



Seo Analyzer

cmbaustralia.com.au

Generated on February 12 2022 06:00 AM






The score is 56/100







SEO Content

	<p>Title</p>	<p>Enhance your beauty by shopping at Colour Me Beautiful Australia</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Colour Me Beautiful Australia offers you the opportunity to discover what colours best suit your complexion, so you can shine in every situation in life.</p> <p>Length : 153</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Enhance your beauty by shopping at Colour Me Beautiful Australia</td> </tr> <tr> <td>description</td> <td>Colour Me Beautiful Australia offers you the opportunity to discover what colours best suit your complexion, so you can shine in every situation in life.</td> </tr> <tr> <td>url</td> <td>http://cmbaustralia.com.au/</td> </tr> <tr> <td>site_name</td> <td>Colour Me Beautiful</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Enhance your beauty by shopping at Colour Me Beautiful Australia	description	Colour Me Beautiful Australia offers you the opportunity to discover what colours best suit your complexion, so you can shine in every situation in life.	url	http://cmbaustralia.com.au/	site_name	Colour Me Beautiful
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SEO Content

	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>9</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Colour Me Beautiful • [H1] Featured Products • [H2] This Goes with That...The Art of Building a Wardrobe Capsule • [H2] Necklines...do you know what works for you? • [H2] 2017 Summer-Spring Fashion Trends from Styling You • [H2] Dressing to maximise your features and minimise your flaws • [H2] Do you know what your strengths are? • [H2] DO YOU NEED HELP TO DISCOVER YOUR COLOURS? • [H2] WATCH NOW AND LEARN ABOUT YOUR WOW COLOURS • [H2] SEARCH THIS WEBSITE • [H2] BROWSE BY CATEGORY • [H3] Find a Colour Consultant Near You 	H1	H2	H3	H4	H5	H6	2	9	1	0	0	0
H1	H2	H3	H4	H5	H6									
2	9	1	0	0	0									
	Images	<p>We found 18 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 30 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 3.33%</p> <p>External Links : Passing Juice 3.33%</p>

SEO Links

Internal Links 93.33%


In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Home	Internal	Passing Juice
Blog	Internal	Passing Juice
Products	Internal	Passing Juice
Free Colour Guide	Internal	Passing Juice
Contact	Internal	Passing Juice
Colour Me Beautiful	Internal	Passing Juice
Style with Ease &#8211; Colour Basics	Internal	Passing Juice
Colour Seasons	Internal	Passing Juice
Colour Palettes	Internal	Passing Juice
Confidence	Internal	Passing Juice
Personal Styling	Internal	Passing Juice
Style	Internal	Passing Juice
This Goes with That&#8230;The Art of Building a Wardrobe Capsule	Internal	Passing Juice
Necklines&#8230;do you know what works for you?	Internal	Passing Juice
2017 Summer-Spring Fashion Trends from Styling You	Internal	Passing Juice
Beauty Tips	Internal	Passing Juice
Dressing to maximise your features and minimise your flaws	Internal	Passing Juice
Business Tips	Internal	Passing Juice
Do you know what your strengths are?	Internal	Passing Juice
Colour Consultations	Internal	Passing Juice
Fabric Folders	Internal	Passing Juice
New Stock	Internal	Passing Juice

In-page links

Gifts	Internal	Passing Juice
Drapes	Internal	Passing Juice
Mini Swatches	Internal	Passing Juice
Fan Swatches	Internal	Passing Juice
Wardrobe Wallets	Internal	Passing Juice
Blossom Themes	External	noFollow
WordPress	External	Passing Juice

SEO Keywords

	Keywords Cloud	wow colours beautiful store search know colour season swatches help
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
colour	12	✓	✗	✓	✓
colours	4	✗	✗	✓	✓
search	3	✗	✗	✗	✓
know	3	✗	✗	✗	✓
wow	2	✗	✗	✗	✓








Usability

	Url	Domain : cmbaustralia.com.au Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 69
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://cmbaustralia.com.au/sitemap.xml
	Robots.txt	http://cmbaustralia.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.