








# Seo Analyzer cnet.com

Generated on April 03 2022 13:59 PM

The score is 67/100



## SEO Content

	Title	<p>Product reviews, how-tos, deals and the latest tech news - CNET</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>CNET is the world's leader in tech product reviews, news, prices, videos, forums, how-tos and more.</p> <p><b>Length : 99</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>CNET</td></tr><tr><td>title</td><td>Product reviews, how-tos, deals and the latest tech news</td></tr><tr><td>description</td><td>CNET is the world's leader in tech product reviews, news, prices, videos, forums, how-tos and more.</td></tr><tr><td>image</td><td><a href="https://www.cnet.com/a/fly/bundles/cnetcss/images/core/redball/logo_192new.png">https://www.cnet.com/a/fly/bundles/cnetcss/images/core/redball/logo_192new.png</a></td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td><a href="https://www.cnet.com/">https://www.cnet.com/</a></td></tr></tbody></table>	Property	Content	site_name	CNET	title	Product reviews, how-tos, deals and the latest tech news	description	CNET is the world's leader in tech product reviews, news, prices, videos, forums, how-tos and more.	image	<a href="https://www.cnet.com/a/fly/bundles/cnetcss/images/core/redball/logo_192new.png">https://www.cnet.com/a/fly/bundles/cnetcss/images/core/redball/logo_192new.png</a>	type	website	url	<a href="https://www.cnet.com/">https://www.cnet.com/</a>
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type	website															
url	<a href="https://www.cnet.com/">https://www.cnet.com/</a>															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>9</td><td>76</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] CNET</li></ul>	H1	H2	H3	H4	H5	H6	1	9	76	0	0	0		
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## SEO Content

- [H2] Top Stories
- [H2] Latest Stories
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- [H2] From The Cheapskate
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- [H2] Trending Now
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	Images	<p>We found 120 images on this web page.</p> <p>116 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>33%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 240 links including 6 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.75%</p>

## SEO Links

Internal Links 96.25%

### In-page links

Anchor	Type	Juice
<a href="#">March Madness Final Four</a>	Internal	Passing Juice
<a href="#">Amazon Union Wins in New York Election</a>	Internal	Passing Juice
<a href="#">Will Smith Resigns Academy Membership</a>	Internal	Passing Juice
<a href="#">Grammys 2022</a>	Internal	Passing Juice
<a href="#">Skippy Recalls Peanut Butter</a>	Internal	Passing Juice
<a href="#">'Morbis' Review: Lacks Magic</a>	Internal	Passing Juice
<a href="#">All News</a>	Internal	Passing Juice
<a href="#">Politics</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Misinformation</a>	Internal	Passing Juice
<a href="#">All Tech</a>	Internal	Passing Juice
<a href="#">Computing</a>	Internal	Passing Juice
<a href="#">Gaming</a>	Internal	Passing Juice
<a href="#">Home Entertainment</a>	Internal	Passing Juice
<a href="#">Mobile</a>	Internal	Passing Juice
<a href="#">Services &amp; Software</a>	Internal	Passing Juice
<a href="#">All Culture</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Fashion</a>	Internal	Passing Juice
<a href="#">Internet Culture</a>	Internal	Passing Juice
<a href="#">All Science</a>	Internal	Passing Juice

## In-page links

<a href="#">Space</a>	Internal	Passing Juice
<a href="#">Climate</a>	Internal	Passing Juice
<a href="#">Biology</a>	Internal	Passing Juice
<a href="#">All Money</a>	Internal	Passing Juice
<a href="#">Banking</a>	Internal	Passing Juice
<a href="#">Credit Cards</a>	Internal	Passing Juice
<a href="#">Cryptocurrency</a>	Internal	Passing Juice
<a href="#">Insurance</a>	Internal	Passing Juice
<a href="#">Investing</a>	Internal	Passing Juice
<a href="#">Loans</a>	Internal	Passing Juice
<a href="#">Mortgages</a>	Internal	Passing Juice
<a href="#">Taxes</a>	Internal	Passing Juice
<a href="#">All Wellness</a>	Internal	Passing Juice
<a href="#">Sleep</a>	Internal	Passing Juice
<a href="#">Fitness</a>	Internal	Passing Juice
<a href="#">Nutrition</a>	Internal	Passing Juice
<a href="#">Personal Care</a>	Internal	Passing Juice
<a href="#">Parenting</a>	Internal	Passing Juice
<a href="#">Medical</a>	Internal	Passing Juice
<a href="#">CNET Home</a>	Internal	Passing Juice
<a href="#">Home Energy &amp; Utilities</a>	Internal	Passing Juice
<a href="#">Home Internet</a>	Internal	Passing Juice
<a href="#">Home Security</a>	Internal	Passing Juice
<a href="#">Kitchen &amp; Household</a>	Internal	Passing Juice
<a href="#">Smart Home</a>	Internal	Passing Juice
<a href="#">Yard &amp; Outdoors</a>	Internal	Passing Juice
<a href="#">Roadshow</a>	Internal	Passing Juice
<a href="#">Reviews</a>	Internal	Passing Juice

## In-page links

<a href="#">Video</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Pictures</a>	Internal	Passing Juice
<a href="#">Recalls</a>	Internal	Passing Juice
<a href="#">Auto Buying Program</a>	Internal	Passing Juice
<a href="#">Carfection</a>	Internal	Passing Juice
<a href="#">Cooley On Cars</a>	Internal	Passing Juice
<a href="#">Best cars</a>	Internal	Passing Juice
<a href="#">Best Affordable Cars</a>	Internal	Passing Juice
<a href="#">Best Convertibles</a>	Internal	Passing Juice
<a href="#">Best Electric Cars</a>	Internal	Passing Juice
<a href="#">Best Family Cars</a>	Internal	Passing Juice
<a href="#">Best Fuel-Efficient Cars</a>	Internal	Passing Juice
<a href="#">Best Hybrids</a>	Internal	Passing Juice
<a href="#">Best Luxury SUVs</a>	Internal	Passing Juice
<a href="#">Best Midsize SUVs</a>	Internal	Passing Juice
<a href="#">Best Sedans</a>	Internal	Passing Juice
<a href="#">Best Small SUVs</a>	Internal	Passing Juice
<a href="#">Best SUVs</a>	Internal	Passing Juice
<a href="#">Best Tech Cars</a>	Internal	Passing Juice
<a href="#">Best Trucks</a>	Internal	Passing Juice
<a href="#">Best Used Cars</a>	Internal	Passing Juice
<a href="#">Best car products</a>	Internal	Passing Juice
<a href="#">Best Backup Camera</a>	Internal	Passing Juice
<a href="#">Best Car Battery Charger</a>	Internal	Passing Juice
<a href="#">Best Car Cover</a>	Internal	Passing Juice
<a href="#">Best Car Vacuum</a>	Internal	Passing Juice
<a href="#">Best Dash Cam</a>	Internal	Passing Juice

## In-page links

<a href="#">Best Portable Jump Starter</a>	Internal	Passing Juice
<a href="#">Best Portable Tire Inflator</a>	Internal	Passing Juice
<a href="#">Best Radar Detector</a>	Internal	Passing Juice
<a href="#">All Deals</a>	Internal	Passing Juice
<a href="#">The Cheapskate</a>	Internal	Passing Juice
<a href="#">Best Apple Watch Deals</a>	Internal	Passing Juice
<a href="#">Best Laptop Deals</a>	Internal	Passing Juice
<a href="#">Best Macbook Deals</a>	Internal	Passing Juice
<a href="#">Best Mattress Deals</a>	Internal	Passing Juice
<a href="#">Best Meal Kit Deals</a>	Internal	Passing Juice
<a href="#">Best TV Deals</a>	Internal	Passing Juice
<a href="#">Best VPN Deals</a>	Internal	Passing Juice
<a href="#">Coupons</a>	Internal	Passing Juice
<a href="#">Adidas Coupons</a>	Internal	Passing Juice
<a href="#">Ashley Furniture Coupons</a>	Internal	Passing Juice
<a href="#">Blue Nile Promo Codes</a>	Internal	Passing Juice
<a href="#">Dick's Sporting Goods Coupons</a>	Internal	Passing Juice
<a href="#">Doordash Promo Codes</a>	Internal	Passing Juice
<a href="#">eBay Coupons</a>	Internal	Passing Juice
<a href="#">Edible Arrangements Coupons</a>	Internal	Passing Juice
<a href="#">ExpressVPN Coupons</a>	Internal	Passing Juice
<a href="#">Fanatics Coupons</a>	Internal	Passing Juice
<a href="#">Forever 21 Coupons</a>	Internal	Passing Juice
<a href="#">H&amp;M Coupons</a>	Internal	Passing Juice
<a href="#">Home Depot Coupons</a>	Internal	Passing Juice
<a href="#">Hotels.com Coupons</a>	Internal	Passing Juice
<a href="#">HP Coupon Codes</a>	Internal	Passing Juice
<a href="#">Office Depot Coupons</a>	Internal	Passing Juice



## In-page links

<a href="#">Overstock Coupons</a>	Internal	Passing Juice
<a href="#">Samsung Promo Codes</a>	Internal	Passing Juice
<a href="#">Seatgeek Promo Codes</a>	Internal	Passing Juice
<a href="#">StubHub Discount Codes</a>	Internal	Passing Juice
<a href="#">Surfshark Coupons</a>	Internal	Passing Juice
<a href="#">Turbotax Coupons</a>	Internal	Passing Juice
<a href="#">Vistaprint Coupons</a>	Internal	Passing Juice
<a href="#">Vitacost Coupons</a>	Internal	Passing Juice
<a href="#">Walmart Promo Codes</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">France</a>	External	Passing Juice
<a href="#">Germany</a>	External	Passing Juice
<a href="#">Japan</a>	Internal	Passing Juice
<a href="#">Korea</a>	External	Passing Juice
<a href="#">Sign Out</a>	Internal	Passing Juice
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<a href="#">Grill Buying Guide: How to Buy the Right Grill for You</a>	Internal	Passing Juice
<a href="#">How to Buy an AV Receiver</a>	Internal	Passing Juice
<a href="#">Ty Pendlebury</a>	Internal	Passing Juice
<a href="#">Upgrade to Windows 10 for Free Right Now</a>	Internal	Passing Juice
<a href="#">Alison DeNisco Rayome</a>	Internal	Passing Juice
<a href="#">All galleries</a>	Internal	Passing Juice
<a href="#">Jeff Bezos and Blue Origin: See How His Journey to Space Is Taking Flight</a>	Internal	Passing Juice
<a href="#">40 of the Best Nintendo Switch Games</a>	Internal	Passing Juice
<a href="#">Movies Coming in 2022 From Marvel, Netflix, DC and More</a>	Internal	Passing Juice
<a href="#">41 Weird Objects Seen on Mars, Explained</a>	Internal	Passing Juice
<a href="#">How to Fix Your Scratched Screen</a>	Internal	Passing Juice
<a href="#">Scientists Finally Sequence the Entire Human Genome</a>	Internal	Passing Juice
<a href="#">The Platinum Card From American Express: The Most Premium Travel Card</a>	Internal	Passing Juice
<a href="#">April Fools' Day 2022 Pranks: Butterfinger Mayo, Invisible Earbuds, 7-Eleven Tiny Gulp</a>	Internal	Passing Juice
<a href="#">Best Universal Remote for 2022</a>	Internal	Passing Juice

## In-page links

<a href="#">Versus</a>	Internal	Passing Juice
<a href="#">Gift Guide</a>	Internal	Passing Juice
<a href="#">About CNET</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Help Center</a>	External	Passing Juice
<a href="#">Licensing</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice
<a href="#">Do Not Sell My Information</a>	External	Passing Juice


## SEO Keywords

	Keywords Cloud	hrs ago more how review all <b>best</b> home deals coupons
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
best	59	✗	✗	✗	✓
how	30	✓	✗	✓	✓
coupons	18	✗	✗	✗	✗
ago	18	✗	✗	✗	✗
deals	18	✓	✗	✗	✓

## Usability

	Url	Domain : cnet.com Length : 8
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 199 Warnings : 29
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div>
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## Mobile

✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.cnet.com/sitemaps/news.xml>  
<https://www.cnet.com/sitemaps/web-stories.xml>  
<https://www.cnet.com/sitemaps/dfl.xml>  
<https://www.cnet.com/sitemaps/tags.xml>  
<https://www.cnet.com/sitemaps/topics.xml>  
<https://www.cnet.com/sitemaps/article/index.xml>  
<https://www.cnet.com/sitemaps/best/index.xml>  
<https://www.cnet.com/sitemaps/deal/index.xml>  
<https://www.cnet.com/sitemaps/gallery/index.xml>  
<https://www.cnet.com/sitemaps/how-to/index.xml>  
<https://www.cnet.com/sitemaps/review/index.xml>  
[https://www.cnet.com/sitemaps/updating\\_story/index.xml](https://www.cnet.com/sitemaps/updating_story/index.xml)  
<https://www.cnet.com/sitemaps/video/index.xml>  
<https://www.cnet.com/roadshow/sitemaps/news.xml>  
<https://www.cnet.com/roadshow/sitemaps/best.xml>  
<https://www.cnet.com/roadshow/sitemaps/makes.xml>  
<https://www.cnet.com/roadshow/sitemaps/topics.xml>  
<https://www.cnet.com/roadshow/sitemaps/gallery/index.xml>  
<https://www.cnet.com/roadshow/sitemaps/article/index.xml>  
<https://www.cnet.com/roadshow/sitemaps/product/index.xml>  
<https://www.cnet.com/roadshow/sitemaps/review/index.xml>  
<https://www.cnet.com/roadshow/sitemaps/video/index.xml>



### Robots.txt

<http://cnet.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.



## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.