







Seo Analyzer cmaa.org

Generated on January 31 2022 15:01 PM






The score is 65/100







SEO Content

	Title	CMAA Club Management Association of America Length : 45 Perfect, your title contains between 10 and 70 characters.														
	Description	The Club Management Association of America (CMAA) is the largest professional association for managers of membership clubs throughout the US & internationally. Length : 163 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>CMAA Club Management Association of America</td></tr><tr><td>image</td><td>https://www.cmaa.org/media/lmsowaux/cmaa_1ogo_wordmark.png</td></tr><tr><td>url</td><td>https://www.cmaa.org/</td></tr><tr><td>description</td><td>The Club Management Association of America (CMAA) is the largest professional association for managers of membership clubs throughout the US & internationally.</td></tr><tr><td>site_name</td><td>CMAA Club Management Association of America</td></tr></tbody></table>	Property	Content	type	website	title	CMAA Club Management Association of America	image	https://www.cmaa.org/media/lmsowaux/cmaa_1ogo_wordmark.png	url	https://www.cmaa.org/	description	The Club Management Association of America (CMAA) is the largest professional association for managers of membership clubs throughout the US & internationally.	site_name	CMAA Club Management Association of America
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SEO Content

	Headings	H1 0 H2 6 H3 0 H4 0 H5 0 H6 0
		<ul style="list-style-type: none"> • [H2] Advancing the Profession of Club Management • [H2] Permission to Come Aboard Granted! • [H2] Announcements • [H2] Join Thousands of Club Management Professionals • [H2] All in the Family • [H2] Our Partners
	Images	<p>We found 25 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.56%</p> <p>Internal Links 94.44%</p>

In-page links

Anchor	Type	Juice
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In-page links

Skip to main content	Internal	Passing Juice
Learn	Internal	Passing Juice
Competency Areas	Internal	Passing Juice
Meetings and Events	Internal	Passing Juice
Certification Programs	Internal	Passing Juice
BMI Programs	Internal	Passing Juice
Online Programs	Internal	Passing Juice
Club Operations	Internal	Passing Juice
Club Resources	Internal	Passing Juice
Research	Internal	Passing Juice
News	Internal	Passing Juice
Award Programs	Internal	Passing Juice
Publications	Internal	Passing Juice
Podcast	Internal	Passing Juice
News Room	Internal	Passing Juice
ClubCareers	Internal	Passing Juice
Job Listings	Internal	Passing Juice
Fill Positions	Internal	Passing Juice
Career Resources	Internal	Passing Juice
Coaching Services	Internal	Passing Juice
Membership	Internal	Passing Juice
Join	Internal	Passing Juice
Members	Internal	Passing Juice
Student Members	Internal	Passing Juice
Chapters	Internal	Passing Juice
Special Interest Groups	Internal	Passing Juice
Advocacy	Internal	Passing Juice
About CMAA	Internal	Passing Juice

In-page links

Who We Are	Internal	Passing Juice
Our Leadership	Internal	Passing Juice
Business Opportunities	Internal	Passing Juice
The Club Foundation	External	Passing Juice
Club Spa and Fitness Association	External	Passing Juice
Contact Us	Internal	Passing Juice
CMAA Connect	Internal	Passing Juice
-	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	programs management search join content membership association cmaa club resources
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
club	9	✓	✗	✓	✓
cmaa	5	✓	✗	✓	✗
programs	4	✗	✗	✗	✗
management	4	✓	✗	✓	✓
association	3	✓	✗	✓	✗





Usability

	Url	Domain : cmaa.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.





Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 84 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>