters &amp; Graphics</a>	External	Passing Juice
<a href="#">Merchandise &amp; Fabric</a>	External	Passing Juice
<a href="#">Services</a>	External	Passing Juice
<a href="#">Label Printers</a>	External	Passing Juice
<a href="#">Industrial Label Press</a>	External	Passing Juice
<a href="#">Commercial Label Printers</a>	External	Passing Juice
<a href="#">Home &amp; Business Label Printers</a>	External	Passing Juice
<a href="#">Receipt Printers</a>	External	Passing Juice
<a href="#">POS Printers</a>	External	Passing Juice
<a href="#">Banking Printers</a>	External	Passing Juice
<a href="#">Mobile Printers</a>	External	Passing Juice
<a href="#">Kiosk Printers</a>	External	Passing Juice
<a href="#">Scanners</a>	External	Passing Juice
<a href="#">Home &amp; Pro Photo Scanners</a>	External	Passing Juice
<a href="#">Business Document Scanners</a>	External	Passing Juice
<a href="#">Large Format Scanners</a>	External	Passing Juice
<a href="#">Disc Publishing</a>	External	Passing Juice
<a href="#">Back Catalogue</a>	External	Passing Juice
<a href="#">Promotions</a>	Internal	Passing Juice
<a href="#">Clearance Centre</a>	External	Passing Juice
<a href="#">Insights</a>	Internal	Passing Juice
<a href="#">Log on here</a>	Internal	Passing Juice
<a href="#">Reset your password?</a>	Internal	Passing Juice
<a href="#">Join Club Epson now!</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## In-page links

<a href="#">privacy policy</a>	External	Passing Juice
<a href="#">Product recall - Scanner AC Adapter</a>	External	Passing Juice
<a href="#">Product recall - Projector installs</a>	External	Passing Juice
<a href="#">Product Registration</a>	Internal	Passing Juice
<a href="#">Where to Buy</a>	External	Passing Juice
<a href="#">Warranty</a>	External	Passing Juice
<a href="#">Promotions</a>	Internal	Passing Juice
<a href="#">Creative Corner</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Channel Epson</a>	External	Passing Juice
<a href="#">Premium Partner Program</a>	External	Passing Juice
<a href="#">About Us</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice
<a href="#">Terms of Sale</a>	External	Passing Juice
<a href="#">Unsubscribe</a>	External	Passing Juice
<a href="#">Products</a>	External	Passing Juice
<a href="#">News</a>	External	Passing Juice
<a href="#">Printers &amp; All-in-Ones</a>	External	Passing Juice
<a href="#">Professional Imaging</a>	External	Passing Juice
<a href="#">Scanners</a>	External	Passing Juice
<a href="#">Label Printers</a>	External	Passing Juice
<a href="#">Projectors</a>	External	Passing Juice
<a href="#">Wearable Display</a>	External	Passing Juice
<a href="#">Dot Matrix Printers</a>	External	Passing Juice
<a href="#">POS Products</a>	External	Passing Juice
<a href="#">Printers for Home</a>	External	Passing Juice
<a href="#">Printers for Business</a>	External	Passing Juice

## In-page links

<a href="#">Printers for Creative Pros</a>	External	Passing Juice
<a href="#">Ink Cartridges</a>	External	Passing Juice
<a href="#">Ink &amp; Paper</a>	External	Passing Juice
<a href="#">Industrial Printers</a>	External	Passing Juice
<a href="#">Clearance Centre</a>	External	Passing Juice
<a href="#">Product Videos</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	<b>epson</b> latest <b>online</b> offers shop products product promotions creative club
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
epson	11	✓	✗	✓	✓
online	7	✗	✗	✓	✓
products	6	✗	✗	✗	✓
latest	5	✗	✗	✓	✓
shop	5	✗	✗	✓	✓












## Usability

	Url	Domain : clubepson.com.au Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 9 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://clubepson.com.au/robots.txt">http://clubepson.com.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>