








Seo Analyzer cmu.edu

Generated on March 11 2022 22:55 PM





The score is 66/100







SEO Content

	Title	Homepage - CMU - Carnegie Mellon University Length : 47 Perfect, your title contains between 10 and 70 characters.												
	Description	CMU is a global research university known for its world-class, interdisciplinary programs: arts, business, computing, engineering, humanities, policy and science. Length : 162 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>8</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Carnegie Mellon University• [H1] Spotlight Story• [H1] Goldwater Scholars are tops in undergrad research. CMU has had 43.• [H1] CMU In-depth• [H1] CMU’s EarthTime tells the planet’s story through data and technology.• [H1] 13 Turing Awards• [H1] Events• [H1] Initiatives• [H2] Organizations address gender disparity in social sciences• [H2] Graduate students of color create opportunity to connect and discuss research	H1	H2	H3	H4	H5	H6	8	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
8	2	0	0	0	0									
	Images	We found 15 images on this web page.												

SEO Content

		4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 41% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 54 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.96% Internal Links 87.04%

In-page links

Anchor	Type	Juice
Get the most up-to-date information.	Internal	Passing Juice
Carnegie Mellon University	Internal	Passing Juice
Menu	Internal	Passing Juice
Read how three groups support students	Internal	Passing Juice
Read more news	Internal	Passing Juice


In-page links

Goldwater Scholars	Internal	Passing Juice
Learn more about Show and Tell	Internal	Passing Juice
-	Internal	Passing Juice
the planet's story through data and technology	External	Passing Juice
See all awards	Internal	Passing Juice
More events	Internal	Passing Juice
Calendar	Internal	Passing Juice
Careers	Internal	Passing Juice
Directory / Contact	Internal	Passing Juice
Feedback	Internal	Passing Juice
Global Locations	Internal	Passing Juice
Health & Safety	Internal	Passing Juice
Site Map	Internal	Passing Juice
Title IX	Internal	Passing Juice
Alumni	Internal	Passing Juice
BUSINESS & RESEARCH PARTNERS	Internal	Passing Juice
Faculty & Staff	Internal	Passing Juice
Students	Internal	Passing Juice
Legal Info	Internal	Passing Juice
CMU on Facebook	External	Passing Juice
CMU on Twitter	External	Passing Juice
CMU on LinkedIn	External	Passing Juice
CMU YouTube Channel	External	Passing Juice
CMU on Instagram	External	Passing Juice
CMU on Flickr	External	Passing Juice
CMU Social Media Directory	Internal	Passing Juice
Academics	Internal	Passing Juice
Interdisciplinary Programs	Internal	Passing Juice

In-page links

Libraries	Internal	Passing Juice
Learning for a Lifetime	Internal	Passing Juice
Admission	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Graduate	Internal	Passing Juice
About	Internal	Passing Juice
Leadership	Internal	Passing Juice
Vision, Mission and Values	Internal	Passing Juice
History	Internal	Passing Juice
Traditions	Internal	Passing Juice
Diversity & Inclusion	Internal	Passing Juice
Pittsburgh	Internal	Passing Juice
Rankings	Internal	Passing Juice
Visit	Internal	Passing Juice
David & Susan Coulter Welcome Center	Internal	Passing Juice
Maps, Parking and Transportation	Internal	Passing Juice
Research	Internal	Passing Juice
Centers & Institutes	Internal	Passing Juice
Student Experience	Internal	Passing Juice
Athletics	Internal	Passing Juice
Give	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	mellon social more research students carnegie read university mar cmu
--	----------------	---





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cmu	10	✓	✗	✓	✓
carnegie	6	✓	✗	✗	✓
mellon	6	✓	✗	✗	✓
university	6	✓	✗	✓	✓
research	5	✗	✗	✓	✓








Usability

	Url	Domain : cmu.edu Length : 7
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	---

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://cmu.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>