

#### **SEO Content**

| $\bigotimes$ | Title              | Length : 0  |    |                |                |                |                     |
|--------------|--------------------|---|----|----------------|----------------|----------------|---------------------|
|              |                    | Very bad. We haven't found title on your page.  |    |                |                |                |                     |
| $\bigotimes$ | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <u>this</u>  |    |                |                |                |                     |
|              |                    | free online me  |    |                |                |                | ge. 03e <u>unis</u> |
| $\bigotimes$ | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |    |                |                |                |                     |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them. |    |                |                |                |                     |
| 0            | Headings           | H1 H<br>0 0   | 12 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0      |
|              | Images             | We found 0 images on this web page.   |    |                |                |                |                     |
| $\bigcirc$   |                    | Good, most or all of your images have alt attributes.   |    |                |                |                |                     |
| $\bigotimes$ | Text/HTML Ratio    | Ratio : <b>0%</b><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |    |                |                |                |                     |
| 0            | Flash              | Perfect, no Flash content has been detected on this page.   |    |                |                |                |                     |
| $\bigcirc$   | lframe             | Great, there are no lframes detected on this page.  |    |                |                |                |                     |

#### **SEO Links**

| $\bigotimes$ | URL Rewrite                | Bad. Your links have query string.                                |
|--------------|----------------------------|---|
| 0            | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.                    |
| 0            | In-page links              | We found a total of 1 links including 0 link(s) to files          |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0% |
|              |                            | Internal Links 100%   |

## In-page links

| Anchor                | Туре     | Juice         |
|-----------------------|----------|---------------|
| Click here to proceed | Internal | Passing Juice |

#### **SEO Keywords**



Keywords Cloud

## **Keywords Consistency**

## Usability

| 0            | Url          | Domain : coachingformsbook.com<br>Length : 21   |
|--------------|--------------|---|
| $\bigotimes$ | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|              | Printability | We could not find a Print-Friendly CSS.   |

## Usability

| $\bigotimes$ |             |   |
|--------------|-------------|---|
| $\bigotimes$ | Language    | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| $\bigotimes$ | Dublin Core | This page does not take advantage of Dublin Core.   |

#### Document

| ⊗          | Doctype   | Missing doctype   |                       |  |  |
|------------|---|---|-----------------------|--|--|
| 0          | Encoding  | Perfect. Your declared charset is UT                                | F-8.                  |  |  |
|            | W3C Validity  | Errors : 9<br>Warnings : 2  |                       |  |  |
| $\bigcirc$ | Email Privacy   | Great no email address has been fo                                  | und in plain text!    |  |  |
|            | Deprecated HTML   | Deprecated tags   | Occurrences           |  |  |
|            |   | <frameset></frameset>   | 1                     |  |  |
|            |   | <frame/>  | 1                     |  |  |
|            |   | <noframes></noframes>   | 1                     |  |  |
|            | Deprecated HTML tags are HTML tag<br>recommended that you remove or r<br>they are now obsolete. |   |                       |  |  |
| 0          | Speed Tips  | <ul> <li>Excellent, your website doesn</li> </ul>                   | 't use nested tables. |  |  |
|            |   | Perfect. No inline css has been found in HTML tags!                 |                       |  |  |
|            |   | <ul> <li>Great, your website has few CSS files.</li> </ul>          |                       |  |  |
|            |   | <ul> <li>Perfect, your website has few JavaScript files.</li> </ul> |                       |  |  |
|            |   | <ul> <li>Perfect, your website takes ad</li> </ul>                  | dvantage of gzip.     |  |  |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | ۲ | Flash content     |

# Optimization

| $\bigcirc$   | XML Sitemap | Great, your website has an XML sitemap.  |
|--------------|-------------|--|
|              |             | http://coachingformsbook.com/sitemap.xml   |
| 0            | Robots.txt  | http://coachingformsbook.com/robots.txt<br>Great, your website has a robots.txt file.  |
| $\bigotimes$ | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data. |